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If You Build It They Will Come. You Hope.

Well, come they did – well over 400 bona fide prospective students flocked to GSU on November 8 to attend Open House. “It was the largest crowd we ever had,” said Larry Polselli, executive director of Enrollment Services. Just three years ago, Open House attracted just 35 prospects. Polselli added, “We had a lot of faculty participate. We had some department heads. We had some department chairs. We had some deans. The backing of the GSU community was overwhelming. I thank everyone who supported us.” The Open House was coordinated by Assistant Director of Admissions Sharon Evans. “She was relentless in promoting the Open House, developing the program, recruiting the faculty, and managing the program. Credit for the success of the Open House goes to Sharon,” Polselli said. At the opening session, Assistant Provost Eric Martin told the prospective students about GSU’s commitment to academic quality, as well as the university’s commitment to accessibility and diversity. Cassandra Ingram, who graduated in 1999 and is currently seeking her master’s degree while working in admissions, testified to the support and encouragement students receive. “Registration for the Winter Trimester begins Monday, November 10,” said Polselli. “We’re hitting the ground running.”

Study English in the USA – At GSU!

The tagline for ELS Language Centers, “Study English in the USA,” will soon mean “Study English at GSU,” and it won’t mean Faulkner. ELS, owned by Berlitz International, is a private company that teaches international students American English on American campuses. ELS’s coursework is now widely accepted, along with TOEFL, for admission to American colleges and universities. ELS markets worldwide, but uses the brick and mortar of standing institutions like GSU to teach its courses. “ELS will rent classroom space from us,” said Dr. Eric Martin, assistant provost and director for the Center for Quality. But while that provides an obvious and immediate economic benefit to the university, Martin explained that the longer-term benefit comes from the worldwide marketing ELS does, which will bring international students to the GSU campus. “There’s a strong potential here – not only in providing a place for international students to learn English, but in putting them in direct proximity to GSU,” he said. “So when they complete ELS and are ready to move on to upper-division coursework, they’ll already be settled into GSU. We expect that will translate into new students.” Back in the short-term, GSU receives eight percent of ELS’s tuition, money that will feed back into the university and, in part, help support the Office of International Services. Martin said negotiations with ELS are nearly complete, and ELS courses are expected to begin at GSU in fall 2004.

Professor Carr Honored as Occupational Therapist of the Year

Cynthia Carr, professor of Occupational Therapy, has been recognized as the Illinois Occupational Therapy Association’s 2003 Occupational Therapist of the Year. The award, considered the most prestigious the organization has to bestow, is reserved for occupational therapy professionals who have made a significant contribution to the profession in the state of Illinois during the year. Carr received the award at the IOTA Awards Brunch and Annual Business Meeting at the Oakbrook Marriot on Saturday. Carr’s award puts her in good company: GSU’s Master of Occupational Therapy Professor Catherine Brady and Department Chair Beth Cada are both IOTA Occupational Therapists of the Year.
Economics Course Yields Six 3M Awards

3M and the Illinois Council on Economic Education have awarded “Innovative Economic Educator Awards” to six south suburban teachers: Christy Tyler, of Burbank; Kunda Sagar, of Ford Heights; Christine Dewey, of Evergreen Park; Norma Schulfer, of Manhattan; Paula Pries, of Matteson; and Linda Arrendondo, of Homewood. What these educators have in common is that they created their award-winning economic units in ECON 701, “Teaching Current Economic Issues,” taught by Sheryl Zsot Gallaher, director of GSU’s Office of Economic Education. The criteria for the award are innovation in approach and development, emphasis on basic economic concepts, ease of replication by other educators, and assessment of student learning.

Smart Start and Family Development Center Sandbox Dedication

GSU Smart Start at the Family Development Center will celebrate the opening of the Smart Start Sandbox between 10 a.m. and 11 a.m. on November 13. Children will add the final scoops of sand (Read “messy” here) and will then be able to experience the inaugural use of the sandbox. Creation of the sandbox has been a Family Development Center community event, with donations given for the materials and construction of the box. The sandbox is housed in the Center’s Infant and Toddler Atrium and boasts of being the “largest indoor sandbox” in the South Metropolitan Region.

Division of Psychology and Counseling Forms New Test Partnership

The College of Education’s Division of Psychology and Counseling has entered into a partnership with the Riverside Publishing Company that will bring training for the Fifth Edition of the Stanford-Binet Intelligence Scales (SB5) to GSU. The SB5 training session will teach test administrators how to administer, score, and interpret SB5 test results. The partnership represents the second that the division has entered into with a major test publisher. In August, a partnership was formed with the Psychological Corporation’s University Outreach Program that established GSU as a designated Test Development Partner and the only site in the south suburbs training test administrators in delivery of the new WISC-IV Intelligence Test. The first SB5 training session with Riverside is scheduled for December 18 in E-Lounge.

ScholarShip Sails On: Communications

Dr. Michael Purdy, professor of Communication, presented “Transparency and Communication in Global Finance” in October, at the annual meeting of the International Jean Gebser Society for the Study of Culture and Consciousness. The paper explored the drive to create transparency in global finance, how transparency is used in global markets, and the implications for presumptions about clarity and certainty in modern human awareness. The meeting was held at NYU in New York City.

ScholarShip Sails On: CDIS

Dr. Catherine Balthazar, professor of Communication Disorders, recently published “The Word Length Effect in Children with Language Impairment” in the Journal of Communication Disorders. CDIS Department Chair Jay Lubinsky and former faculty member Teresa Brobeck have co-authored “Using Single-Subject Designs in Speech-Language Pathology Practicum,” which has been accepted for publication in the fall 2003 issue of Contemporary Issues in Communication Science and Disorders.

ScholarShip Sails On: Social Work

Dr. Maristella Zell, professor of Social Work, presented her paper “Child Welfare Caseworkers: Who They Are and How They View the Child Welfare System” at the National Association of Social Workers 3rd Annual Statewide Conference. The paper was based on Zell’s study of 492 child welfare caseworkers practicing in Chicago and New York.

From the Archives: GSU Faze 1, November 11, 1974

Smoker crackdown: “NEW SMOKING REGULATIONS...Smoking is prohibited in laboratories where a fire hazard exists, in (enclosed) classrooms, conference rooms and theaters, in the Learning Resources Center, in gymnasium, handball court, multi-purpose room, swimming pool and locker rooms. Smoking is permitted in commons areas and corridors, in the cafeteria dining area, in office of those who give their consent.”
Getting here from there: “CHUGGING AHEAD... despite cost estimates double the original funding projections, the Chicago South Suburban Transit District is moving ahead on the extension of the ICG line to GSU and construction on the new GSU railroad station. But nobody is saying when all will be in operation. Best guess is 18 months after someone fires the starting gun. The problem seems to be no one is willing to say who has the starting gun.”