7-30-1984

GSU Landscapes, 1984-07-30

Office of University Relations

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Recommended Citation
Governors State University Office of University Relations, GSU Landscapes (1984, July 30). http://opus.govst.edu/gsu_landscapes/69

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Economic development meet planned

The former budget director and chief financial officer for the City of Chicago will be a principal speaker for a major economic development conference to be sponsored by Governors State University on Oct. 10. "Economic Development South of Chicago: A Call for Cooperation" will be held at the new Holiday Plaza, Route 30 at Interstate 57 in Matteson, and will feature a major address by Dr. Donald H. Haider, currently associate professor of public management and director of the Public and Nonprofit Management Program at the J.L. Kellogg Graduate School of Management of Northwestern University.

"We look forward to bringing together national leaders from industry, commerce, labor, government and education to assist us in taking a hard and productive look at economic development in this region," explained Dr. Leo Goodman-Malamuth, president of the university.

He said Dr. Haider will tie his address to ten reports which are being prepared by local leaders of education, business, government and other disciplines.

"He (Dr. Haider) has agreed to analyze the reports and to make a presentation at the conference on south suburban economic development resources, advantages, problems, liabilities, creative strategies, etc.,” Dr. Goodman-Malamuth said.

"We feel that this session will be the all-important bridge between the broad perspectives to be covered by many of our speakers and the concrete, regional steps we need to implement effective economic development," he added.

Dr. Goodman-Malamuth said the conference will feature a number of speakers from varied backgrounds. He said topics to be covered include "Partnerships Require Team Play," "Lessons in Economic Development from Around the Country," "How Pittsburgh Has Coped with Economic Change," "The Elgin Story," "The Kankakee Story," and "An Appeal for Cooperation."

Dr. Haider's topic will be "An Analysis of Current Economic Development Activities in..." (Continued on page 2)

Foundation donations hit $40,000 for six months

Eighteen benefactors donated more than $40,000 to the Governors State University Foundation in the six-month period ending June 30.

According to William H. Dodd, executive director of university advancement at Governors State and the chief executive officer for the Foundation, a total of $42,055.80 was received in cash donations and in the contribution of goods.

Dodd said eight major unrestricted gifts were received by the Foundation. He explained that "unrestricted" gifts allow the Foundation's board of directors to determine how the money will be used.

With restricted gifts, Dodd said, the donor determines how the funds will be used.

"For the third year in a row, the Matteson-Richton Bank donated $5,000," according to Dodd. He said other donors of unrestricted gifts were Pasquinelli Construction Co., $1,500; Federal Signal Corp., Mid-America Media Co., Chicago Wilcox Manufacturing Co., and Century Steel Corp., $1,000 each; and $500 from Calumet Steel Co. and from Dodd himself.

Dodd said four restricted cash donations were received during the first half of 1984.

"The Amoco Foundation donated $5,000 to the Institute for Public Policy and Administration," he said. "Lewis Manilow donated $2,000 to assist the Foundation in advertising the Nathan Manilow Sculpture Park in national art journals."

The manilow Sculpture Park is located on the Governors State University campus and is named for the senior Manilow, a major figure in the development of the villages of University Park and adjoining Park Forest.

"The National Italian-American Foundation gave the GSU Foundation $2,000 to help fund a special conference on Italian-American history," Dodd continued. "Peter Levin Pontiac/AMC contributed $1,000 to be used in landscaping the university campus," he added.

Four major contributions of goods were (Continued on page 3)
Class will study French Impressionists' exhibits

A special course on French Impressionism will be offered at Governors State University beginning on Aug. 27.

"Modern Art: Great Artists - The Impressionists" will be taught from 7:30 to 10:20 p.m. on Mondays through Dec. 8. The course will focus on works being exhibited at the Art Institute of Chicago.

Students may enroll for three hours of graduate or undergraduate credit for the course. Graduate tuition is $157.25 for the session, and undergraduate tuition is $146.75. Both amounts include student activity fees.

The course will focus on "The Art Institute's Degas Collection" being exhibited through Sept. 23, and on "A Day in the Country: Impressionism and the French Landscape," which is on exhibit Oct. 23 through Jan. 6.

"Using the two exhibits as a springboard, the course will offer a comprehensive exploration of the impressionist movement," explained Roger Paris of the university's Special Programs and Continuing Education staff. "Instructor Joyce Morishita will place special emphasis on the contribution of women artists to impressionism," Paris continued. "Group trips to the exhibits will be planned."

Morishita is a professor of art in the College of Arts and Sciences. She holds bachelor, master and doctor degrees from Northwestern University.

Paris said the Art Institute's Degas exhibit is planned to coincide with the 150th anniversary of the artist's birth. He said 91 works from a variety of media, including painting, sculpture, print, drawing, pastels and monotype, are displayed.

"A Day in the Country" contains 137 paintings by artists such as Monet, Sisley, Pissaro, Renoir, Cezanne, Gauguin, Seurat and Van Gogh, Paris said. He explained that the works come from public and private collections from throughout the United States and Europe.

"Advance registration is now underway," Paris said. "Students not currently enrolled at Governors State University may take the course as students-at-large."

GSU courses scheduled at Thornwood H.S.

Thornwood High School in South Holland will be the site for five Governors State University courses for the fall trimester.

Education courses of "Survey of Exceptional Students" and "Teaching Mathematics to Low Achieving Students," the management course of "Production Management," the marketing course of "Marketing Management: Product and Price Strategies," and the social work course of "Social Services for Children" will be offered.

All but the management and marketing courses are being offered for three semester hours of either graduate or undergraduate credit and begin on Sept. 12. The management and marketing courses are offered only for undergraduate credit and begin on Aug. 29.

Undergraduate tuition for the course is $133.50 and graduate tuition is $145.50.

"Survey of Exceptional Students" will meet from 4 to 7:30 p.m. on Wednesdays.

The course introduces the study of various handicaps and includes field work of 15 hours of observation at facilities for exceptional children.

A special course on French Impressionism will be taught from 7:30 to 10:20 p.m. on Wednesdays and considers the need to generate and evaluate product and price strategies.

The "Social Services" course will be taught from 6 to 9:30 p.m. on Wednesdays.

The "Teaching Mathematics" course is required by the Chicago Board of Education for all new or additional certificates and is a prerequisite for most special education courses at Governors State University. It provides techniques for teaching slow learners and suggests methods for evaluation of their work. The course also meets from 4 to 7:30 p.m. on Wednesdays.

"Production Management" meets from 7 to 10 p.m. on Wednesdays and discusses applications of management science. The course also provides an analysis of the production function.

"Marketing Management" meets from 7 to 10 p.m. on Wednesdays and considers the need to generate and evaluate product and price strategies.

The "Social Services" course will be taught from 6 to 9:30 p.m. on Wednesdays. It examines the organization of child welfare programs and other social services designed to help the child and the family.

More information regarding the Thornwood High School offerings by Governors State University may be obtained by contacting Sandy Mensch of the university's Office of Special Programs and Continuing Education.

'Economic Development' is topic for GSU conference on Oct. 10

(Continued from page 1)

the Region South of Chicago," the president said. He explained that a panel of economic development leaders from the region will present "A Reaction to Professor Haider's Analysis."

Haider held the posts with the City of Chicago from 1979 to 1980. He earlier had served as Deputy Assistant Secretary for State and Local Finance for the U.S. Treasury Department and as a White House Fellow holding the post of Special Assistant to the Director of the Office of Management and Budget of the Executive Office of the President. In the latter post he served under three directors and two administrations.

In addition to teaching duties at Northwestern, Dr. Haider was an assistant professor in the political Science Department at Columbia University.

He received the bachelor of arts degree from Stanford University in 1964, the master of arts degree from Columbia in 1966, and the doctor of philosophy degree, also from Columbia, in 1972.

A $30 registration fee will be charged for the conference and will include lunch and coffee breaks. Participants have an option of obtaining one hour of graduate or undergraduate credit for the conference if they choose. Undergraduate tuition is $55.00, and graduate tuition is $60.00.

More information regarding registration procedures and the credit option may be obtained by contacting the Office of Conferences and Workshops.
GSU LANDSCAPES/3

Film by GSU student on national series

A 1981 movie by a Governors State University student will be featured on the "FOCUS Film Festival" to be broadcast this fall on public television stations throughout the United States.

"Right to Strike," a film by Governors State University student Ramazan Ajdini and a winner in the 1981 Annual Nissan FOCUS Awards Competition, will be broadcast as a portion of the third segment of the national television series.

Immediately following the showing, Ajdini will be interviewed by series host John Badham, the acclaimed feature director of such movies as "Wargames," "Blue Thunder" and "Saturday Night Fever."

The FOCUS series is being produced by KCET-TV of Los Angeles through a grant from the Nissan Motor Corp. FOCUS is an acronym for "Films of College and University Students" and is also funded by the Nissan.

A total of seven programs are planned, according to Sam Katz, a spokesperson for FOCUS. Katz described the programs as a "most informative and entertaining series featuring some of the best creative film work produced on our nation's campuses."

Ajdini's program is a 15-minute documentary which chronicles the 1980 strike by Chicago firefighters.

Also featured on the third FOCUS segment will be "Chickens' Fer Rent," a 3½-minute animation by Michael Show of the California Institute of the Arts, and "Serious Minded Stuff," four minutes of clips and narrative by Mollie Miller of the University of California. Both of these selections were produced in 1983.

A total of 15 student-produced films will be shown in the seven-segment FOCUS series.

Three new academic documents now available for GSU students

Three recently published academic documents now are available at Governors State University.

The 1984-1985 Catalog, the Fall 1984 Trimester Schedule, and the MBA Graduate Program Catalog are available to interested persons.

Each of the documents contains important information for persons intending to enroll for classes at the university.

The university catalog contains complete listings of courses offered by the various divisions of the institution's four colleges. The catalog also lists the requirements for obtaining undergraduate or graduate degrees from the various divisions.

The trimester schedule lists actual classes to be offered by the university for the fall term. Days, times, sites and special requirements are listed for each scheduled class.

The MBA catalog is a complementary publication specially prepared for graduate students of the College of Business and Public Administration (CBPA). "MBA" is an acronym for the "master of business administration" degree.

The CBPA also offers the graduate degree of "master of public administration" (MPA). Interested persons may obtain copies of any one of the academic documents by visiting the university's Office of Admissions and Student Recruitment, or by calling the Office of University Relations.

Area youngsters have opportunity to learn computers at GSU camp

A "Computer Camp for Youth" will be held at Governors State University during August.

Two sections of "Introduction to Logo" will be offered, and one section each of "Creativity and Computers," "Introduction to Basic" and "Computer Projects in Basic" will be taught.

Section I of the "Logo" course will be presented from 9:30 to 11:30 a.m. on Aug. 13, 15, 17, 20 and 22, and Section II will be presented from 12:30 to 2:30 p.m. on Aug. 14, 16, 21, 23 and 24.

The "Creativity" course will be taught from 12:30 to 2:30 p.m. on Aug. 13, 15, 17, 21 and 22.

"Introduction to Basic" will be offered from 3 to 5 p.m. on Aug. 13, 15, 17, 20 and 22, and "Projects" will be taught from 9:30 to 11:30 a.m. on Aug. 14, 16, 21, 23 and 24.

A $45 fee will be charged for each of the workshops. Students will use the Apple IIE microcomputer for class assignments.

The "Introduction to Logo" workshop is designed for students of ages 8 to 11 who have no previous computer experience. "Creativity" is for those who have some computer experience, including work with Logo, and who desire to learn how to use advanced graphics in a creative manner.

"Introduction to Basic" is for students of ages 11 to 16, and "Projects" is for those who have some experience in Basic.

More information regarding "Computer Camp for Youth," and registration details, may be obtained by contacting the Office of Conferences and Workshops.

GSU student gives 'pollution' paper at meet

A Governors State University graduate student presented a paper at a recent national meeting on air pollution control.

James Crawley of Kankakee, a graduate assistant to university professor Dr. Herman Sievering and a candidate for the master's degree in analytical chemistry, attended the annual meeting of the Air Pollution Control Association held in June at San Francisco.

He presented a student session paper on "Factor Analysis of the MAP35/RAIINE Precipitation Chemistry Network: 1976-1980."

Crawley and Dr. Sievering recently completed the factor analysis, "a statistical technique which yields valuable information about the underlying sources and/or processes involved in precipitation chemistry," according to Crawley.

"As such, it is a useful technique for analysis of acid rain chemistry data," he explained.

Crawley received a certificate for outstanding accomplishment in the area of air pollution control, and also was given a cash award.
A slight dedicated Indian public servant made his statement. People reacted. A government changed and from his energy emerged a new India. His name: Mohandas Ghandi.

An unknown Negro minister believed that he could change the face of discrimination. He became the wall of energy and proceeded to emanate the ripple of change. Martin Luther King had a dream.

Fifteen years ago on this campus—on this very quadrangle, thousands of young men and women raised their voices and asked the question "Why?" Why until the walls came tumbling down. "Why not?" said I.

Permit me to take another tack which will, I think, create another perspective to answer the "Why me?"

Question: "Where are we?" Answer: "In Long Beach, California, on the west coast of California 20,000 miles from east to west—we were to travel from this point to point, always traveling east."

Come now and aboard Columbia some 250 miles above this little mudball planet we call Earth. Look down. What do we see? A small blue planet traveling in its orbit in the solar system we know. The other planets in our system are made up of poisonous to our existence. We are different. We are, as Buckminster Fuller describes us, the Little Spaceship Earth traveling unendingly in our orbit around the Sun. We are blue—we have water and an atmosphere conducive to our existence. We are self-contained. We have life, as we perceive it. We are collections of plants and animals all interdependent upon one another for our co-existence. We are different from everything and every planet within our solar galaxy. And we, as citizens of our little blue planet, are curious. We want to know more about who we are and if, perhaps, there are others like us somewhere in the vastness of our cosmos. We are explorers locked in a system operational in a cosmos which has no limits. But wait! The spirit of past events may foretell a different tomorrow. In 1972 an exquisite little object with spindly arms like the antennae of a fly, delicately held together with wires and connectors to look, to listen, to sense, and to speak, was launched by man to explore his universe by flying by and telling us about the planet Jupiter. We named our creation Pioneer 10. One year later our Pioneer 11 was launched and spoke to us about what it saw and what it sensed.

It continued on its journey and ten years later in 1983 it crossed the orbit of Neptune and departed our solar system. It travels on somewhere outside of our solar system in the unknown cosmos still listening, still looking and sensing and still talking by signals to the scientist. From the perspective of our solar system and the cosmos within which we move, we are mere animated grains of sand or specks of dust. But on our small blue planet we are giants—giants for change.

"Why me?" You ask. "Why should I make a statement, make a ripple? Make my tomorrows different. Why me?" If not you and the thousands of you who are graduating this year, then who will meet the challenges for change? Who will protect the environment? Who will conquer disease and famine? Who will shackle the politically and religiously oppressed? Who will end the dilemma of nuclear proliferation? Who will assure the future and protect the fragility of human kind and its delicate but persistent spirit? Who, indeed, if not you will see to it that this little blue planet remains blue with life.

You have the tools. Your education as a student in a school of humanities gives you better than anyone the breadth to protect, nurture, and enhance the human condition and its spirit. Do not be afraid to change tomorrow. You must dare! There is a credo by Theodore Roosevelt that speaks to my heart and conscience.

"It is not the critic who counts, nor the man who points out how the strong man stumbled, or where the doer of deeds could have done them better. The credit belongs to the man in the arena; whose face is marred by dust and sweat and blood; who strives valiantly, who errs and comes short again and again; who knows great enthusiasms, the great devotions, and spends himself in a worthy cause; and who, at the worst, if he fails, at least fails while daring greatly so that his place shall never be with those timid souls who know neither victory nor defeat."
Governors State University featured "one of its own" when the Minor Davis Quartet took over the entertainment stage at a recent Treeside Cafe.

Davis, a jazz student at the university, was heard several times in solo during the farewell concert of his mentor, Dr. Warrick Carter, on June 21.

In organizing his own ensemble, saxophonist Davis reached into the pool of top-notch players turned out by the GSU program. The three joining him are Valeri Nicholson on keyboards, Ron Dennis on drums, and Joe Scully on bass.

Treeside Cafe is set up periodically in the Hall of Governors by the Office of Student Activities for the entertainment of students, staff members, and the public.

GSUings...

Dr. Dave Matteson (CE), attending the ninth national conference on Men and Masculinity in Washington D.C., and being re-appointed as corresponding secretary to the National Organization For Changing Men, which supports men's liberation and the overcoming of sexism.

Mary Hughes (SD), being quoted in National Business Employment Weekly for July 15 on the subject of video resumes, an idea formulated by William Van Dyke of Creté.

Dr. Richard Shreve (CBPA), giving a two hour seminar on marketing and selling skills at the Lansing Chamber of Commerce meeting in Lansing, July 10.

Dr. Judith A. Lewis (CHP), presenting at a meeting of the Board of Directors of the American Association for Counseling and Development. Dr. Lewis was joined by Dr. Roger Aubrey, Vanderbilt University. The topic: "Counseling in the 1980s and 1990s."

Dr. Richard D. McCreary II (CAS), being represented in the Electronic Avant-Garde '84 Festival, August 8, by his tape Paul Robeson--in memoriam at the Blackstone Hotel, Chicago. Beverly De Fries D'Albert, a GSU alumna, also has a work, Black Box Triangle Off Red Route 20, in the festival. Two other GSU students, Raymond Green and soprano Myron Parker--Brass, will sing.

Dr. Roizman's address

I enjoyed reading the text of the address (printed in the last issue of Inscapes) because partly I was unable to hear it clearly at commencement (June 3).

For those who might be interested in pursuing further study of the ancient civilization referred to in the address, they will want to look for information on Sumer, pronounced sooner.

Jim Lohman

GSU staffer makes 'Suzuki' video

An independent video essay by Alis Ellis, ICC, recently was broadcast on Cox Cable TV, channel 46.

The film, partially funded by a Governors State University mini-grant, is an examination of the Suzuki method of teaching beginning music to young children. It features not only the students, their parents and teachers, but also Dr. Shinichi Suzuki, the founder of the method.

Scenes were filmed on location in Park Forest, at the Auditorium Theatre in Chicago, at Stevens Point, Wis., and in the GSU TV studios and Engbretson Hall. While Alis received advice from Richard Burd, her faculty advisor, she did not ask for or receive credit for the project.

The essay is, she says, "for a general audience, a family program designed to entertain and document, from a learner's and family point of view how and why the Suzuki Education Method works."

First used to teach violin, the Suzuki method has been adapted successfully to teach piano and is being tried with other instruments as well. It is revolutionary because no note-reading is taught at first. Instead, the student learns how to use the instrument, playing simple tunes, gradually being introduced to harder music by hearing it and watching others. Reading of music is introduced later.

Alis says she decided to do her video essay to show that there are alternatives to broadcast TV and to demonstrate that pleasurable entertainment does not have to rely on stress, violence, sex or stereotypes to be appreciated.

Also, she wanted "to document something important in human interactions."

All of the crew members who assisted her with her project are or were GSU media students with the exception of Tim Burd, still a high school student. "Tim," Alis says, "is an electronic genius."

The program also is being submitted to WTTW (Channel 11) for broadcast to several festivals and to selected distributors for review.

Alis hopes that they will find it saleable or that it will have rental possibilities.
**Last Minute Reminder**

**Tuesday, July 31**
3:45 p.m.          Psych Club Meeting, Room D3301

**Thursday, August 2**

**Tuesday, August 7**
6:30 p.m.          Admission Application and Credential Deadline for Fall Trimester

**Friday, August 10**
7 p.m.              Student Activities: Seventh Annual Outdoor Folkfest, Tom Chapin, Whetstone Run and Dave Rudolf, fireworks display, Amphitheatre

**Saturday, August 11**
5 p.m.              End of Spring/Summer Trimester

*(EH) Engbretson Hall
(HG) Hall of Governors
(HDR) Honors Dining Room
(IG) Infinity Gallery
(MD) Media Dome
(MRH) Music Recital Hall
(UAG) University Art Gallery
(UIT) University Theatre

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