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Faze 1, 1977-08-26

Office of University Relations

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A man must not swallow more beliefs than he can digest.

Havelock Ellis

August 26, 1977

MINI-GRANTS... The Mini-Grant Program, for the sixth year, will provide assistance for faculty, professional staff, and students (when sponsored by a member of the faculty) to conduct research and creative projects. Mr. James B. Lund, President of the Matteson-Richton Bank and President of the GSU Foundation is recommending to the Foundation Board that the GSU Foundation provide $8000 to match the Mini-Grant budget of $8000 for a total of $16,000 to support the projects approved by the Mini-Grant Review Committee. Research and creative projects that help the University achieve its goals and fulfill its mission are given highest priority, as are projects which provide the basis for larger proposals appropriate for submission to external sponsors. Guidelines and application forms may be secured from the Office of Research (P/VPAA). If you have any questions, please contact Bob Krebs, Associate Vice President, Research, who is the Mini-Grant Review Committee Chairperson. Note: The absolute deadline for submission of applications is Friday, October 14, 1977. Approved projects may start in early November and must be completed by June, 1978.

CHANGING OF THE CARDS... Fall session parking cards which become valid Sept. 6, are in the Cashier's Office and the Bookstore. This year cards can be purchased on either a trimester or an annual basis. The new annual parking card (#3-4-5 Gold) will cost $22.00. The trimester parking card (#3 Green) will cost $8.00. Persons desiring parking cards for Block II only, will be refunded $4.00 by returning the card to the Cashier's Office at the end of the Block. Anyone interested in a parking card for Block III only, may purchase a card for $4.00 just prior to the beginning of the Block.

A REMINDER... Registration is coming. If you don't want your records held, return your overdue library materials.

MEMORIALS... may be made to the GSU music students scholarship fund or to the Chicago Heart Association for Gerald Myrow, GSU Community professor who died last week. A memorial service was held Saturday in which five of his original compositions were played by Mr. Myrow's students, fellow GSU musicians and members of bands he organized. Dr. Warrick Carter organized & conducted the service in Park Forest's Freedom Hall.
GSU Classified...August 24, 1977:
3/7 Work Program Participant  CS
3/31 Irregular Bus Driver  B&PO
5/27 Police Dispatcher I  DPS
6/7 Secretary IV Trans  CHLD
6/16 Work Program Participant  B&PO
6/22 Work Program Participant  LRC
7/25 Police Officer I  DPS
7/26 Library Clerk II  LRC
8/1 Administrative Clerk  FA
8/2 Duplication Operator II  CD
8/3 Library Clerk II  LRC
8/3 Financial Aids Advisor III  FA
8/10 Computer Programmer III  C&IS
8/10 Secretary III Trans  CS
8/12 Superintendent Printing Shop  CD
8/12 Bookstore Clerk II  BKSTR
8/15 Personnel Officer II  PER
8/15 Accounting Clerk III  LRC
8/22 Admissions/Records Officer I  A&R
8/22 Secretary III Trans  EAS/SHS
8/24 Offset Pressman  CD
8/24 Police Officer I  DPS
8/24 Storekeeper II  ICC
Call Personnel/Testing, ext. 2310, 2320.

FLORIDA BECKONS...In accordance with the Plans for Equalizing Educational Opportunity in Public Higher Education in Florida, the State University System and the Community College System announce vacant positions for a minimum of two weeks prior to filling on a continuing basis. Vacant positions include: (1) faculty appointments, (2) administrative and professional positions, and (3) career service positions exempt from the Federal Wage and Hour law. An Equal Opportunity Employer. For information concerning how to apply for announced positions and a listing of these positions, see Marie Coats in the President's Office.

POLICY STATEMENT...It is the policy of Governors State University not to discriminate on the basis of sex in its student admissions, educational programs and activities, or employment policies as required by Title IX of the 1972 Educational Amendments. Furthermore, it is the policy of Governors State University not to discriminate on the basis of physical or mental handicaps in admission or access to, or treatment or employment in its programs and activities as required by Section 504, Rehabilitation Act of 1973. Inquiries regarding compliance with Section 504, Rehabilitation Act of 1973 or with Title IX may be directed to: Esthel B. Allen, President's Office, Governors State University, Park Forest South, IL 60466. Phone: (312) 534-5000, ext. 2339. Inquiries may also be directed to the Director of the Office for Civil Rights, Department of Health, Education and Welfare, Washington, D.C.

CALLING ALL SOCIAL SCIENTISTS...GSU and Joliet Junior College will co-host the annual meeting of the Illinois Social Science Association on October 20 and 21 bringing together Anthropology, Economics, Geography, History, Political Science, Psychology, and Sociology faculty of colleges and universities. The Friday October 21 session will be held at GSU. GSU faculty members are invited to participate. Presentations are sought on: (1) Innovation in both technique and in the structure of student population. (2) New departures in subject matter. (3) Trans-disciplinary approaches to the teaching/learning process. If you would like to participate or have any questions about the conference, please contact Peter Colby (BPS, Ext. 2255).

YEAR OF THE REBOUND...The brightest job year of the 70's for college grads is said to be 1976-77, according to the College Placement Council. Employers made 41 per cent more job offers than a year ago at the bachelor's level in "the year of the big rebound." The council's figures refer to job offers and reflect employer demand for college graduates, not numbers of jobs available. Frequently, multiple offers are made in order to fill one position. More than 90 per cent of the offers came from employers in the private sector, with manufacturing and other industrial firms accounting for three-fourths of them. The remaining 10 per cent were from government agencies at all levels and non-profit organizations. The College Placement Council's report is in the "Higher Education and National Affairs" newsletter of the American Council on Education.

VETERANS OF INNOVATION...(Sept. 1)
Seven Years
Al Sherman  CCS
Gerald Baysore  IR&P
Al Martin  CCR
Dick Vorwerk  SP&IS
Carl Peterson  LRC
Daniel Bernd  CCS
Barbara Purcell  AA
Five Years
William Floden  BPS
John Hockett  EAS
David Ainsworth  CMH
Miriam Kaplan  LRC
Rich Lazarski  IR&P
Dan Edwards  BPS
Chris Liebscher  BPS
Patricia Sheahan  BPS
Donald Miller  BPS
Dale Max  BPS

Six Years
Warrick Carter  CCS
Mel Muchnik  CCS
John Kirksey  PER

Five Years
Sharyne Merritt  CCS
Mel Slott  CCS
Peter Gunther  EAS
Andrew Gale  HLD
Sonny Goldenstein  HLD
Barbara Jenkins  HLD
Ken Silber  HLD
Sandra Whitaker  HLD
Walt Ostermann  HLD
Former teacher heads two firms

By JACQUELINE MOORE
Feature Editor

JoAnh Brown did more than flirt with the idea of getting out of the classroom and into a nebulous "something else," which many school teachers daydream about. With aplomb and success, Ms. Brown has forsaken teaching (as of 1968) and now heads two firms whose clients are schools across the nation. Educational Leadership Institute (ELI) and Prescription Learning Corporation brought her back to the business world utilizing her classroom experience.

As a result of Earl B. Dickerson's recruiting at Fisk University she took a job at Supreme Life Insurance Company. "I married in my senior year, and when we came to Chicago my husband went to law school and I went to work at Supreme," Ms. Brown recalled. "I worked there one year to the day. Although I remained interested in business, I decided that teaching was the best way to make money, so I went to Chicago State and then into the classroom."

Leading up to the formation of the two firms, Ms. Brown left the public school system in 1968 and began developing preschools. "In Harvey, where I live, a group of us formed LaPetite Academy, which later developed into a franchise operation," Ms. Brown stated. Parents asking for tutoring led to the establishment of Prescription Learning Corporation, which is seven years old and operates in the major cities. The two firms are integrated.

"Chicago was our base. As we began working with youngsters in reading and math, we found that the key to making things happen was people in the schools. We were asked about developing staff, and that's how Educational Leadership Institute came into being two years ago. Schools are shown how to solve their problems using their own staff resources."

The key to Ms. Brown's successful companies is the utilization of consultants. In the Educational Leadership Institute, the participants, chosen by the schools, go through an internship process relative to their needs, get an Educational Resource Kit, receive follow-up and consultation and attend a seminar during the year.

Prescription Learning Corporation, with 75 employees nationwide, is basically what the name implies — giving children individual learning prescriptions which improve their reading and math skills. Schools which utilize the program get special equipment installed in the learning labs and consultants work with the program. "Our technical consultant sees to the machines, and the educational consultant works with the youngsters," Ms. Brown stated. "The school district pays for the program, usually through special or federal funds. The charge is by the size of the lab.

"After a diagnosis, the children follow their own prescriptions or programs, so the teacher gets to work with them on a more personal basis."

According to Ms. Brown, teachers in Chicago who have used the program have had success and they cited examples of youngsters who previously hadn't achieved in math and reading who have progressed by leaps and bounds. "Some achieve two to three years reading progress in one year," JoAnh Brown explained.

A local example of the utility of Educational Leadership Institute (ELI) can be found at Ross Elementary School. That staff wanted to develop self-concepts in the students. The culmination of the ELI training was a play based on "Roots," which was put together by Parris Sabbs, ELI coordinator at Ross school.

Much of JoAnh Brown's own philosophy about the learning process is incorporated in the two business/educational systems. After receiving a M.Ed. degree from Chicago State University in 1964, Ms. Brown was admitted into the Ph.D. program at the University of Chicago, but she dropped out.

"I was in class in the doctoral program and the professor was referring to and describing the disadvantaged child — it was me," Ms. Brown recalled. "Partly due to this kind of notion of the 'deprived child' — which I think is bunk — and because of family problems, I dropped out. I needed to get more experience and needed to internalize what I knew. Now I'm on the brink of learning some things." Ms. Brown now is a Ph.D. candidate in the University of San Francisco Organization and Leadership program.

She believes that "if people can develop good self-feelings, they can be what they want." What makes a youngster deprived, according to Ms. Brown, is having no one to say good things about him or her. Individuals can transcend poverty, lack of a father in the home, but there must be someone to communicate a sense of worth to the child. "It can be a parent, other siblings, a minister, a neighbor or friend," Ms. Brown points out. "In some environments it's harder to find that person. But on the other hand, in many 'good homes' nobody invests time in the child."

Ms. Brown, now divorced, is the mother of two sons, Leander, 18, and Brandon, 17. "I travel a lot and my kids have become self-reliant," she stated. "I used to have a lady come in and stay with them. Two years ago they pointed out, giving my logic back to me, that in case of emergency they would wind up taking care of the lady and they pointed out that they could cook. "Then why pay a lady to take care of us?" they asked.

"I let them try managing themselves and they have done a good job. Friends and neighbors keep their eyes on them and tell me that I have 'fine sons.'"

Through the preschool, which she set up in Harvey, JoAnh Brown became involved with Governors State University, where she taught and was assistant dean, College of Human Learning and Development from 1972. "I am leaving on August 31, but eventually I will teach again some place," she said with a smile. "I didn't see myself as the professor type, but it gave credibility to my ideas of taking information and locking it in relative to one's own experience to get personal meaning. This is the way I teach."

In 1975, Ms. Brown was awarded the Distinguished Professor Award for Instructional Excellence, Governors State University. "I'm proud that the students and my colleagues elected me for this honor," she stated.

JoAnh Brown concluded that her businesses are growing "because the programs work. People must want them to work and the programs must be workable."
SATURDAY, August 27

SUNDAY, August 28

MONDAY, August 29

TUESDAY, August 30

WEDNESDAY, August 31

12:00 Noon - 2:00 P.M.
2:00 P.M. - 4:30 P.M.
7:00 P.M.

CIVIL SERVICE TRAINING PROGRAM (E1106)

THURSDAY, September 1

10:00 A.M. - 12:00 Noon
1:00 P.M. - 2:30 P.M.

EAS ADMINISTRATIVE COUNCIL (A2307)
EAS ACADEMIC AFFAIRS (EAS COMMONS)

FRIDAY, September 2

10:00 A.M. - 12:00 Noon

Administrative Council/Deans (PCA)

SATURDAY, September 3

SUNDAY, September 4

DIAL "INFO LINE" 534-0033 FOR UNIVERSITY ANNOUNCEMENTS