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Logo Conversations

Your opinion is valued.

All members of the GSU community are welcome to participate in an informal charrette on April 18 and 19, in the Cafeteria Annex. Opinions are being sought on the final design stage of the rebranding effort involving development of a new GSU logo. Candid comments and feedback are important in choosing a logo that best represents the university.

Simantel, a marketing consulting firm working with GSU, is presenting three final logo options to the campus community. All three include the university’s new accent color. To honor GSU’s rich educational tradition, the logo options also maintain a version of the university’s original triad mark.

The logo redesign is a component of the university’s branding campaign, which was developed by Simantel. The campaign reflects the innovative and forward-thinking nature of the university.

IRiS Campus Wide Advisory Group Meets Wednesday

The IRiS Project Campus Wide Advisory Group meets this Wednesday, April 20, at 3 p.m., in E-Lounge.

Agenda items include updates from Dr. Gebe Ejigu, Executive Vice President of GSU, and Kurt Lehrmann, Datatel Onsite Project Manager. Eric Matanyi, Director of Public Affairs, will review the communication plan for registration in the new system. In addition, there will be a showcase of one of the functional team’s efforts and successes, and an overview of the end user training plan.

Advisory Group leaders Dr. Beth Cada, Department Chair of Occupational Therapy, CHHS, and Dr. Jim Howley, Department Chair of Division of Liberal Arts, CAS, encourage anyone interested in the status of the IRiS Project to attend.

Conversations Scheduled

Civil Service staff members are invited to a Town Hall Meeting with the President on Tuesday, April 19, at 11 a.m., in the Hall of Honors.
Attendees are asked to bring questions and ideas to continue the open conversation with President Maimon and other university administrators. Refreshments will be served.

Contact Penny Perdue, at ext. 4130, for additional information.

**Fourth Place Win**

Congratulations to GSU’s Table Tennis Team! The four member co-ed team representing GSU came in fourth place at the National Collegiate Table Tennis tournament this weekend in Rochester, Minnesota.

Team captain Wenjie Nie, and members Yuefan Lin, Yuanfei Cai, and Lishun Lu were led by coach T.J Wang and cheered to this remarkable showing by four members of the team and Dr. Gebe Ejigu. According to Dr. Wang, their support encouraged the team to its outstanding performance.

“There was a significant and positive correlation between Dr Ejigu's presence as well as our cheerleaders' and our winnings,” said Wang. “All four players conducted themselves well and demonstrated GSU spirit throughout the tournament. The most common question people asked during the tournament was, “Where is Governors State University?”

Thanks to the GSU Table Tennis Team – they now know!

**Chicago Architecture Review**

The GSU Honors Program continues its special community lecture series with *1909 Plan of Chicago: Burnham’s Impact on the Architectural and Spatial development of the City*. Jennifer Masengarb, the Chicago Architecture Foundation’s Senior Manager of Educational Research, will lead the free presentation on Wednesday, April 20, from 5 to 7 p.m., in Sherman Hall.

The GSU Honors Program community lecture series, *Rhythms and Currents: Changes and Directions*, is designed to provide information and encourage discussion of current global and regional issues and interests.

For more information, call ext. 4578.

**Earth Day Celebration – Thursday**

GSU’s annual Earth Day celebration offers practical demonstrations in environmental sustainability as well as music, wild animal exhibits, children’s theater, and organic food served on eco-friendly products.

The celebration takes place Thursday, April 21, from 11 a.m. to 2 p.m., on the patio by the lake or indoors in case of rain. All events and demonstrations are free and open to the public.

Philips Chevrolet in Frankfort will display the new Chevy Volt. Big Run Wolf Ranch will give demonstrations of its wild animals, including wolves and a bear. Food items include buffalo mini burgers, organic hot dogs and potato chips, and hummus on pita bread. Kidworks
Touring Theatre will present a show on global warming and a GSU student will demonstrate beekeeping.

A number of demonstrations are planned on sustainability topics such as composting, organic and community farming, manure, and garden stakes. Jewelry made from recycled materials and other eco-products will be available.

Earth Day will include stations for recycling batteries, pharmaceuticals, and cell phones. Other activities throughout the week will focus on sustainability and environmental awareness. The Biology Club’s Thorn Creek clean-up is scheduled for Tuesday, April 19. A recycled art show opens Wednesday in the Hall of Governors and young students at GSU’s Family Development Center will help plant trees on Friday.

Earth Day is sponsored by the GSU Sustainability Committee.

**Better Hearing and Speech Month**

The GSU chapter of National Student Speech-Language-Hearing Association (NSSLHA) wished to remind the GSU community that May is Better Hearing and Speech Month. This annual event provides opportunities to raise awareness about communication disorders and to promote treatment that can improve the quality of life for those who experience problems with speaking, understanding, or hearing.

To increase awareness about communication issues, NSSLHA is sponsoring a bake sale and information table on April 27 and 8, from 9 a.m. to 2 p.m., and May 2, from 4:30 to 6:30 p.m., in the Hall of Governors. Members of NASSLHA will be on hand to answer questions about communication disorders, register people for hearing screenings and provide information on the Chicago Autism Walk 2011.