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Office of Marketing and Communications

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The Renaissance of Engbretson Hall

It is not only the renovation of E and F wings that is giving GSU a whole new look. The renaissance of the university continues with the start of the extensive remodeling of Engbretson Hall. This project will take the currently ill-equipped space and turn it into a fully accessible, acoustically improved, updated hall. In its newly redesigned state, Engbretson will be better able to serve as a prime space for presentations, demonstrations, lectures, discussions and ceremonies.

The remodeling project begins today and is scheduled for completion by March 15, 2014. As with all construction projects, the GSU community is advised to be aware and cautious around in and around Engbretson Hall. Also, at various times, there will be construction traffic through occupied areas, so remember to be aware of your surroundings.

If you have any questions or concerns, please contact Facilities Development and Management at 708.534 4515.

Web and Portal Content Owners: We Are Closing in on The Big Launch

The new GSU Website is in the final stages of development:
• Training has been completed for approximately 60 percent of content owners and approvers for both Ektron®, the new content management system, and for web writing style.
• The current website content has been audited by content owners and decisions made about what kind of information moves to the new site and what will be housed on the GSU Portal.
• The top 100 home and landing pages have been written and approved and are now housed in content owners’ system folders.
• A new photo library is being built, with photo shoots happening all over campus.
• A new Editorial Style Guide – for terms, names and punctuation specific to GSU – and new policies for our website are being finalized.

IF YOU HAVE NOT COMPLETED EITHER EKTRON OR WEB WRITERS’ TRAINING, CONTACT JUDY FERNEAU FOR THE NEXT SCHEDULED TRAINING – IMMEDIATELY.
View the Completion by Section Chart to see the percentage of content that was loaded into the new site as of last Thursday. In next week’s GSU View, look for progress in an updated Content Completed chart.

For content owners who’d like some dedicated time to load text into their pages, along with some expert help, workshops are being held every Wednesday from 2 to 4 p.m. in the C2315 Training Lab. No RSVP necessary.

**Resources for Web Content Owners – and Others Who Write for GSU**

At three training sessions, web content owners, approvers and writers received a copy of Writing for the GSU Website Guidelines and Rules for Content Owners. Even if you’re not writing for the new website, but write messages for our external audiences, this guide is a useful tool. It will help ensure you use the approved style for writing for the university website. Click GSU Website Guidelines and Rules for Content Owners for your copy of the guide. And, click PowerPoint presentation if you would like a copy of the PowerPoint presentation that covers writing style as well as advice on taking photos for publication and using the GSU logo and tagline.

REMEMBER, DOWNLOADING THESE TOOLS IS NOT A SUBSTITUTE FOR TRAINING.

**Another Tool for Web Content Writers**

GSU has a limited number of user licenses for AP Stylebook Online, the approved style for GSU external communications. If you are a web content owner and have received an email including the link to the stylebook, be sure to activate your subscription.

**Portal Migration**

View the current Portal Migration chart, showing the percentage of content that was loaded into the GSU Portal as of last Friday. In next week’s GSU View, look for progress in an updated Portal Migration chart.

The deadline for entering all content on the new site and the GSU Portal is December 12, 2013.

**Monday Night Football at GSU**

Watch the game and enjoy good food. Play some trivia and have a chance to win prizes. It is all happening on November 4, at 7:30 p.m. in the Game Lounge when the Chicago Bears meet the Green Bay Packers on the big screen T.V.

Every GSU student is welcome – no matter which team you are rooting for. This event is sponsored by the Recreation and Fitness Center.

**“A...My Name is Alice”**
On November 6, 7 and 8, at 8 p.m., the Theatre and Performance Studies Program, under the direction of GSU’s Dr. Patrick Santoro, will present “A...My Name is Alice.”

“A...My Name is Alice” is a musical revue conceived by Joan Micklin Silver and Julianne Boyd. Playful, funny, sophisticated and insightful, it consists of a series of songs and sketches portraying women of all ages and types in a variety of situations and relationships. The play features a cast of staff and students from GSU and community members.

Cast members are Killeen McClowry, of Frankfort; Aarika Hughes, of Monee; Lorell Jones, of Chicago; Lois Nemeth, of Chicago Heights; Deirdre L. Webb, of Chicago Heights, with Music Direction by Dr. Stacy Eckert, Choreography by Megan Lindsay and Stage Management by Joshua Young.

Tickets are just $10 for the public and $5 for students. Patrons will be seated on the stage, with performers up close, so only 90 people will be admitted per night.

To purchase tickets for both shows, or for further information, contact GSU Center's box office at CenterTickets.net or call 708.235.2222.

**NCTTA Table Tennis Tournament – November 9**

GSU will serve as the site of the fall Upper Mid-West National Colligate Table Tennis Association Tournament on Saturday, November 9, in the gymnasium. Universities sending teams to compete with the GSU team for the regional title are Northwestern, Perdue, University of Wisconsin, Illinois State and UIC.

**Table Tennis Team**

Everyone is welcome to come to the tournament and see great teams compete and cheer GSU to another championship!

**Scholarship Spotlight – Dr. Karen Peterson**

The National Center for Literacy Education recently included in the NCLE Spotlight section of the NCLE SmartBrief a link to an article written by Dr. Karen Peterson of the College of Education. The article, “Lessons Learned through Partnership: The Journey of Governors State University,” appears on the Literacy in Learning Exchange website.

The article highlights the importance and effectiveness of GSU’s partnerships with school administrators. Dr. Peterson wrote, “Governors State University has been committed to supporting local schools in forming collaborative teams, engaging in hard conversations, and sharing data in ways that foster school improvement.”
The Stage Awaits - Performers Needed

Civil Service Day is just around the corner – December 4 – and performers are needed to make the annual Civil Service Day show a success. It is time to showcase your talent and have fun with friends and colleagues. Everyone is welcome - dancers, poetry readers, singers, musicians, theater presentations, comedy acts, etc. Collaborations are encouraged.

Contact Ayita Woods at ext. 7470.

Veterans Day Celebrations – November 11 & 12

On November 11, please attend the screening of the documentary, Where Soldiers Come, at 7:30 p.m., in E-Lounge. Dr. Elizabeth Johnson, Assistant Professor of History and Social Sciences, will introduce the documentary, with a panel discussion and a question and answer session lead by James Flagg, head of Veterans Services. Flagg will also explain services that are available to veterans and their families at GSU.

On Tuesday, November 12, at 7:30 p.m., in E-Lounge, please attend the, Footprints of Veterans panel discussion. Veterans from St. Leo’s Residence in Chicago will speak with an overview provided by Dr. Eddie Taylor, Director of St. Leo's Residence. The discussion will also include a short video of the faces of veterans. There will be a short quiz to win a door prize and refreshments will also be served.

These programs are offered to the GSU community by Intellectual Life Committee as a way to
• expand the intellectual opportunities available to the GSU community;
• contribute to the enhancement of intellectual pursuits; and increase the growth of and participation in intellectual endeavors.

For more information, contact Lydia Morrow Ruetten, Dean of the GSU Library.

Nothing But Net

The GSU club basketball team is ready to score some points. See the team in action.

A promotional game will be held at the GSU gymnasium on Friday, November 15. Tip-off is scheduled for 6 p.m. Join us for the pre-game entertainment.

Regular season games are played Sunday’s at the Bettenhausen Recreation Center, 8125 W. 171st, Tinley Park. Everyone is welcome to attend.

The following GSU students are on the 2013/2014 Club Basketball roster: Andrew Dicosmo - Shooting Guard, Gerald Rowan-Point Guard, Brandon Onuselogu - Power Forward, Sean Jackson - Power Forward/Center, Marcus
Celebrate International Education Week, Global Entrepreneurship Week and Multicultural Fest

Prepare to be impressed by the diverse and rich culture that surrounds us. Governors State University offers a colorful mixture of music, dance, food and fun during International Education Week and Global Entrepreneurship Week. International Education Week is a joint initiative of the U.S Department of State and the U.S department of Education to celebrate and promote international education and exchange all around the world.

Multicultural Festival begins the celebration on November 11 and continues through November 15. This year the theme is “Around the World in 80 Days” Although the event showcases multiple unique ethnic students and organizations, together the diversity creates a complete representation of many underrepresented groups on the GSU campus. Planning the Multicultural Festival this year proved possible with the collaboration of student organizations and international students as well as local performers and restaurants. Admission is free.

November 11
• Small Business Development Center presentation on services and programs offered, 2 to 3 p.m., in D2444. Sponsored by the Illinois Small Business Development Center and International Trade Center
• Multicultural Festival, “Around the World in 80 Days,” 4 to 7 p.m., in the Hall of Governors with performances, food and cultural activities

November 12
• Funding your Education Abroad, presented with Financial Aid, 2 to 3 p.m., in D34050
• “What It Means to be a Global Citizen”, Panel Discussion with GSU faculty members: Dr. Larry Levinson, Dr. Donald Culverson and Dr. Khalil Marrar, in Hall of Honors, 6:30 to 7:30 p.m., sponsored by School of Arts and Sciences and the Office of International Services

November 13
• Film Screening of “The Bicycle Thief,” 6 to 9 p.m., in E Lounge, sponsored by Student Life and the Office of International Services. Popcorn and refreshments served.
• Veteran’s Entrepreneurial Boot Camp, 7:45 a.m. to 2:30 p.m. Sponsored by the Illinois SBDC International Trade Center in Hall of Governors and E Lounge

November 14
• Presentation, ‘The Unique Ethiopian Writing’ by Dr. Beyene Petros, visiting scholar, 1 to 2:30 p.m., in D34090. Sponsored by the Office of Continuing Education. Refreshments
• Globalization of Business Open Lecture, 10:30 to 11:45 a.m., in the Hall of Honors
• International Potluck and International Student Panel, 2:30 to 4:30 p.m., in A2110. Sponsored by International Cultural Organization. Bring a dish of
food and join in the conversation!

If you have any questions, stop by the Office of International Services, C3370 or contact Katherine Haan at khaan@govst.edu or 708.235.7611.