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Weekly Team Update

Center for Performing Arts

1-8-2010

## Weekly Team Update, 2010-01-08

Center for Performing Arts

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## Weekly Team Update January 8, 2010

#### Message from Burt Dikelsky, CPA Executive Director

WHY IS THIS MAN SINGING?



I had some good news at the end of the day. We've been talking to the Times of NWI about a contest for *Die Fledermaus* and just heard back that they are interested! What we are planning on is 99,000 impressions online throughout their site with a contest ad Monday through Friday of next week directing them to a signup page where they can win a pair of tickets. Additionally, the Times will design and place 2, 1/8p ads in paper this Friday, and next week (day TBD) to push the contest. The other possibility is Phil Potempa, writer for the NWI Times, might come as well to meet & greet/discuss the opera with the winners.

#### Message from Cheri Garey in Alumni Relations





My family and I had a wonderful vacation over the winter break. I am, however, really missing the beach!

#### Messages from Diane Giles, Box Office Manager

**BOX OFFICE NEWS** 

We are all back from a very long and rewarding (and needed) time off. Well, all except Pat, she decided to extend her Holiday time off. We had parties, we had a lot of days off and I hope everyone else had as wonderful holiday as I did.

Back to work, trying to stimulate sales for future shows. Die Fledermaus is this weekend, and I'm looking forward to that show, masks and affairs, just my cup of tea. The snow is calling for us to stay home and make snow angels.

Maybe we should do something a little silly for a change. All work and no play makes the Box Office people real touchy.

#### Lucia's Corner

Lucia's second Birthday was January 2, 2010. Her Birthday party is this Sunday and of course my husband and I are **ready now.** 

Lucia got a doll house from us for Christmas and I understand that all of the people must eat dinner, go poop and take a bath every night.

I had the same thought the first time I were mittens, how the

time I wore mittens, how the heck can I pick anything up??

### Food For Thought



Everyone has inside of him a piece of good news. The good news is that you don't know how great you can be! How much you can love! What you can accomplish! And what your potential is!

- Anne Frank