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GSU Landscapes, 1984-06-05

Office of University Relations

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GSU LANDSCAPES

A Publication of the Office of University Relations, Governors State University, University Park, IL 60466-3184

Volume 3, No. 20

June 5, 1984

Seminars for Small Business Here

Four Wednesday evening seminars for small business managers will be held during June at Governors State University under the auspices of the South Cook County Small Business Development Center (SBDC).

These seminars are the first of 20 planned by the new center between now and November, aimed at helping small business operators to survive in the competitive atmosphere of the '80s. All will be held from 7 until 9:30 p.m. in the third-floor conference room of CBPA. Richard Shreve, SBDC director, will be instructor for the June sessions.

On June 6, the topic was "Planning and Goal Setting for a Small Business." Participants learned how to set realistic goals and accomplish them.

The June 13 topic will be "Selecting a Site for a Retail Business." It will deal with such matters as determining the correct site for present and future sales, lease vs. buy decisions, and when to move and where.

"Going Into Business," on June 20 will be devoted to a review of key questions that need to be answered before going into business, including personal expenses and equipment.

During the discussion on June 27, "Planning and Pricing for Profit" will be aimed at determining that costs do not exceed selling price.

The cost of each seminar is \$18.50. Spouses may attend for one-half price. Free counseling on business problems is available to all participants following each seminar.

Cosponsors of the seminars, in addition to GSU, are Prairie State College, Thornton

Community College, U.S. Small Business Administration, South Suburban Chamber of Commerce and South Towns Business Growth Corp.

For further information, contact the SBDC in the Business Extension Services and Training Office at Governors State at extension 2141.

Sexual Abuse Conference At GSU

A two-day conference on "Sexual Assault: Investigation and Initial Intervention" will be held at Governors State University on June 18-19. Dr. Nicholas Groth, director of the Sex Offender Program for the Connecticut Department of Correction at Somers State Prison, will be the main speaker.

The Women's Resource Center at GSU and the South Suburban YWCA are cosponsoring the conference. They have planned the program for professionals in this field, such as police officials, juvenile officers, medical personnel, social workers and counselors, prosecutors, domestic violence workers and students. Presenters and workshop coordinators at the conference include experts on child abuse and rape from the fields of psychology and law, as well as organizations which specialize in counseling sexual abuse and rape victims.

Cooperating organizations for this conference are South Suburban Association of Chiefs of Police, Cook County State's Attorney's Office, Illinois Coalition Against Sexual Assault, Will County State's Attorney's Office, South Suburban Family Shelter and Crisis Center for South Suburbia.

Conference fee for non-students is \$45, and a limited number of fee waivers are available for law enforcement and rape crisis workers based on need.

For further information, call the GSU Office of Conferences and Workshops at extension 2436, or YW C.A.R.E.S. at (312)748-5660.

Summer Courses for Teachers at GSU

Two courses required of teachers for certification by the Illinois State Vocational Education Department will be available at Governors State University during the spring/summer trimester.

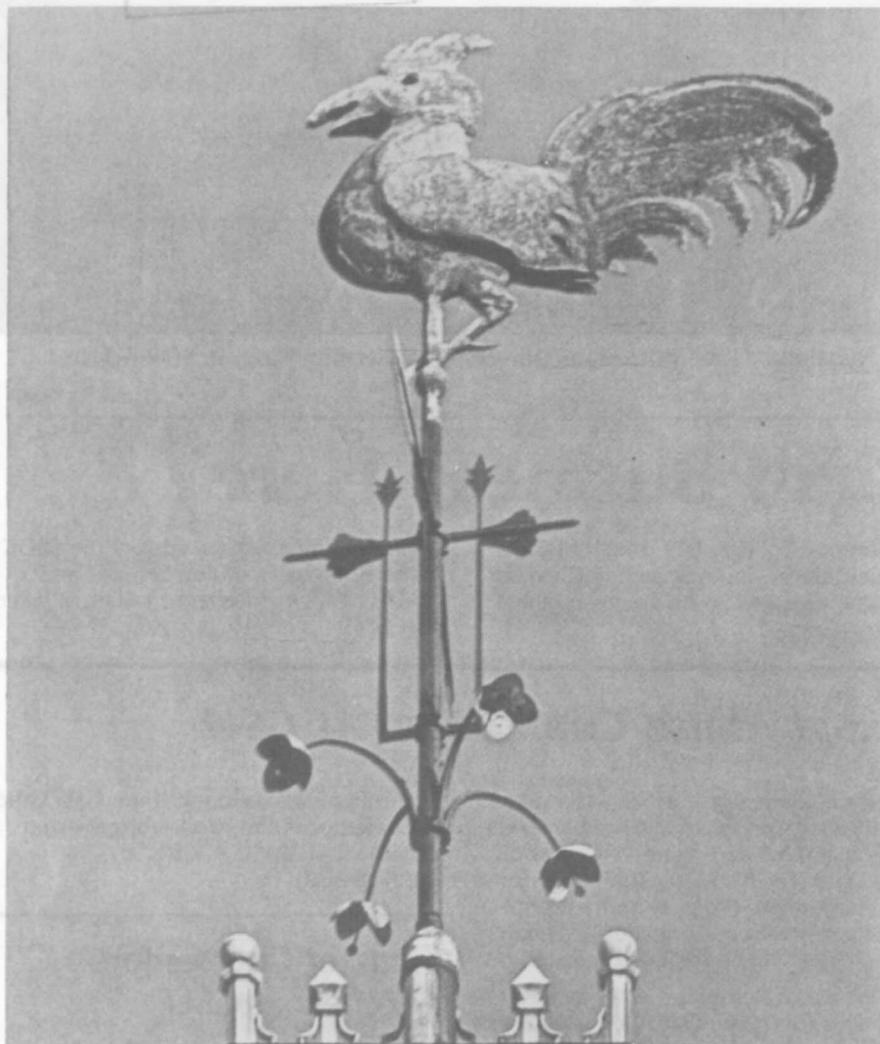
"Organization and Administration of Cooperative Business Education Programs" will begin June 22 and end July 13. The course involves vocational education laws, identifying and securing training sites, preparing an effective training plan and implementing effective public relations.

"Coordinating Techniques of Cooperative and Vocational Education Programs" will be from July 16 through Aug. 3. It focuses on the development of program policy, functions with school and community personnel and recruitment and selection of students.

All classes will be from 9 a.m. until 12 noon, Monday through Friday.

For cost and other information, call extension 2141.

GSU Class Focuses on American Folk Art



The weather vane, seldom seen today, once was a popular object for forecasting the weather and a symbol of social and political equality. It is one example of the folk art to be investigated in a special course at GSU this summer. "The Golden Cockerel," a 64 in. weather vane produced in 1721 by Shem Drowne, Boston, is the oldest one still in use in New England. It perches atop the Congregational Church in Cambridge, Mass.

Teaching Computer Literacy Course To Be Held

A special course on teaching computer literacy to elementary school children is being offered by GSU from June 19 to July 27.

A major feature of the course will be firsthand experience in working with children at a computer camp conducted by the South Cook Computer Consortium at Blackhawk Center, 375 Oswego, Park Forest.

Participants will receive 36 hours of classroom instruction and 30 hours of experience with elementary age students in a wide range of computer applications. They will learn about the use of computers in

the instruction of math, language arts, reading and science.

Teachers who have had a computer course or can demonstrate competency in computer literacy can earn 3 hours of graduate credit. Classes will be on Tuesdays and Thursdays from 9 a.m. until 12 noon. Tuition is \$152.25. Class size is limited to the first 20 who enroll.

For further information, contact Sandra Mensch in the GSU Office of Special Programs at extension 2121.

The nature and origins of American folk art from colonial days through modern times is the focus of a special art course to be offered by GSU during the summer session beginning on June 25.

Arthur P. Bourgeois, CAS professor who will teach the course, describes it as "art of the people, by the people and for the people. Folk art," he says "derives from the life, concerns and aspirations of ordinary people and reflects their underlying life patterns as a whole." He also believes folk art has high aesthetic merit, even though that was not the goal of the makers.

Bourgeois is an internationally recognized author and proponent of art as a reflection of cultural values. In this class he will highlight domestic architecture, furnishings and crafts of various folk traditions in the U.S.

Classes will be held from 9:30 a.m. to 12:30 p.m., Mondays and Wednesdays through August 8. Students can earn three hours of credit. For further information, call extension 2309.

Polish American History and its Impact Subject of OCW Workshop

For anyone who ever wondered where the Polish community in Chicago Heights came from, how it developed and what its impact has been on the area, a special workshop held on Sunday, May 20, in the Chicago Heights Municipal building, 1601 Chicago Road, was the place to find out.

Eight prominent members of the Polish community discussed such topics as the Polish American woman, St. Joseph's Church, early political history and the "old neighborhood." The event was co-sponsored as a public service by the GSU Office of Conferences and Workshops and the Division of Humanities and Social Sciences.

A UNIVERSITY RELATIONS PUBLICATION

Director: John A. Ostenburg
Publications Editor: Betty A. Kott

GSU Landscapes is produced by the Office of University Relations, Governors State University, University Park, Illinois 60466 and is the university's official bi-weekly publication. The title and logo are derived from "Illinois Landscapes No. 5," a sculpture by John Henry which is located in the Nathan Manilow Sculpture Park at GSU.

The next issue of Landscapes will be published on June 18, 1984. Deadline for copy to be included in that issue is Tuesday, June 8.

Send to Betty Kott, Editor, UR.

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GSU Granted Approval For New Major

Governors State University has received approval of a new graduate major in education which will encompass the training of teachers in the areas of educable mentally handicapped, learning disabilities and social/emotional disorders.

Known as the multicategorical special education major, the program has received approval of the state superintendent of education. The Illinois State Certification Board will grant a Standard Special Certificate (Type 10) to those who earn the Master of Arts degree with the new major. It is one of only two such programs offered in Illinois.

According to Dr. Larry Freeman, dean of the College of Education, special educators in the past were trained and certified according to the diagnostic category of the students to be taught, such as learning disabled or educable mentally retarded. Special educators have been critical of this approach because categorical groupings overlap and instructional materials are usually not category-specific. That often results in redundancy of coursework.

Grace Hopkins, CE, acting chair of the division of education, believes that the

multicategorical approach has many advantages in teaching the handicapped. "It will result in better prepared teachers, improved service delivery, reduction of negative stereotyping of children placed in special programs and greater flexibility and cost-effectiveness in staff utilization," she says.

The teacher with the new major has not only a broader range of skills, she points out, but also greater career opportunities as a resource teacher, a consulting teacher or a multicategorical teacher in a self-contained classroom.

University officials claim that despite a decrease in demand, there still is a shortage of special educators, both in Illinois and nationally. In fact, they say there has been a national need for more special educators every year since 1976. Currently, there are shortages in the areas of emotional disturbance, learning disabilities and, to a lesser extent, in mental retardation.

Call GSU's College of Education at 534-5000, extension 2415.

Three CBPA Professors To Visit China

Three professors from BPA have been invited to go to the People's Republic of China in August as part of the Citizen Ambassador program of People to People International.

Jordan A. Tsolakides, Robert Hart and Marilyn Hart and some 30 other "citizen ambassadors" will spend two days for briefings in Seattle and then leave for China on Aug. 13. They will return to America on Sept. 1. The delegation, mostly experts in operations research, will exchange technical information with their Chinese counterparts.

"The ultimate goal, as I understand it," says Tsolakides, "is to foster understanding, mutual respect and friendship between the two countries."

The group will visit Beijing, Shanghai, Hangzhou, Chengdu and Guangzhou. In each city, the State Science and Technology Commission of the People's Republic of China will arrange professional meetings, field trips and discussion sessions.

While People to People is a private citizen effort, it has been endorsed by every president since Kennedy, all of whom have served as honorary chairmen.

Another Gala President's Concert



More than 150 patrons of the arts and friends of the university gathered in E Lounge for refreshments and camaraderie following the Fifth Annual President's Concert by the GSU String Quartet on May 17. The primary purpose of the affair is to raise money for the GSU Foundation's Community College Scholarship Fund. This year's concert raised approximately \$9,000, bringing the total for the five concerts to close to \$40,000. Twelve students currently benefiting from the fund were honored at the program. To date more than 30 community college scholars have won these prestigious scholarships. They represent eight area community colleges.

GSUings...

Teri Schwartz (CE), directing a workshop on "Children, the Heirs of Violence," in Springfield, May 12. The conference was sponsored by the Illinois Coalition Against Domestic Violence.

Z. A. Malik (CBPA), being invited to conduct three seminars on "Managing for Quality Control and Productivity" for top executives of the Indian National Railways in New Delhi, Calcutta and Bombay. And, in Calcutta, addressing top executives of two leading manufacturing companies of India, Burn Standard and Bharal Brakes, Ltd. Also, in New Delhi, being invited to serve as a member of a panel set up by the Indian Center of the Institution of Mechanical Engineers (U.K.) to discuss: "Leadership Challenges on the Railways."

Paul R. O'Brien (CBPA), presenting on "Corporate Taxation" at the National Association of Accountants meeting on May 10-11 in New York.

Annie L. Lawrence (CHP), being elected to the Evangelical Hospital System's board of directors for a three year term.

Doris F. Johnson (CHP), attending a post-masters nursing conference on Rogers and Newman Models for Nursing, April 5-6, in Savannah, Georgia. The conference was sponsored by Clemson University, Clemson, South Carolina. Also, being appointed to a three year term on the board of directors, Suburban Cook County Area Agency on Aging. Doris has been elected Second Vice-President, District #20, Illinois Nurses' Association for a two year term.

Constance Edwards (CHP), receiving the Army Achievement Medal for outstanding service as Staff Nurse, officer in charge of a training site, education officer on annual trainings and Chief Nurse on annual trainings during the period of August 1, 1979 through October 1, 1983.

Ndiva Kofele-Kale (CAS), receiving his Juris Doctor from Northwestern University School of Law and being the recipient of the Lowden-Wigmore first prize in international law.

John Ostenburg and Bob Jaynes (UR), serving as pronouncers at the championship round of the PTA spelling bee at Steger Central School on Tuesday, May 15. The previous day, Bob was guest lecturer for the public relations class at College of DuPage.

A Heartfelt Thanks

From Pauline DeJohn: To all my wonderful GSU friends who sent cards, calls, prayers, and love while I was convalescing from surgery. It was you who helped me through a miraculously speedy recovery.

Veterans of Innovation

1972

Earl Collins, DPS 6-1
Ted Reid, DPS 6-1
Irv Roberts, BO 6-7

1973

Michael Foley, PPO 6-1
Roy Cogdell, CE 6-16

1974

Robert Jensen, BO 6-3
Richard Burd, ICC 6-3
Dorothy Hardimon, FA 6-14

1975

Margaret Morton, BPA 6-1

1977

Lynn Hostetter, AP 6-1
Vivian Sherman, BPA 6-1

1978

Ken Pennington, ICC 6-1
Sam Steele, PPO 6-3

1979

Linda Ziemann, CHP 6-1
Anthony Ziccardi, PPO 6-1
Joseph Hanes, PPO 6-1
Marie Riney, PPO 6-1
Maurice Mannery, PPO 6-1

Mike Cohen Reception

Michael Cohen, a twelve year Veteran of Innovation in CBPA, is retiring at the end of the spring/summer trimester. Friends wishing to extend a farewell to him are invited to a gathering in his honor on Tuesday, June 12. It will be held in the CBPA dean's conference room from 2-4 p.m.

Get Well Wishes

To former GSUer Tulsi Saral (HLD), who is in stable condition in a hospital in Texas, recovering from a mild heart attack. Cards may be sent to him at St. John Hospital, 2050 Space Park, Nassau Bay, TX 77058.

Sympathies

To the family of Donald R. Herzog, formerly of CBPA, who died earlier this month. Herzog left GSU in 1983 to accept a position at the University of Florida—Miami. His death was attributed to a heart attack.

Faculty Senate Meeting

The Faculty Senate will hold its next meeting at 1-3 p.m., Thursday, June 10, in Engbretson Hall. Mike Purdy, CAS, senate president, urges all who can to attend the meeting and that of the 1985 Faculty Senate which follows from 3-4 p.m.

The major item on the senate's agenda is "Problems of University Morale and Governance." Suggestions directed to Mike Purdy from those who are unable to come are welcome, but Mike urges a special effort be made to attend the meeting. "Mark your calendar for 1-4 p.m. June 7," he says, "try to attend. We want to see you there."

Job Opportunities

ILLINOIS BOARD OF REGENTS

Position: Research Associate

Responsibilities: Creating data bases and compiling special studies.

Qualifications: B.A. Degree; ability to use computerized data bases, excellent organization and communication skills, experience with at least one computer programming language desirable.

Salary: From \$17,000, depending on qualifications

Application Deadline: June 1, 1984. Send applications and resume' to Mr. Phillip M. Gonet, Deputy Director for Business Affairs, Illinois Board of Regents, 616 Myers Building, Springfield, Illinois 62701.



EVENTS

Mark Your Calendar

Tuesday, June 12

12-2 p.m. Local 743 Monthly Meeting, EH*

Wednesday, June 13

3:30 p.m. Psych Club Meeting, room D3301

Thursday, June 14

7-10 p.m. Special Programs: "Stress Management," room B1108

Friday, June 15

1-9:30 p.m. Special Programs: "Planets and Moons," room F1200 (session 2 on June 22)

Monday, June 18

7-9 a.m. Special Programs: "Breakfast with Computers: VISICALC," Academic Computer Center (through 6/22)
 9 a.m.-4:30 p.m. Special Programs: "Sexual Assault: Investigation/Intervention," UT* (also 6/19)
 1-4 p.m. Special Programs: "Marching Band Techniques," MRH* (through 6/29)

Wednesday, June 20

3-4:30 p.m. Block 2 ends
 Treeside Cafe: Moose River Band, HG*

Thursday, June 21

12 noon-3 p.m. Block 3 classes begin. Add/Drop and Late Registration for Block 3 (through 6/27)
 Civil Service Senate Meeting, HDR*
 6-7 p.m. Blood Pressure Screening for the general community conducted by the Department of Public Safety, HG*
 7:30 p.m. Concert: GSU Jazz Band, MRH*

Saturday, June 23

9 a.m.-1 p.m. Special Programs: "Leadership Training for Nonprofit Organizations, room F1107
 9:30 a.m.-12:30 p.m. BOG BA Degree Portfolio Development Seminar, EH*

Monday, June 25

9 a.m.-5 p.m. Special Programs: "Adolescents, Alcohol and Abuse," Alcohol Treatment Center, Ingalls Hospital, Harvey (through 6/28)

Last Minute Reminder

Saturday, June 2

2 p.m. GSU Commencement Exercises: College of Business and Public Administration, College of Education, College of Human Learning and Development, Gymnasium

Sunday, June 3

2 p.m. GSU Commencement Exercises: College of Arts & Sciences, College of Health Professions, Board of Governors BA Degree Program, University Without Walls Degree Program, Gymnasium

Monday, June 4

10:30 a.m. Art Exhibit: Works of artists from area community colleges, UT* (open Monday-Thursday, through 6/30)

Thursday, June 7

6-7 p.m. Blood pressure screening for the general community conducted by the Department of Public Safety, HG*

Friday, June 8

Friday, June 8

5:30 p.m. Photography Exhibit: "Landscape Photographs from Governors State University Permanent Photography Collection," IG* (variable hours Monday-Friday)
 Opening reception for June Photography Exhibit, IG*

*(EH) Engbretson Hall
 (HG) Hall of Governors
 (HDR) Honors Dining Room
 (IG) Infinity Gallery
 (MD) Media Dome
 (MRH) Music Recital Hall
 (UAG) University Art Gallery
 (UT) University Theatre

DIAL "INFO LINE" 534-0033 FOR RECORDED UNIVERSITY ANNOUNCEMENTS.

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