Governors State University  
College of Business and Public Administration  

Course: Mgmt 301: Introduction to Management Strategies  
Session: Spring/Summer 2000, Block 2  
Instructor: Constance Cook  
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Office Hours: Monday 2 - 6 and Wednesday 4 - 6  
Credit Hours: 3 Undergraduate Credit Hours  

Course Description

Introduces classical management, behavioral, and management science. Reviews the fundamental functions of management emphasizing the interrelationships among planning, organizing, directing, and controlling. Both the impact of organizations upon participants, and the impact of participants upon organizations are studied. Examines systems approach to solving operational problems.

Performance Objectives

1. Acquaint students with the contemporary concepts and theories of the discipline of Management.
2. Understand the basic principles of classical management, behavioral, and management science.
3. Understand the fundamental functions of management: planning, organizing, leading, and controlling.
4. Understand the roles managers play and the skills they need.
5. Introduce several managerial techniques that are useful in solving managerial problems.
6. Think strategically and organizationally about management issues.
7. Explain the organizational context in which managers function.
8. Provide and understanding of the concept of entrepreneurship and the art of managing in a global environment.
9. Explain the linkage between quality and productivity.
11. Discuss the concept of leadership and the art of functioning in teams.
12. Create a framework to analyze management issues, using the various models presented the course.
13. Communicate effectively orally and in writing the results of students' thinking and analysis.

Basis for Course Grade

Paper (Due 7/31) 15%
Exams

85%

90 - 100 = A
80 - 89 = B
70 - 79 = C
60 - 69 = D
59 and below = F

Cases:

The exams will include a case analysis, so you are encouraged to do practice cases. There is a case at the end of each chapter, as well as a Showtime Network Inc. case at the end of the text.

Exams:

There are three exams. Each consists of 90 multiple choice questions and a case. Except in the most unusual circumstances, no make-up exams will be given.

Paper:

Each student will write a paper examining how the various concepts and theories are used in a company. Additional guidelines are provided in the Study Guide.

Course Policies:

1. All written assignments must use acceptable English grammar and style and must be professionally presented. I recommend you use memo style for case assignments. Assume I am your manager and you are writing the memo to me. You may submit your paper by e-mail.
2. All written work must appropriately reference sources. Plagiarism will result in an automatic grade of F.
3. This course develops critical thinking skills through discussion and written assignments. Students are encouraged to explore their understanding of the material and to develop their judgement through the assignments. Students are NOT expected to have all the answers!

Syllabus Statement for Persons With Disabilities:

It is the intention of the institution to support full participation of all students, regardless of physical ability level. Therefore, if any student needs consideration of his/her physical abilities in order to complete the course, please notify the instructor as soon as possible.

Assignments

5 - 8 Introduction

5 - 10 Chapter 1: Introduction to Organizations and Management and Chapter 2: Management Yesterday and Today

5 - 15 Chapter 3: Organizational Culture and Environment: The Constraints

5 - 17 Chapter 4: Managing in a Global Environment; Chapter 5: Social Responsibility and Managerial Ethics
5 - 22 Chapter 6: Decision Making: The Essence of the Manager's Job; Chapter 7: Foundations of Planning

5 - 24 Test Prep; Chapter 8: Strategic Management; Chapter 9: Planning Tools and Techniques

5 - 29 Holiday

5 - 31 Mid-Term Examination; Paper Due

6 - 5 Chapter 10: Organizational Structure and Design; Chapter 11: Human Resource Management

6 - 7 Chapter 12: Managing Change and Innovation; Chapter 13: Foundations of Behavior

6 - 12 Chapter 14: Understanding Groups and Teams; Chapter 15: Motivating Employees

6 - 14 Chapter 16: Leadership; Chapter 17: Foundations of Control

6 - 19 Chapter 18: Operations Management; Chapter 19: Control Tools and Techniques

6 - 21 Test Prep

6 - 26 Final Examination