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March 15 - 19, 2004

"Is it acceptable that university colleagues, due to laziness, lack of competence, or love of media attention, should go along with a pack of errors, untruths, nonsense, or lies, and label it an honorable point of view?"

Georges Charpak and Henri Broch
Debunked

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Something you might have missed:

Master Arts in Educational Administration receives National Recognition

Hot links:

[GSU events](#)

See the new newsletter designs:

CBPA
CE
DXL

Newsletter Shenanigans

There's a new look (as if you didn't notice) for *GSUniverse* this week as well as a new method of delivery. The newsletter is now posted on our website, so – in most cases – it can be received and viewed without messy attachments, formatting issues, and large file sizes. "The College of Health Professions and Luke Helm [Division of Extended Learning] put a very successful newsletter together called the *e-Pulse* last year," said Mike Hopkins of Public Affairs. "It's been a terrific tool for them in getting the college's message out to the wider world, and CBPA and CE expressed an interest in developing their own newsletters." With Helm's assistance, Public Affairs and Graphics have created electronic newsletter designs for each college and the Division of Extended Learning. "Graphics has created a uniform look to the newsletters," Hopkins said. "They're readily identifiable as coming from GSU, but they're also very distinctive. The newsletter for CE, for example, is clearly from the College of Education, but it's easily recognized by design as being related to the CBPA newsletter and, ultimately, the university." Since the newsletters will be "delivered" by posting them to our website, e-mail and browser compatibility issues are being tested by ITS before the newsletter templates are released to the colleges. "We want to make sure ~~we~~ the templates work exactly as they should," Hopkins said. Completion is expected in about a week. Meanwhile, Chuck Connolly, interim executive director, notes, "We were supposed to wait for testing like everyone else, but Hopkins launched the new *GSUniverse* this week without testing or protocol – then he went on vacation and left me holding the bag. Nice guy."

Easy to Say, Harder to Do: Bringing a Rank System to GSU

A professorial rank system will come to GSU in Academic Year 2005-2006 under terms of the agreement the university negotiated with UPI. A first step

in implementing a rank system, a Productivity Quality Priorities (PQP) Day, was held March 19. President Stuart Fagan discussed how the professorial rank system fits the mission of GSU and helps advance the strategic plan. He explained that the university, in partnership with UPI, would seek to apply the Boyer scholarship model. Provost Paul Keys elaborated on the Boyer model, discussed expectations and criteria for each rank, and discussed the roles of visiting professors, endowed chairs, and endowed professors. Associate Provost Peggy Woodard and Assistant Provost Eric Martin did the heavy lifting. They provided an overview both of the Boyer Scholarship Model and the new ranking system at GSU. Subjects they touched on included scholarship in the areas of discovery, integration, application, teaching, and artistic creativity. Fagan said, "A professorial rank system will drive academic quality at GSU, provide rewards for outstanding faculty performance, and give us a boost both in accreditations and in recruiting new faculty."

Going Live with On-Line Programs

NCA is expected to visit GSU in May to assess the on-line academic programs GSU plans to offer. First in the queue is a B.A. in Business and Applied Science developed by Dean Nowlin and CBPA. Other programs include a certificate in on-line teaching, funded through a grant secured by Dean Samson of CHP. Though originated by Health Professions, the course content is applicable to any academic discipline. NCA will also assess a second program developed by CBPA, the Graduate Certificate in Business and Management, Board of Governors distance learning programs, and possibly a program introducing students and teachers to the concept on-line instruction. At the Administrative Group meeting on March 16, Diane Dates Casey, director of the University Library and coordinator of Academic Information Technology, reported that work was progressing on developing other on-line programs including an M.A. in Educational Administration; a certificate in Health Care Informatics; a certificate in Addictions Screening, Assessment, and Referral; and a certificate in Leadership and Organizational Development. "On-line completion programs are a priority," said President Stuart Fagan.

cb

ScholarShip Sails On: Business

International MBA student Dr. Sudipta Dutta Roy has been published in the 2004 *Journal of Development Economics*. Her article, "Employment Dynamics in Indian Industry: Adjustment Lags and the Impact of Job Security Regulations," investigates the impact of the Industrial Disputes (Amendment) Acts of 1976 and 1982 on employment in India. Roy, who has extensive experience in finance, economics, and policy, earned her Ph.D. from the Indira Gandhi Institute of Development Research in India in 2000. She has been published in several journals and currently tutors economics, statistics, and calculus at GSU. She is an adjunct instructor at Kankakee Community College.

ScholarShip (On the Go): Counseling

Dr. Jon Carlson, professor of Counseling, recently presented a workshop on Adlerian Psychotherapy to faculty, graduate students and 50 local counselors at the Counselor Education Department at Western Illinois

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University, Quad Cities campus. Carlson also presented "When Therapy Changes Therapists" at the Psychotherapy Networker Conference in Washington, D.C. with Drs. Pat Love, Bradford Keeney, and Frank Pittman on March 6.

ScholarShip Sails On: Counseling

The American Psychological Society has accepted a presentation by Dr. Linda Buyer, professor of Psychology, for its annual convention this spring. The presentation, "Cognitive Precursors to Science Comprehension: A Constructive Replication." The presentation was co-authored by Counseling graduate India Ridely and Jamie Weeks.

Congressman Jackson Congratulates Counseling Program

U.S. representative Jesse Jackson, Jr. congratulated the Division of Psychology and Counseling last week for taking the lead role in advocacy, multiculturalism, and mentoring at the state and national levels. In letters to the division, Jackson noted that the division's faculty and students received several awards at the Illinois Counseling Association (ICA) state conference, including 2003 Outstanding ICA Chapter Award and the 2003 Counselor Education and Supervision Traveling Trophy for Graduate Student Participation.

From the Archives

Faze 1, March 19, 1973: "SPEED TRAP... ~~is~~ ^{an redundant} innovation by the Park Forest South police is a radar trap between Governors Highway and GSU. A number of GSUers have been the surprise victims. Take your time and enjoy the sights of the scenic industrial park at a cool 30 mph or less."

"GSU TRADE?...Speaking of baseball trades and things, did you hear about the GSU trade that fell through? Rumor had it that two ICC professionals would be sent to a college for a secretary, faculty member, slide projector, and a future draft choice. If fell through when the slide projector jammed.