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8-15-1992

F.Y.I., 1992-08-15

Office of University Relations

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Recommended Citation

Governors State University Office of University Relations, F.Y.I. (1992, August 15). <http://opus.govst.edu/fyi/96>

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Happenings at GSU

- 8/18 Virginia Wachala Graduate Painting Show, GSU Art Gallery. Exhibit runs through September 11, 1992.
- 8/20 Nathan Manilow Sculpture Park Tour, 12:15 p.m., Main Entrance.
- 8/28 Workshop: "How to Start Your Own Business," 9 a.m. to 4 p.m., Hall of Honors.
- 8/31 Fall 1992 Trimester begins.

GSU part of statewide network for math and science teachers

For the sixth year, Governors State University has been part of a statewide network of institutions offering classes for math and science teachers.

Professor Clint Desmond, director of the Summer Science and Math Institute at GSU, said the program is geared to both elementary and high school teachers. The program was selected by the Illinois Board of Higher Education for underwriting from the federal Eisenhower Grant.

GSU math professor Dr. Linda Proudfit was the instructor of the four-week high school math program designed to give the teachers new methods of math instruction for the classroom.

This year, the teachers spent time not only at GSU but also at Rich South High School where they worked in small groups with introductory algebra students. Using specially-designed materials, teachers have been helping simplify math concepts for students so that they can learn how to reach the answer

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GSU says good-bye to Leo after 16 years!

A litany of changes, and numerous expressions of thanks were brought forward as testimony of Dr. Leo Goodman-Malamuth II's leadership as president of Governors State University.

During his 16 years at GSU, the president had brought the university "from infancy to maturity" Board of Governors Universities member Evelyn

Kaufman said. "Paula Wolff (the incoming president) was a member of the presidential search advisory committee as a faculty member when you were appointed. So, maybe this is full circle now," she told Dr. Goodman-Malamuth at a July 29 convocation.

There were jokes and reminiscences about GSU's "early days" when Dr. Goodman-Malamuth found a university based on competencies, set on modules, with an interior of cubicles and an exterior of Cor-Ten steel.

As unacceptable as the early experimental ideas were to some, including the *Chicago Tribune* which was advocating the university be shut down, the

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Robert Wolf (left), president of the GSU Foundation, retiring GSU President Leo Goodman-Malamuth II (center) and Dr. William Dodd (right), vice president for development and public affairs, admire the portrait of the president that will be displayed at the university.

Four programs expanded, while four others eliminated

Trustees for the Board of Governors Universities called for the expansion of four programs at Governors State University, and the elimination of four others.

Citing continuing enrollment growth, the board recommended university administrators strengthen the bachelor of arts in elementary education, the master of arts in psychology, the master of health science in communication disorders and the master of health science in alcoholism and drug abuse sciences.

At the same time, the board agreed with President Leo Goodman-Malamuth's recommendations to eliminate the bachelor of health science in

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University bids farewell to President

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president never spoke against those GSU beginnings, **Professor Emeritus Daniel Bernd** said. "The one thing Leo gave us—he never dishonored our past. It was nothing to be ashamed of, and he made us all feel secure and valuable."

Dr. Goodman-Malamuth changed those "innovative" things. He made GSU into a credible, respected institution of learning, that is recognized not only in the south suburbs but also in the nation. He reorganized the colleges, changed competencies to a traditional grade system, converted modules to 15-week trimesters, and began extended learning services and telecommunications technology.

He gave the university a new vision for itself and its students, 1978 graduate **Joan Walters** said. The university, set in the corn fields of Will County, "was our own field of dreams," giving "dreams to veterans, older people and people of color." And, GSU made them comfortable while offering them a piece of the American dream.

Many said Dr. Goodman-Malamuth's strength was his humility. "Leo had said there is strength in humility, and I'll remember that," GSU graduate **Brent Jones** said.

Dr. Bernd said all agreed with Dr. **Tom Kelly's** assessment of the president: "He's got class!"



President **Leo Goodman-Malamuth II** (center) accepts an *Illinois Senate resolution* that congratulates him on his years of service at GSU from **Sen. Aldo DeAngelis** (left) and **Sen. Richard Kelly** (right).

And on a light-hearted note, the president, who 14 years ago began the "Leo" awards given in jest for feats beyond the call of GSU duty, received "The Grandest Leo" award for the "most dubious and incomprehensible act" of retirement.

This was the second party for the president. On July 19, an estimated 300 people attended a dinner banquet at the Holiday Inn-Plaza by the GSU Alumni Association and GSU Foundation.

Moderator **Dr. William Dodd** led a program of special thanks and praises for the president. Guest speakers said they were recognizing the president for his vision, leadership, foresight, courage and humility.

Rep. George Sangmeister, Rep. Richard Kelly, Sen. Aldo DeAngelis, Board of Governors Universities Chancellor Thomas Layzell, board president Robert Ruiz, and Pamela Woodward, president of the GSU Alumni Association and the association's board of directors, thanked the president and his wife, Margaret, for their never-ending support of the

university.

At the banquet, the president's portrait was unveiled and his parting gift of a desk, chair and credenza were displayed.

Methods for teaching math, science explored during summer institute

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to the unknown "X" of algebra.

"Working with the kids brings an immediacy. It prompts them to be much more specific in their techniques," Dr. **Proudfit** explained.

Three one-week programs for elementary school teachers were led by GSU Professors **John Meyer** and **Penny Shnay**. Those programs focused on cooperative learning in a math and science classroom, National Council for Teachers of Mathematics standards, and using manipulatives in a math and science classroom.

Consultant **Diane Cepela** addressed this year's special focus topic of dealing with at-risk students.

Governors State University F. Y. I.

is published by

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(708) 534-4567

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Administrative Profile

Kruse sees electronic age as future

Technology is the bond for **Ralph Kruse** and his staff in the newly created Center for Extended Learning and Communications Services (CELCS).

"Clearly I feel that the future of all the areas...is going to be married through the uses of technology, and this is an opportunity to improve all the areas," he said.

About eight months ago, **President Leo Goodman-Malamuth II** fashioned CELCS from Special Programs and Continuing Education, Board of Governors Bachelor of Arts degree program, Conferences and Workshops, and Instructional Communications Center (ICC), and gave Kruse the responsibility for its operations.

CELCS is comprised of Communications Services (the former ICC), directed by **Gary F.**, Media-Based Instruction, directed by **Sally Petrilli**; Board Of Governors/B.A. Program and Learning Assistance, directed by **Dr. Otis Lawrence**; Conferences, Workshops & Weekend College, directed by **Dr. Dominic Candeloro**; Off-Campus Programming, directed by **Polly Bernd**; and Contract & Training Services, directed by **Roger Paris**.

While many of us know of the unit's technology abilities through satellite and teleclass programming, graphics and photography, Kruse believes all his areas will benefit from the electronic age.

For example, continuing education, Weekend College and BOG students find teleclasses a convenient way to earn credits. Contract & Training Services can make technology available for programming at a company's offices or for bringing speakers via satellite into a work place meeting.

Future uses of computers for interactive learning, the possibilities of cable and its broad-band video, and expanded

satellite teleconferences are all things Kruse wants to see CELCS involved in. Communications Services will continue to be the vehicle for these projects.

Kruse joined GSU in 1973 as coordinator of the television department and as professor of television and film in the former College of Human Learning and Development. Even in GSU's beginning stages in the warehouse, there was an ICC that was part of the self-instructional modules (SIMS).

Kruse brought talents to GSU that he perfected in the educational television and films division of the instruc-

tion.

Kruse also realized that "television should provide flexibility, it shouldn't be a professorial replacement," and so the format for a telecourse was born. Over the last decade or so, GSU has become a leader in the field redesigning the professor's lecture style of the telecourse into a teleclass of professor and student interaction in a classroom.

"If there's a secret to how to do this," Kruse said, "it's using the multidimensional talents of our staff. We've changed the emphasis to a team effort."

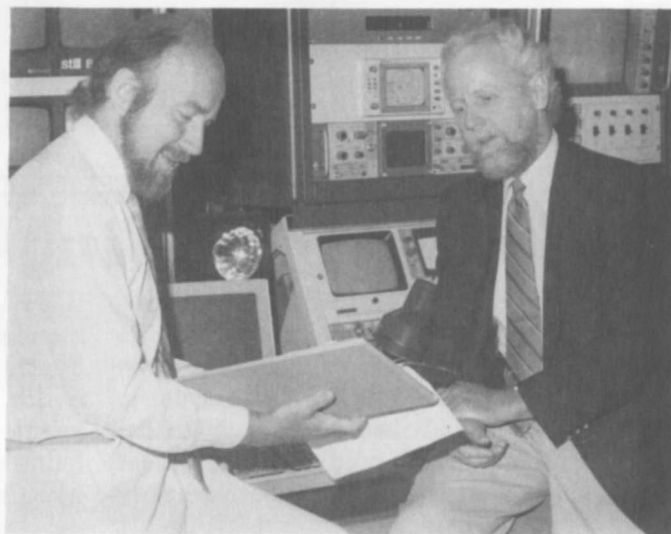
GSU has more than 200 teleclass leases by 122 institutions and consortia in 37 states, bringing GSU programming to more than 20 million homes across the United States each week.

GSU is one of a few universities to have 24-hour cable access, thanks to Kruse. When Park Forest was about to offer a cable contract, GSU proposed an educational channel. Management said fine, thinking it would offer GSU two or three hours of air time.

"When we came in with our proposal for 24 hours of programming with teleclasses and 'GSU Views,' it really blew them away. It was a coup to get 24-hour access," Kruse believes. GSU has since been given access

on cable stations throughout the Chicago metropolitan area. Each trimester, GSU offers about three dozen courses via television, the majority produced in Communications Services.

The native New Yorker, who earned a master's degree in media from the University of Pennsylvania, hasn't given up his sports car and motorcycle racing hobbies. He enjoys going to the Indianapolis 500 time trials. It takes him back to 1967 when he earned the "Eastern U.S. Super Fuel Eliminator" title. Repairing cars and working on engines is still a form of relaxation for Kruse.



CELCS Director Ralph Kruse (right) confers with producer Tony Labriola (left) in the Communications Services control room.

tional television system for Mineola Public Schools on Long Island in New York. That school system had been perfecting television uses for instruction since the early '60s delivering direct instruction to junior high and high school classrooms, Kruse explained.

It was under direction from President Goodman-Malamuth, who saw the opportunity to use television for college instruction, that Kruse and his staff developed the telecourse in 1980. It took two years to produce the documentary-style program on health care, and Kruse quickly realized that time and money were going to limit that type of

Program decisions made

(Continued from page 1)

medical technology, the bachelor of arts in office administration, the master of arts in sociology and the bachelor of speech/communication studies.

The board also eliminated the industrial management and supervision, and the small business management and retailing options within the bachelor of arts in business and technology degree.

Students currently enrolled in these programs will have two years to complete their degrees.

The health administration programs at Governors State were given a two-year reprieve by trustees who agreed to continue the programs during a two-year intensive program review advising university officials to present ways to improve the programs' major problem areas.

Many of the problems were raised by the Accrediting Commission on Education for Health Services Administration (ACEHSA) when it reaccredited the master of health administration (M.H.A.) degree this past academic year. GSU also offers a bachelor of health administration (B.H.A.) degree.

Both degrees were recommended for elimination by President Goodman-Malamuth who cited the quality of the programs as the major factor in his decision.

BGU staff had put both programs on its list for curriculum review the past two academic years.

EMC 'ties one on' for one last time.



The bow tie became Dr. Leo Goodman-Malamuth's trademark, so Executive Management Council (EMC) members (from left) Provost David Curtis, Susan Morriss, Dr. Harvey Varnet, Dr. William Dodd and John Ostenburg joined the president (seated) in the fashion at the final EMC meeting.

GSUings...

...Dr. Mel Muchnik (PO), attending an advisory board retreat of the National University Teleconference Network (NUTN) in July in Gatlinburg, Tenn...Associate Dean Burton Collins (SAS), appearing as guest speaker at the June 21 Father's Day service at Wesley United Methodist Church in Harvey...Dean Esthel Allen

(CBPA), being elected to serve as a member of the Board of Directors of South Suburban Health Systems and South Suburban Hospital for a three-year term...Dr. Maribeth Kasik (CE), being selected as a member of the Illinois Comprehensive System of Personnel Development (CSPD) Collaborative Strategic Planning Team.



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Permit No. 178

A biweekly selection
of internal news items
of interest to GSU staff.

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inside governors state university

GSU ARCHIVES

AUGUST 15, 1992

Grapevine

GSU service vehicles must now be ethanol powered

GSU's vehicles are now ethanol powered. Gov. Jim Edgar recently signed legislation mandating all state universities to begin using ethanol in all their fleet and service vehicles.

The bill also called for downstate mass transit systems to convert to ethanol. The legislation was introduced and pushed by the Illinois Corn Growers Association to the dismay of the Illinois Petroleum Council and the Illinois Petroleum Marketers.

According to state figures, more than 230 million bushels of Illinois corn are utilized each year for ethanol production which creates more than 6,000 related jobs and contributes \$60 million in revenue to the state treasury.

Piucci invited to speak to Italian administrators

Dr. Virginio Piucci, vice president of administration and planning, was invited to speak at a June meeting of the Italian university administrators association in Genoa. He was one of two out-of-country guests to address the group of 150 presidents and directors of administration and finance. His topic was on strategic planning and administrative structures. The conference was one of several on-going meetings marking the 500th anniversary of Columbus' voyage to the New World.

While he was in Italy, Dr. Piucci also met former student Dr. Franko Meloni, director of the regional hospital in Sardinia, who was enrolled in the health administration program at GSU.

New parking stickers must be displayed by Sept. 1

As the new academic year begins, so does ticketing for those who fail to display the new parking stickers.

To avoid the hassle, purchase your stickers from the cashier's office. Annual stickers are \$30, or if you prefer, trimester stickers are \$11. If you need a second sticker, there's a \$1 charge.

Remember, your license plate number is one of the pieces of information you must provide the cashier's office.

'Did pot change the 30-second spot?' Rank wonders

In 1991, Dr. Hugh Rank made national headlines when his crusade on subliminal advertising effects appeared in a Bob Greene syndicated column. Now *The Chronicle of Higher Education* reports orders have been coming in to Dr. Rank for his teaching aid "The 30-Second Spot Quiz," but one such request asked for "The 32nd Pot Quiz."

Dr. Rank's response was, "Did he inhale?"

Civil Service Scholarship deadline approaching

The deadline for the fall trimester Civil Service Scholarship is Aug. 28. All civil service employees with at least two years of service, or their immediate family members who are degree-seeking students either at GSU or an accredited college or university are eligible.

Application forms are available from Fran Lindsay in the Personnel Office.

Cafeteria Menu

(Week of August 17 to August 21)

Cafeteria closed for annual maintenance

(Week of August 24 to August 28)

Monday through Thursday

Open for grill service only

Friday - Cafeteria will be closed.

CAS dean leaves GSU

Dr. Joyce Verrett, dean of the College of Arts and Sciences, left Governors State this month to accept the position of provost and vice president for academic affairs at Grambling State University in Louisiana.

She joined the GSU staff in 1987 as dean after serving as professor and chairperson of the Division of Natural Sciences at Dillard University in New Orleans.

Aside from her work directing the College of Arts and Sciences, she lectured at Ghana's three universities as part of a 1990 trip to the West African country sponsored by the American Association for Higher Education and the association's Black Caucus.

She also worked diligently to increase the number of minority science scholarships awarded to GSU students.

Condolences

To Dr. Mary Geis, professor of nursing, on the death of her mother, Frances Geis, Aug. 5th.

Congratulations

To Willette Jones on her marriage to Roy Shambley on July 14th.

To Frieda Vazales (A&P) on the birth of her grandson, Connor Vazales, born July 29th.

Three retire after 20 years of service

Barbara Mucklow, Dr. Carl Peterson and Hank Jablon, who each have more than 20 years of service at GSU, officially retired July 31.

Barbara Mucklow came to GSU Sept. 28, 1971, as secretary to the director of acquisitions for the library. In those "GSU in the warehouse" days, though, it was called the Learning Resource Center.

In a few years, Mucklow found herself the appointed director of acquisitions responsible for purchasing all books and media materials. "I've been here since the days of big budgets and dwindling budgets," she said.



Barbara Mucklow

The initial GSU library collection of about 35,000 books was purchased from St. Dominic's Catholic College when it closed. Since that time, Mucklow and staff have expanded the GSU book and media materials collection to approximately 250,000 items.

Mucklow admitted her decision to leave has been tough, in part because of Dr. Paula Wolff. After completing a Board of Governors Bachelor of Arts degree, Mucklow began a master's degree in women's studies, "and Paula was my first advisor, so I have mixed feelings about leaving" now that she's returning to GSU as president.

And, Mucklow added, many of her best friends are people she's met or worked with in the library or as a student at GSU.

"If anybody had told me I'd be working in a library at a university, I'd have thought I'd died and gone to heaven," she said. "It's hard to leave this place. I really have enjoyed it."

Reference librarian Dr. Carl Peterson arrived at GSU Sept. 1, 1970, to work part time in the library and part time in the Instructional Commu-

nications Center (ICC). His expertise was not only in library work but also as an instructional designer at the University of Chicago where his boss was George Schultz who later served as U.S. Secretary of State for President Ronald Reagan.

Peterson came to GSU to help plan the university's future. He initially worked from a farmhouse on Exchange Avenue acquired when the farm was purchased by the state. His partner was Dave White, then director of ICC. Together they planned the ICC unit and developed equipment bid specifications, and Dr. Peterson would take photos and help prepare slide shows for President William Engbretson.

But as the workload mushroomed, Dr. Peterson was asked to join the library staff full time to begin the planning process, and handle acquisitions and equipment purchases.

Dr. Peterson remembers how he and Eileen Schneider devised a plan for packing and moving the St. Dominic's library acquisition to GSU. That library, he stressed, was essential to GSU's accreditation from the North Central Association which mandated that GSU have a viable library when it accepted its first students in 1971.

He eventually became reference librarian dealing primarily with business-related materials. He also was a professor teaching courses in information services and business.

"I could feel the challenge of this (place). This was something new. It was something that was going to grow dramatically. That was obvious," Dr. Peterson recalls of those early days. "But this place was odd from the beginning with no grades and flexibility on when you finished. That all fell by the wayside. Nobody could accept that out in the real world."



Carl Peterson

Dr. Peterson is retiring from GSU, but plans to consultant for businesses and universities on video projects.

Hank Jablon came to an open house for GSU in late 1970, and on March 1, 1971, he began working as an accountant in the Business Office. He admits he wasn't looking for a job. He was then at the University of Illinois' new campus in Chicago, but GSU offered him a raise and a much shorter commute from his home in Park Forest.



Hank Jablon

Jablon started work in the former Park Forest Plaza offices, GSU's first home. Then he moved to the Park Forest South industrial park warehouse, and eventually relocated to the GSU building.

"I remember freezing. I spent most of the winter (of 1973) working with my coat and gloves on because it was so cold. The office didn't have walls. It was all open, and the doors (near Personnel) were left open most of the time because furniture and other things were being moved in," he recalled.

Jablon has the longest seniority in the Business Office. As the first accountant hired for GSU, he was a member of GSU's first graduating class, receiving a master's degree from the College of Business and Public Service during ceremonies in the warehouse.

During the past 21 years, Jablon has done just about every job in the Business Office. "The only area I haven't touched is financial aid and grants."

Jablon also is responsible for bank reconciliations, invoice auditing, bank transfers, local payroll and payables to vendors.

Many on campus know him as the eagle-eye of the travel vouchers, checking and rechecking reimbursement claims for mileage, lodging and meals.

Jablon will be spending his retirement time in Park Forest.