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Thought Leadership Series Explores International Trade Under the Biden Administration

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Governors State University's [College of Business](#) (COB) is focused on assisting businesses develop and maintain a competitive edge. As part of this commitment, the college hosts a "COB Thought Leadership" series in partnership with the Supply Chain Innovation Center and Business Incubator (SCICBI) at Governors State University (the sole technology focused supply chain incubator in the state).

Topics are designed to help businesses develop a deeper understanding and richer appreciation of the challenges and opportunities they face. The upcoming March 3 episode, "**A look Ahead: Trade with America's top partners under the Biden Administration**" will examine trade and business conditions in America's biggest and most important trade partners - China, Mexico and Canada -and address opportunities for U.S. businesses in those economies.

Wayne Robson, acting-Consul General at the Consulate General of Canada in Chicago,
Dr. Ralph Biedermann, Executive Director of the Mid-America Chapter of the U.S.-

Mexico Chamber of Commerce and Ken Gibbs President of American Chambers of Commerce (AmCham) Shanghai are the featured speakers.

COB Division Chair of Management, Marketing and Entrepreneurship Olumide (Olu) Ijose nods to the COB's mission statement as inspiration for the webinar. Dr. Ijose says the webinar is timely for the region. "The goal is to contribute to enhancing the capabilities of leaders, business owners and workers in the region and highlight the economic opportunities Chicagoland holds for businesses in trading with these countries," he said.

Please visit <https://www.govst.edu/cob-thought-leadership-series/> to register today.

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