Instructor: Shae Jansons, M.S.
Class Room: D34093
Office Hours: Available weekdays, 10:00 – 2:00, by appointment
Telephone: 708/235-3955
E-mail: shaejansons@hotmail.com
Web Site: http://mis475.tripod.com/
Course Credit: 3 credit hours
Prerequisites: MIS370, MKTG301

Course Description:
The purpose of this course is to provide students with a balanced coverage of the business and technology elements of e-business and e-commerce, together referred to as electronic commerce. The course explains the basic concepts of business uses for the World Wide Web and uses a variety of software tools for effective Web development as it pertains to the business world. The course also gives an overview of international, legal, ethical and tax issues that can arise in the conduct of electronic commerce.

Performance Objectives:
Upon completion of this course, students will be able to:
- Explain the importance of electronic commerce in today and tomorrow’s business environment;
- Describe the main technologies used to implement electronic commerce;
- Describe various business strategies for electronic commerce;
- Design effective Web pages, and;
- Use various software tools to create effective Web sites for business.

Syllabus Statement for Persons with Disabilities:
It is the intention of this institution to support full participation of all students, regardless of physical ability level. Therefore, if any student needs consideration of his/her physical abilities in order to complete the course, please notify the instructor as soon as possible.

Grading/Course Evaluation:
Sunny Morning Products Web Site 12%
Personal Web Site 12%
Industry Analysis 20%
Business Web Site 20%
Exam 1 12%
Exam 2 12%
Final Exam 12%
### Tentative Schedule:

<table>
<thead>
<tr>
<th>Week</th>
<th>Topic</th>
<th>Chapter</th>
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| 1    | Introduction to class  
Microsoft FrontPage 2000 |  |
| 2    | Introduction to Computers, the Internet and the Web | 1 |
| 3    | Introduction to IE 5 and the World Wide Web | 2 |
| 4    | e-Business Models  
Sunny Morning Products Web Site due (Feb. 1) | 3 |
| 5    | Internet Marketing | 4 |
| 6    | Exam Review  
Exam 1 |  |
| 7    | Online Monetary Transactions | 5 |
| 8    | Legal, Ethical and Social Issues  
Personal Web Site due (March 1) | 6 |
| 9    | Computer and Network Security | 7 |
| 10   | Exam Review  
Exam 2 |  |
| 11   | Hardware, Software and Communications | 8 |
| 12   | Introduction to HTML 4  
Industry Analysis due (March 29) | 9 |
| 13   | Advanced Topics | 11.3  
13.1-13.2  
18.1-18.2  
19.1-19.5  
25.1-25.3  
27.1-27.2  
29.1-29.2 |
| 14   | Exam Review  
Final Exam |  |
| 15   | Business Web Site Presentations  
Business Web Site due (April 19) |  |

### Other Important Dates:
- 100% Refund Deadline – Monday, January 22
- Graduation Application Deadline – Monday, January 29
- 50% Refund Deadline – Tuesday, February 6
- Withdrawal Deadline – Monday, March 19