STUDENT AMBASSADOR PROGRAM COMES TO LIFE

By Eddy Abakpere

The GSU Student Ambassador program which became active this last spring is attracting a lot of volunteers, according to Ms. Gladys Rogala, a counselor in the admissions office who is also the coordinator of the program. In an interview with the INNOVATOR, Ms. Rogala disclosed that over 100 student volunteers are currently with the program and hopes that many more students will join in the near future. "I am very pleased with the feedback and responses" she said.

The Ambassadors program is several programs/activities designed to give prospective GSU students an idea of "what it's really like at GSU" through personal contact with currently enrolled GSU students. "We believe GSU students are the true experts and that they also can be the University's best representatives. They can provide this 'personal touch' which can make a difference in a student choosing to enroll at GSU," Rogala further stated.

Asked why students should volunteer in the program, she said that it is one way to get involved and support GSU, and that also the future of GSU depends on today's students. In addition, she said that the Ambassadors program can be a true learning experience and that students could gain work experience in admissions and in developing adaptive skills.

Although the present student ambassadors have not been trained, Rogala is optimistic that orientation will begin this fall. Asked whether the program has helped increase enrollment, she said that it is hard to tell at this time. "What we are doing by using the students is to duplicate our efforts. Students' experiences at GSU depends on today's students."

The recruitment component of the Office of Admissions and Student Recruitment" she noted. The coordinator disclosed that the program is targeted to the following groups of people: 1) Applicants who have applied to GSU and 2) Prospects who have expressed their interest to come to GSU either to start, continue or finish their education. The GSU Student Ambassador program consists of five areas namely: Student-to-Student, Recruitment/Visitation, Campus Visits, Phonathon and General Ambassador. The Student-to-student program involves student ambassadors telephoning, writing and meeting prospective GSU students to tell them about each ambassador's experiences at GSU. The recruitment visitation involves ambassadors making recruitment visits to their alma mater (community colleges, college or high school) with a GSU admissions representative. Campau visits involves ambassadors taking student visitors on scheduled guided tours of GSU. Phonathon involves ambassadors participating in an admissions office phonathon telephone "blitz" to prospective GSU students/applicants prior to each trimester's application deadline. General ambassador involves ambassadors acting as a "referral agent" for GSU in their home community and places of employment.

By using the students as ambassadors, Rogala hopes that it will expand the recruitment efforts of the admissions office. "They are the biggest problem in recruiting students," Rogala confessed. Despite this handicap, she encourages students who want to volunteer to stop by the admissions office.

New Cas Dean Gears Up For Tough Job Ahead

By Thom Gibbons

Dr. Ronald L. Brubaker became the permanent Dean of CAS on July 1st, after serving as acting Dean for six months following the resignation of Dr. Reino Hakala.

Originally a nationwide search was conducted for a permanent Dean, but the uncertain fiscal conditions at GSU last spring forced its cancellation. When the fiscal conditions improved an internal search was allowed and Brubaker selected.

"Late on the afternoon of June 16th, I received a phone call from the President's office (GSU President Leo Goodman-Malamuth II) asking me if I would be available to fly to Springfield on June 17th and be introduced to Dr. Pringle and the BOG." As he continued his face began to brighten, "I thought I had the job, but I had to wait until the BOG met to be sure." He smiled, looked around his office and said, "It's good to be permanent. Now I feel I can start to accomplish some of the things I've been thinking about."

The Dean prefers to work in an open necked shirt, a carry over from the days in the chemistry labs where safety does not allow ties. However, "When the image and needs of the university demand it I wear a business suit, but when I come to work I prefer to roll up my sleeves and jump in."

Brubaker earned his PhD at Princeton University and is interested in the chemical equilibrium of aquatic systems. Before going into administration he was a university CONTd. on Page 3
Evaluate Teachers Both During and At the End of Trimesters

Student evaluation of teachers and courses is a much-discussed and frequently maligned issue that raises the eyebrows of University administrators. But many colleges use mid-term evaluations (one per trimester) probably is adequate. But for other purposes and for long run faculty development, the traditional evaluation frequency (once a trimester) probably is inadequate. But for short-run purposes, such a frequency is inadequate. It is our opinion that teachers can be objectively evaluated not only at the end of any trimester but also during the trimester as well. For example, if a teacher's lecture pace is too rapid or blackboard writing illegible, he or she won't know about it until after the course is over (if evaluations are only administered at the end of the trimester). Although students have the prerogative to confront the teacher face-to-face if problems exist, they rarely do.

A mid-term evaluation in our opinion offers the following advantages. 1) Information obtained can be used to correct classroom deficiencies in any current trimester. 2) Students feel the professor is interested in their learning and general welfare. 3) Corrective action can be taken that may help improve end-of-term evaluations (the ones administrators review). 4) Problems unique to a particular course can be identified and corrected early on.

Although a detailed evaluation done during and at the end of the trimester may be administratively infeasible, what we are suggesting is a scaled-down mid-term evaluation. Teachers (not administrators) could merely provide students with a two-question, opened-ended form that ask them to record those aspects of the instructors teaching that they want continued and discontinued. Examples include lectures, lecture style, visual aids, use of text, enthusiasm, attitude, rigor of course, etc.

Although a simple procedure, we believe that such a system could provide the teachers with a wealth of developmental information that they can use. The result should be that students realize the teacher is really interested in offering a course that is tailored to their learning requirements.

Kahn Appointed Assoc. VP For Budget Planning & Mgt

Jay V. Kahn has been promoted to associate vice president for budget planning and management at Governors State University, according to GSU President Dr. Leo Goodman-Malammuto. He formerly was director of that function.

Kahn came to GSU in 1978 to assist Dr. Virgilio Pizzul, vice president of institutional research and planning, as coordinator of budget planning. Prior to joining GSU, Kahn was with the Illinois Board of Higher Education in Springfield for five years, most recently as assistant director for academic and health affairs.

He earned the B.A. degree in speech communications from Northern Illinois University and the M.A. degree in public administration from Sangamon State University.

Sam Club Can Help You Sell & Buy Books At Bargain Prices

The Society for Advancement of Management welcomes students interested in their learning and general welfare. 3) Corrective action can be taken that may help improve end-of-term evaluations (the ones administrators review). 4) Problems unique to a particular course can be identified and corrected early on.

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Discount Tickets Still Available

We're Back! - and you can't afford to miss it!!!

Trek II," "The Thing," shown along with "Firefox" on a double-bill, and "Tron," a Walt Disney's new computer fantasy. If you enjoy science fiction, this is your Golden Age. But after gorging yourself on androids, malevolent beasts, disembodied spirits, and spaceships, you can come back to the real world (or can you?) with Rocky III at Orland Square. May the force be with you. "Beam me up, Scottie."

This is, no doubt, a sci-fi summer. And you can get in on it cheap with discount movie tickets available through Student Activity Program (S.A.P.) office, on Wednesday August 11 and Thursday August 12 from 10-1 and 4-7:30. A nominal administrative fee of $1 per book will be charged. All transactions must be made in cash.

And for your convenience, the book exchange will take place on registration days: Tuesday August 24 and Wednesday August 25, from 9-12 and 3-8 at the SAM table outside room E105. Book/Money pick-ups may be made on Monday August 30 and Tuesday August 31 from 10-1 and 4-7:30.

We're welcoming this program back for fall due to the overwhelming support of the GSU Student body. So beat the high cost of books and SAVE during the SAM Book Exchange. We're Back! - and you can't afford to miss it!!!

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Dr. Charles E. Hicks, for the past six years an assistant professor of music and education at University of Missouri-St. Louis, has been named university professor of music and director of the Symphonic Band at Governors State University.

Hicks will replace Robert W. Hindley, director of the Homewood-Flossmoor High School band, who has served the University part-time since 1979 as director of the Symphonic Band.

Hicks has been in education since 1960, following his graduation from Jackson State University with a B.M. in Music Education. He now holds the M.M.Ed. in instrumental music and supervision from Wayne State University and the Ph.D. in music education from Michigan State University.

While working on his graduate degrees, Hicks held part time or summer teaching positions in music at Michigan State University, Lansing Community College, Wayne County Community College and Concordia College.

Since 1970, the new band director has served on numerous evaluating teams in Michigan and Missouri for the North Central Association of Colleges and Secondary Schools. His publications include eight articles in professional journals. He is co-author, with Dr. James A. Standifer of the University of Michigan and Dr. Warrick Carter, chairman of the Division of Fine and Performing Arts at GSU, of a book entitled Methods and Perspectives in Urban Music Education, which is being reviewed for publication by the University Press of America.

The money for these loans is placed in a special fund and its current balance is $191,000. Loans are made at an interest rate of 5%, with the understanding this is a loan, NOT a grant; and that repayment must start six months after leaving the university.

The department of Education's reason for refusing further NDSL loans is collections, which is the responsibility of the universities. Any institution that has over a 25% default will not receive funding this year. According to Jaynes, the uncollected money from these loans at GSU was $787,378 as of the July 1 Audit; the figures for this year audit are unavailable at this time. In order to deal with the problem of collections, GSU hired a professional collector for the business office last summer. The collections have been reduced from 40% to 36%, and 35 accounts have been turned over to Joliet Bail Bond.

Although there is an appeals process with regards to the NDSL loans, no plans for one have been made as yet, according to Jaynes.

Outdoor Folkfest To Cap "Explosive Summer With The Stars"

The final event in the Student Activity Programs "Explosive Summer with the Stars" will be the annual Outdoor Folkfest at 8 pm Sunday, August 13, 1982 in the Amphitheatre.

Tom Paxton, recording artist and composer, along with other folk entertainers, including Buck's Stove and Range Co. and Dave Rudolf.

Paxton has been called "the finest writer of songs in the United States" by Emily Friedman of Chicago Magazine. The New York Post critic called him "a consummate performer, several of whose songs have certainly entered the folk tradition." A veteran of 20 years in show business, he has recorded or composed music for 23 albums. The latest, "Wasn't that a Party," by the Rovers, has earned platinum status. He has played many of the top clubs and festivals in the U.S., including Washington's Wolf Trap and New York's Town Hall. He is also internationally known, having stopped the traffic in Chinatown, London, for minutes until he came back for his third encore. He has made his own public broadcast service 60 minute special and appeared on television with Mike Douglas, David Frost and Tom Snyder. Tonight, and Tomorrow night, 1972 by banjoist, Roger Banister, the group includes his sister, Denise on bass guitar and vocals; guitarist, Brad Haxby, who also sings lead vocals, and Jess Wilson, who composes much of the music; and Charlie Brown, composer and guitarist on the mandolin. The Indiana News said, "combining great visual appeal, solid instruments and some of the best vocal harmonies anywhere in bluegrass, the band has it." Dave Rudolf will emce the evening of folk and bluegrass music. A regular on the GSU campus, Rudolf has written and performed more than 20 radio commercials and has opened for such well-known artists as Cheech and Chong, Lewis rap, Swanson, Goodwin and Megan McDonough. The event will be capped by a fireworks display over the lake in front of the amphitheater and University building.

Admission to this event will be $3.00 for the general public, $2.00 for GSU faculty and staff, Alumni Association members, senior citizens with valid ID, $1.00 for children under 12 and FREE to GSU students with valid ID. Students may secure tickets in advance in the Resource Center located in the Student Activity Center.

Australian television produced a one-hour documentary on his life, songs and social/political influence. The Stove and Range Company is being called back by popular demand following the group's appearance at the second outdoor folkfest two years ago. Organized in first floor, E wing daily from 8:30 am to 10 pm and Saturday, from 8:30 am to 3:30 pm. All other tickets may be purchased in advance at the Cashier's Office during 8 am to 4 pm Monday through Thursday, and 8 am to 4:30 pm Fridays.

For further information, contact the Student Activity Programs office at (312) 534-5000, extension 2124.
BUSINESS

E-HE 4718 Instructor in Math  M.S. required. Experience desirable. Deadline August 15. Kent, OH
E-SEC 835 Horticultural/Earth Science  Experience desirable. Deadline August 15. Idaho

EDUCATION

E-HE 4718 Instructor in Math  M.S. required. Experience desirable. Deadline August 15. Kent, OH
E-EL 807 Marketing Teacher  Experience desirable. Deadline August 15. Michigan
E-EL 810 Educational Technology Teacher  Experience desirable. Deadline August 15. Michigan
E-PL 178 Multiple Listings  See Listing from University of Michigan. Salaries range $39,000-53,000. Michigan
E-PL 179 Multiple Listings  See Listing from University of Michigan. Salaries range $39,000-53,000. Michigan

HUMAN SERVICES

E-HE 4718 Instructor in Special Education  M.S. required. Experience desirable. Deadline August 15. Michigan
E-HE-4172 Multiple Listings  See Listing from University of Michigan. Salaries range $39,000-53,000. Michigan

Public Service

E-PS 734 Assistant Engineer  Experience with mechanical/electrical design, instrumentation, and computercontrol systems. Deadline August 15. Michigan

For more information, see the "Job Mart" in your campus Placement Office.