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GSU View

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News and Events

Show Stoppers

The “Kathy and Eric Show” premiered today on the internal campus monitors to rousing applause and great accolades. Kathy and Eric touted the upcoming auditions for *100 Years of Broadway*.

Don't miss future broadcasts of “Kathy and Eric” on Tuesday, February 9, at 12:30 and 4 p.m., and Thursday, February 11, at 12:30 and 4 p.m.

And don't forget auditions for the show will take place February 18, beginning at 2 p.m., in The Center for Performing Arts. Each contestant must sing two minutes of a Broadway song. They must bring their own music and/or a piano player. Callbacks are on February 25.

Everyone is strongly encouraged to attend to root for their favorite contestants. And contestants are strongly encouraged to bring a contingent of fans to give them a raucous reception.

[Download the application](#) and return it to The Center box office no later than February 11. For more information, contact [Patricia Guy](#) at ext. 7489.

If The Weather Outside is Frightful

With another big snow on the horizon, the GSU community is reminded that emergency campus closures due to inclement weather will be communicated via:

1. GSU website homepage
2. GSU website [emergency info page](#)
3. Campus wide e-mail sent to faculty/staff e-mail and student iMail addresses
4. School Messenger alert system – per your personal contact preferences
5. WGN Emergency Closing Center website (www.emergencyclosingcenter.com), WGN TV news, WGN 720 AM radio



Students, faculty, and staff are asked to check these sources to determine if there is a campus closure and should NOT contact the Department of Public Safety with basic closure inquiries.

[Penny Wars Heats Up](#)



The first week of GSU's Penny Wars was marked by enthusiastic competition between the departments. The Library is currently in the lead with 1,607 penny points and Purchasing brings up the rear with negative 855 penny points.

There are still three weeks to go, so keep collecting your pocket change. And remember, all money raised benefits the Civil Service Scholarship and Student Life.

Week 1 Results

Library - 1,607
ARC - 1,164
CenterPoint - 926
Third Floor FOC - 860
FDM - 519
CAS - 433
CHHS - 126
Student Life - 0
HR - 32
Business Office -79
Latino -121
COE -334
Purchasing -855

[GSU Need You!](#)

It may feel as if the only elections taking place are at the state and national levels, but voting, and the need to be counted and heard is important right here at GSU. The Student Senate elections are less than two months away. And it is time for GSU students to stand up for what they believe in and what is important to them.

The GSU Student Senate is the student's voice in the university. Learn more about what it means to be a GSU Student Senator and what it takes to put your name on the ballot.

For more information, visit the [Student Senate website](#) or call 708.534.4552.

Remember, Student Senate elections are from April 5 through 9.



[Communication Conversation](#)

Relationship problems often stem from communication difficulties. The Academic Resource Center is hosting a free, one-hour workshop on *Communication and Relationships* on Thursday, February 11, from noon to 1 p.m., in room B1241.

The conversation is free and open to the public. Refreshments will be served. For more information, contact [Tamekia Scott](#) at ext. 2228.

Recycling Maniacs

For the second year in a row GSU is competing in *RecycleMania* – a challenge for colleges and universities to increase awareness of waste reduction and recycling initiatives.

GSU's efforts last year earned the university a ranking of fourth place among all the universities and colleges competing in the Waste Minimization category.

The university's efforts will be measured by adding the weight of their recyclables plus the weight of their trash and dividing that number by the number of students and employees of GSU.

The GSU community is reminded to recycle, reuse, and use e-copies instead of printed ones whenever possible.

Free Library Workshops

The University Library is offering free computer workshops to members of the community, students, staff, and faculty. Workshop topics include blogging, PowerPoint basics, APA style formatting, plagiarism detection, and several workshops on genealogy.

The workshops will take place in February, March, and April, and are open to the public. Advance registration is recommended, but not required. For more information and a complete schedule of workshops, visit the [library website](#) or call ext. 7514.

A Note of Note in Black History

In recognition of Black History Month, Student Life is providing *Notes in Black History*.

Today's Note: Kwame Nkrumah conducted the first All African Peoples Conference, in 1958, in Accra, Ghana.

GSU Professor Not Just Blowing Smoke

I smoke therefore I am.

For some smokers, brand loyalty is an important part of their self-identity, says Dr. Daniel

Cortese, Assistant Professor of Political and Justice Studies. What they smoke frames the image they wish to present to the rest of the world.



“If they quit a particular brand, they quit themselves,” he says.

Throughout the 1990s and into the early 2000s, tobacco companies attempted to reinforce that brand loyalty with lifestyle magazines aimed at YAMS – young adult male smokers. Magazines like *Unlimited*, from Philip Morris, and *Real Edge*, from Brown & Williamson, promoted tobacco use to “New Lads” by associating it with fast cars, motorcycles, models in skimpy swimsuits, and risky behaviors like extreme sports, bungee jumping, and rattlesnake hunting.

Dr. Cortese has extensively researched the tobacco companies’ lifestyle magazines, and is the co-author of two articles that appeared in journals last year. *Enticing the New Lad: Masculinity as a Product of Consumption in Tobacco Industry-Developed Lifestyle Magazines* appeared in December in *Man and Masculinity Online First* and *Tobacco Industry Lifestyle Magazines Targeted to Young Adults* appeared in the June 2009 issue of *Journal of Adolescent Health*. In the last three years, he has also made seven presentations on his research at conferences.

Tobacco companies teamed up with established publishing houses to develop the slick magazines. Like *GQ*, *Maxim*, and other “New Lad” publications, they linked masculinity to consumer culture and attracted readers with sex, sports, alcohol, and fashion. Tobacco was portrayed as part of an exciting lifestyle. Dr. Cortese and his co-authors researched previously secret tobacco industry documents showing how the magazines were part of a campaign, built on the manipulation of cultural perceptions of masculinity, to market “the only legal consumer product that is lethal to oneself and others when used as directed.”

Millions of young people received the magazines for free. The magazines have ceased publication but Dr. Cortese believes “below the radar” promotional strategies for tobacco products are continuing at branded websites.

Eating Disorders Information Workshop

As part of National Eating Disorder Awareness Week, GSU will host an informative workshop on eating disorders on Thursday, February 25, from noon until 1 p.m., in room B1241.

The workshop will include explanations of the causes, effects, and treatments of eating disorders, and an opportunity for participants to ask questions.

The GSU Academic Resource Center sponsors the workshop, which is free and open to the public. Refreshments will be served.

For more information, contact [Tamekia Scott](#) at ext. 2228.

Leadership Education

The Metropolitan Institute for Leadership in Education (MILE) in the College of Education is sponsoring a workshop for school and school district administrators. *Dr. Laura Murray will lead Transformational Leadership: The Power of Professional Learning Communities.*

The essential components of leadership will be discussed during this daylong workshop. Participants will strengthen their leadership skills and target effective student involvement.

The workshop will be held on February 19, from 8:30 a.m. to 3:30 p.m., at Huth Middle School, in Matteson, Illinois. Administrators' Academy credit is available.

For more information or to register, call ext. 4024 or visit the [MILE website](#).

Challenges Explored

Illinois Field Directors in Social Work will host a free, informative workshop on *Understanding the Barriers and Challenges Facing the Arab and Muslim Communities for Effective Social Service Delivery* on March 5. The workshop will be held from 9:30 a.m. to 3:30 p.m., in Sherman Hall.

Featured speakers include Itedal Shalabi, Executive Director and Co-Founder of the Arab American Family Services, a multicultural, multilingual service organization based in Bridgeview; Sanjna Das of Chicago based Apna Ghar, which provides culturally appropriate services to immigrant communities; Bina Mangattuattil of Apna Ghar; Sister Lisa R. Muhammad of the Nation of Islam; Dr. Khalilah T. Watson-Muhammad, Women and Girls Training and Development Division of the Nation of Islam.

Four CEUs are available. Registration is mandatory by Monday, February 22. [Register online](#). For more information, contact [JoAnne Smith](#) at ext 2233.

