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GSU View

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News and Events

Interim Director and Interim Coordinator Named

Provost Terry Allison recently announced leadership changes in the GSU Library:

I am pleased to announce that beginning July 15 Ms. Nancy John will be joining GSU as the half-time Interim Director of the Library. Ms. Lydia Morrow Ruetten will be Interim Library Program Coordinator.

After several years at the National Gallery of Art, Ms. John had a long and distinguished career at the University of Illinois-Chicago, eventually serving as the Associate University Librarian and Acting University Librarian. For the past several years, Ms. John has been Associate Professor Emerita at the University of Illinois-Chicago and has taught at Benedictine University. She continues to serve as editor of *LIBRI* and also serves on her local library board.

Professor of the Library, Ms. Lydia Morrow Ruetten will work closely with Ms. John to coordinate the daily activities of the Library until we have hired a permanent replacement for our recently retired Dean of the Library, Diane Dates Casey.

Please welcome Nancy John to GSU and Lydia Morrow Ruetten to her new responsibilities.

State of the University 2011

The GSU community – students, faculty, and staff – are invited to attend Convocation 2011, on August 18, at 3 p.m., in Sherman Music Hall. President Elaine P. Maimon will deliver the State of the University Address.

Dr. Maimon will announce this year's Baysore Award recipient, recognizing the GSU employee who best demonstrates the qualities of absolute integrity, total competence, generous dedication, and unfailing civility. She will also announce the 2010-2011 Excellence Award winners.

Refreshments will be served beginning at 2:30 p.m. Everyone is welcome.

ScholarShip - Emmanuel Alozie

Emmanuel Alozie, associate professor of media communications, was quoted in a July 24 story appearing on CNN. The story, *Can 30-second TV ads survive in a digital age?*, investigated the shift from the jingles, catchphrases, and slogans popular on television commercials to a new forms of advertising now used on the Internet. The story lamented the loss of those catchy tunes and phrases.



Alozie, author of *Marketing in Developing Countries*, commented that television still counts for up to 80 percent of advertising budgets in nations like Kenya, Nigeria, China, India, and Argentina.

"It is still a growth area in these countries, but they are still lacking in terms of expertise and technical abilities," he said. "Television is big and with radio it is the dominant form, and I don't think we're going to see what we see in the West with the Internet."

View the [CNN story featuring Emmanuel Alozie](#).

2011 Micro-Enterprise Advocate



For the second straight year, Bob Rakstang, Assistant Director of CenterPoint at GSU, has been chosen as one of ACCION Chicago's 2011 Micro-Enterprise Advocates of the Year.

"Each year ACCION Chicago honors its outstanding referral partners, those who have generously donated their time and expertise to help us assist small business owners. Without our loyal partners, we would not be able to reach the clients who need credit so desperately in these tough times," Jill Stevens, ACCION Vice President of Lending

and Marketing said.

CenterPoint at GSU has for the last four years been a Micro-Lending partner of ACCION Chicago covering the Chicago Southland region and Lake and Porter counties in Indiana. As an ACCION partner, CenterPoint has provided availability of credit for small business clients who do not have access to traditional sources of financing. Micro Loans range from \$200 (Credit Builder) to \$15,000 for a startup venture and up to \$25,000 for an existing business looking to expand.

Paycheck Statement Online

GSU's payroll services in Colleague, the new Datatel system, begin operation with the July 15 payroll. One of the features of the new system enables online access for all employees to bi-weekly pay details (i.e. salary, benefits, and deductions, etc.). All employees will be able to access this information at any time. GSU Payroll discontinued the use of a paper direct deposit advice after June 30.

Beginning with the July 15 payroll, all employees will be able to access their online pay advices on the new GSU portal by taking the following steps:

1. Go to <http://mygovst.govst.edu/facultystaff/Pages/default.aspx>
2. Click on the tab labeled Online Services located on the right hand column
3. Click on the drop down tab labeled Pay Advices

If you have questions, contact the GSU Help Desk at ext. 4357.

Degree Info at Thompson Center

GSU will host degree program information sessions on Wednesday, July 20 from 10 a.m. to 2 p.m., and from 4 to 6 p.m. at the James R. Thompson Center in Chicago.

Advisors and administrators will be on hand to discuss degree programs including the Master of Arts in Public Administration, Master of Arts in Political and Justice Studies, and Bachelor of Arts in Business Administration.

The graduate application fee will be waived for students applying to the Master of Public Administration Program at the information session.

Prospective students are encouraged to attend this free, informal, walk-in session. The event will be held at the James R. Thompson Center, 100 West Randolph Street, Chicago, Illinois, room 2-029.

For more information or to RSVP, please call 708.534.4088.

Table Tennis Professor

Dr. T.J. Wang is not just an associate professor of accounting or head coach of the winning GSU table tennis team. He was also a competitor at the 2011 UA Para Open in Milwaukee recently.



Wang represented the United States in a competition with 86 other table tennis athletes. He won one match

and lost two. He was also the subject of a special television news report on the ABC affiliate, WISN - Milwaukee's Channel 12. Comedian and impressionist Frank Caliendo takes part in the story.

To [watch the news clip](#), you must have access to Facebook.

Job Search Assistance on Tuesdays

Helping people in the community find employment is the mission of the Mobile Workforce Center. The mobile unit will be at Governors State University every Tuesday, from 9:30 a.m. to noon and 1 to 3:30 p.m. It will be parked near the university front entrance.

Center services include resume development, access to online job boards and websites, instruction in how to conduct an online job search and improve keyboarding skills, and assistance of staff. It has 11 computer stations equipped with Internet access, printer and copy machines, and wheelchair accessibility.

The center, housed in a large bus, travels to various Will County locations offering free services. Job search assistance is available to everyone and is not limited to Will County residents.

For more information, contact the Workforce Services Division of Will County at 815.727.4980.



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