MGMT 550 BA Topics in Management: Pacific Rim

Winter 1999, Block I

Constance Cook
(708)534-4946 Office
(773)254-7769 Home
<c-cook@govst.edu> e-mail

C3317

T 1:00-2:00 p.m. and 5:00-5:45 p.m. W 6:00-7:00 p.m. TR 1:00-2:00 p.m

Appointments may be arranged in advance at alternative times.

3 Undergraduate/Graduate credit hours


Chow, Irene, Neil Holbert, Lane Kelley, and Julie Yu, (1997) Business Strategy an Asia-Pacific Focus
Prentice Hall

Instructional Modality: Lecture/Discussion/Videotape/Presentations/Field Trip

Rationale:
1. Develop familiarity with the Pacific Rim countries and their impact on global economics.
2. Understand the significant similarities and differences within and between the Pacific Rim nations economically, politically, and culturally.
3. Enhance ability to understand the dynamics of the Pacific Rim as a world bloc entity.

General Education Issues:
This course exercises students' writing skills through bi-monthly papers. Critical skill enhancement will result from analysis and synopsis of required and selected readings. Communication and interpersonal skill polish will result from class discussions and presentations.

Grades:
Abstracts 30%
Research paper 50%
Participation and Attendance 20%

Research papers must be double-spaced, typed, and include a title page with name, table of contents, headings, subheadings, footnotes or endnotes, and a bibliography. All footnotes/
endnotes/bibliography must include the following: author, title of article/book/journal, publisher, date, and page number(s). All papers must be handed in on the date required. Papers handed in late will receive half credit.

Put Your Best Foot Forward: Asia and Doing Business in Asia should be read as the countries appear on the syllabus (or all at once, if you want). Business Strategy An Asia-Pacific Focus should be completed no later than 3/25/99.

Syllabus Statement for Persons with Disabilities:
It is the intention of the institution to support full participation of all students, regardless of physical ability level. Therefore, if any student needs consideration of his/her physical abilities in order to complete the course, please notify the instructor as soon as possible.

ASSIGNMENTS

1 - 14 Introduction
1 - 21 Overview of the Pacific Rim – The interactions, relationships and antagonisms
1 - 28 Japan (1)
2 - 4 China (2)
2 - 11 Hong Kong (1)
2 - 18 Taiwan (2)
2 - 25 South Korea (1)
3 - 4 Malaysia (2)
3 - 11 Singapore (1)
3 - 18 Vietnam (2)
3 - 25 Thailand (1)
4 - 1 Indonesia (2)
4 - 8 Australia (1)
4 - 15 Other Pacific Rim Countries (2)
4 - 22 Chinatown Tour and Dinner