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GSU View

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Office of Marketing and Communications

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News and Events

Board of Trustees Meeting – December 2013

Chair Jack Beaupre opened the Board of Trustees' December 6 meeting by expressing his pleasure at having the opportunity to report on so many positive events going on at GSU. "As we look back during the holidays, we have a lot of things to be thankful for. We also have a lot of things to look forward to. We are approaching the rebirth of GSU in the

next year and it is a very exciting time for the University," he said.

In her report, President Elaine P. Maimon thanked faculty and staff for all their hard work this past year. She also emphasized that although GSU is becoming a full service comprehensive university, it will continue to have a strong commitment to the working adult and the students who attend part-time, in the evening or online. "We are moving ahead on all fronts," said Dr. Maimon.



Board of Trustees 2013

and Dr. Maimon

Dr. Maimon also announced the appointment of Will Davis as Vice President of Development following his excellent performance as Interim VP. She also noted that Vision 2020, the next phase of GSU's strategic plan, is underway. A steering committee has been identified and received its charge. It will begin to meet soon to review the goals of Strategy 2015 and identify additional goals and continuity between the two plans.

The Board voted unanimously to award Professor Jagan Lingamneni Emeritus status. Dr. Lingamneni served GSU for over 33 years as a Criminal Justice instructor and in many positions on university committees. Provost Deborah Bordelon reported that Dr. Lingamneni has produced more than 60 publications, and that he looks forward to remaining active at GSU.

Other actions taken by the Board included the approval of a Bachelor of Arts in Theater and Performance Studies, and the approval of a performance day for non-negotiated employees who are rated "generally exceeds expectations" or "superior" on their FY13 performance evaluation. The performance day must be used during the FY14 period.

Chair Beaupre concluded the meeting by asking everyone to focus their attention on New Year's Day, and join him in making a resolution to continue with the excellent work the GSU Community has put forth in the past year.

New Website Dates

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We're nearing the finish line for the new website. Everyone who is contributing content for the new site should be aware of the following dates:

- The webdev test environment will be locked down on Friday, December 13, 2013 at 5 p.m.
- Webdev will not re-open for content loading until after the website launches on Monday, December 16, at 9 a.m.

You may receive further emails or phone calls concerning specific needs for content as the internal team reviews all the pages being loaded.

Important Message Concerning Content Managers

As we prepare for the launch of the new GSU website and – just as important – implement the plan to keep our site fresh, lively, informative, engaging and totally current, we must make sure we have the right team in place.

On Monday, December 9, Deans and Division and Department heads will receive an email with the current list of content managers responsible for specific colleges/departments/divisions. Please read and review the list carefully, and send any edits to [Rhonda Brown](#) before end of day Friday, December 13. If no edits are received, it will be assumed that the current list is correct as is.

The next step will be to create a workflow plan for your pages including:

- Who writes your content;
- Who approves your content; and
- On what schedule.

The Marketing Department, supported by WREST, will provide you with guidelines to help develop your web content workflow.

The GSU web team appreciates all your help and support and we know your content owners do, too.

GSU Holiday Celebration 2013



Faculty and staff enjoyed a delicious luncheon and holiday celebration hosted by the Board of Trustees and President Maimon on Friday.

Dr. Elaine P. Maimon expressed the gratitude of the board and administration for all the hard work accomplished in 2013 and all the great things to come in 2014.

Dr. Maimon and Board Attendees had the opportunity to relax with friends and colleagues and enjoy some egg nog.

Chair Jack Beaupre



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