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Office of Marketing and Communications

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GSU professor Jon Carlson receives Lifetime Achievement Award

GSU psychology professor Jon Carlson received the Lifetime Achievement Award from the North American Society of Adlerian Psychology at its 62nd Annual Conference May 22-25 in Chicago.

The organization said Carlson received the award, "In recognition of the many significant contributions that he has made to Individual Psychology and NASAP; for sharing his extensive knowledge of therapy and clinical skills through articles, books, films and other media, and for pushing Adlerian psychology beyond Adler."



Jon Carlson

This is yet another award for the oft-feted professor. He has earned recognition from the American Psychological Association and the American Counseling Association. He was named Distinguished Psychologist by the APA Division of Psychotherapy in 2009 and received the APA Distinguished Career Contribution to Education and Training Award in 2011. In 2004, the American Counseling Association conferred upon him the title of "Living Legend." His presence as a public figure and his promotion of mental wellness has afforded him counsel with the Dalai Lama and an appearance on NBC's "The Today Show."

Professor Carlson has authored more than 50 books, including "Never Be Lonely Again," and "Time for a Better Marriage," and has written more than 170 scholarly articles. Congratulations to him on another well-deserved award.

Well wishes for retiring faculty members

GSU staff, faculty and students extend their well wishes to Jean Johnson, associate professor in psychology, David Lewandowski, senior lecturer in psychology, and William Yacullo, professor of communication disorders, upon their retirement. All three have been at GSU for over 20 years and were well liked and well respected by their students and fellow faculty members. Congratulations to all.

ITC to participate in prestigious economic forum

The Illinois International Trade Center at GSU and three ITC clients have received invitations from the White House to participate in the Asia-Pacific Economic Forum Opening Symposium on May 29. There have been only 100 Asian-American and Pacific Islander business leaders nationwide to be invited to participate. The event will introduce the President's economic strategy to rebalance the Asia-Pacific region and provide an opportunity for experts on AAPI consumer and business markets to discuss AAPI buying power and critical trends. It is a great honor to our International Trade Center and all the clients.



Hongxia (Mary) Ma at the White House

GSU to hold inaugural Undergraduate Research Symposium

The undergraduate research program is progressing in its first year. GSU will hold its inaugural Undergraduate Research Symposium on Thursday, June 5, from 11 a.m. to 1:30 p.m. in E-Lounge. Please encourage your students to participate in this symposium.

The registration and the abstract submission forms are included here. Please send the completed forms by email to Shelly Kumar at skumar@govst.edu by Monday, June 2. Students are encouraged to attend the symposium even if they are not presenting in the conference.

Students may present their work in podium presentation or poster presentation formats. The podium presentations will be 10 minutes in duration. All abstracts will be published in the symposium proceedings. Certificates of Merit will be awarded to all student participants.

Four CBPA faculty members published



Please join the GSU community in congratulating Dr. Gokce Sargut, Dr. Xinghua Gao, Dr. Yonghong Jia and Dr. Natalia Ermasova on their recent publications, including articles in two top-ranked journals.

Brinkhoff, A., Ozer, O., and **Sargut, G.** "All You Need Is Trust? An Examination of Inter-organizational Supply Chain Projects." *Production and Operations Management* (2014), doi: 10.1111/poms.12234.

This was published online on May 8, 2014. The print version is forthcoming. Note that *Production and Operations Management* is on Business Week's list of 20 premier journals. BW uses

publications in these 20 journals as one of the three factors for ranking of MBA programs in business schools. POM is also on the Financial Times list of 45 top journals used in compiling the Business School research rank, included in both the Global MBA and EMBA rankings. The abstract for the article can be found online at <http://onlinelibrary.wiley.com/doi/10.1111/poms.12234/abstract>

B. Anthony Billings, **Xinghua Gao**, and **Yonghong Jia**. (May, 2014), "CEO and CFO Equity Incentives and the Pricing of Audit Services." *Auditing: A Journal of Practice and Theory*. Vol. 33, no. 2, 1-25.

AJPT is one of the top 10 accounting journals, as ranked by Journal Citation Reports; the top journal in auditing. It is published by the American Accounting Association.

Ng Nguyen, L. D., **Ermasova, N.**, Geyfman, V., and Mujtaba, B. G. (May 2014), "Leadership Orientations of Russian Working Adults: Do Age, Gender, Education, and Government Work Experience Make a Difference?" *Public Organization Review*, in-press. DOI: 10.1007/s11115-014-0279-6. Read online at <http://link.springer.com/article/10.1007/s11115-014-0279-6>

According to Dr. Ermasova, this journal is unique in that it is devoted entirely public organizations at every level anywhere in the world as the central forces in shaping the structure, directions, changes and progress in society and civilization, as well as their centrality in the process of governance and administration of society.Â

GSU faculty's ability to publish in top ranked journals represents singular accomplishments, particularly given that we are a teaching-primary university. GSU CBPA colleagues continue to make major scholarly contributions in their respective fields.

Illinois Small Business Development Center and International Trade Center at Governors State University Hold First Women's Business Breakfast

GSU held the inaugural women's business breakfast on May 15, a free event meant to bring female business owners together to share challenges and best practices

The crowd of about 50 in attendance represented a diverse age range, ethnicity and industry representation. The discussion panel consisted of four women-owned enterprises: Lisa Bitsky (Automated Design), Toyin Kolawole (Market Women and Company), Rachel Jones (Gitty Up Marketing) and Diana Dills (Global Fusion Inc.) and was moderated by Lisa Ricchio of Standard Bank & Trust Co.

Priscilla Cordero, director of the Illinois Small Business Development Center, opened the seminar with a presentation on the various services the center offers small business owners at no-cost. She also discussed the tremendous impact women business owners have on the U.S. economy.

"Women-owned businesses with more than \$10 million in revenues have increased over 57 percent in the past 10 years," she said. "There are 8.6 million businesses owned by women, which accounts for \$1.3 trillion in revenues each year."

The panel covered a wide range of topics that included common challenges women entrepreneurs face, especially as women-owned enterprises. One thing all the panelists agreed on is that failure is to be expected. Lisa Bitsky of Automated Design said, "Sometimes to achieve, we have to fail. Failure does not define your outcome, but is a minor setback that prepares you for a greater future."

Another common theme was the different roles women juggle. Women business owners are often CEO's, mothers and wives. Toyin Kolawole of Market Women and Company said, "Do not allow your business to be the only thing that defines you."

Attendees had great things to say about the event. One attendee stated, "I enjoyed the seminar and seeing women from completely different backgrounds share their experiences. I feel like I can somehow get past my current challenges as they did."

Julie Rodrigues of ING Financial said, "The event was impressive. We need more programs like this for women business owners."

GSU Library renovation and update

The library renovation is underway. Staff is doing its best to adjust to all of the changes while continuing to offer the best service to students, faculty and all in the GSU Community, said Lydia Morrow Ruetten, dean of the GSU Library.



Artist conception of renovated library

"We want to let all know that the library can get noisy from time to time, and only library staff is able to go into the stacks to retrieve books, so if more than one book is needed, we ask that you come with a list of those books. We also ask that all using the library be considerate and cleanup your work area when you leave," she said.

Library summer hours

From Monday, May 19-Friday, July 18
Open Monday-Thursday, 8:30 a.m.-9:30 p.m.
Closed Friday, Saturday and Sunday

Closed Monday May 26
Open Tuesday-Friday
Tuesday, May 27, 8:30 a.m.-9:30 p.m.
Wednesday, May 28, 8:30 a.m.-9:30 p.m.
Thursday, May 29, 8:30 a.m.-9:30 p.m.
Friday, May 30, 8:30 a.m.-5 p.m.

Jaguar Nation apparel on sale at the bookstore

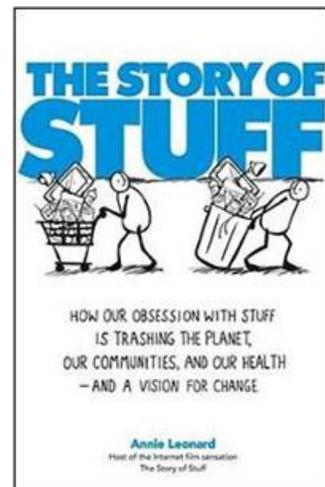
Want to show your allegiance to Jaguar Nation? Now you can. Jaguar t-shirts and posters are available in the campus bookstore. Show your school pride today.



One Book One University FC14: "The Story of Stuff"

The Intellectual Life Committee announced that all freshmen will be given a copy of the book "*The Story of Stuff*," thanks to the support of Provost Deborah Bordelon.

"*The Story of Stuff*" focuses upon how Americans simply have too much stuff. Author Annie Leonard shares with the reader the problems with too much consumption by tracing products from beginning to end. Most importantly, she offers concrete ways of eliminating our extreme consumption to ultimately enhance our health, improve our communities and perhaps even save our planet.



"*The Story of Stuff*" lends itself to engaging informal or formal classroom conversation, invites thoughtful imagining of activities and ways to change our day to day lives, and allows us to implement concrete activities that all members of the GSU Community can embrace.

As we all begin planning for our next school year, the Intellectual Life Committee invites students, faculty, club leaders and members of the GSU community to incorporate "*The Story of Stuff*" in your planning. Visit www.storyofstuff.org for ideas. Announcements will be forthcoming as more specific plans begin to unfold.



Please contact Dean Lydia Morrow Ruetten at lruetten@govst.edu with ideas, suggestions or questions.

Be a part of LGBT History Month

Interested in being a member of the planning team for LGBT

History Month? Join us at the second of several planning team meetings scheduled for Thursday, May 29, at 11 to 1 p.m., in room A2110. To help make this month of events informative, meaningful and enjoyable for all, volunteer today.

All are invited to attend the meeting to share their ideas, list of events and open class/learn-in topics. For more information, contact Vanessa Newby at 708.534.4551.

Registration for University Sustainable Garden

Registration is now open for gardeners interested in obtaining a plot at the University Sustainable Garden. The garden provides space for individuals or families to grow their own healthy food using fully organic methods. All participants, including returning gardeners, must complete a 2014 application, rules agreement and payment to reserve their plot. For further information, please see the university sustainable garden website: www.govst.edu/garden/.



Help the library archive and preserve artifacts from FC14

The admission of the first freshman class this fall is an exciting time for GSU. Help the library collect important artifacts from FC14 for the archives as well as future GSU anniversary displays. Lydia Morrow Ruetten, dean of the GSU library, asks anyone with materials pertaining to FC14 that they think would be important to preserve to contact Erin Engelbrecht, (eengelbrecht@govst.edu) library operations specialist, or call ext. 7515.

PTSA's 4th Annual Run4Rehab Set for May 31

GSU's Physical Therapy Student Association will hold its Fourth Annual Run4Rehab on Saturday, May 31, here on campus. This year's event will be a "Buddy Run" — a 5k run or a two-mile walk/roll. Participants are invited to support someone who has had a brain injury. All funds raised will support the Brain Injury Association of Illinois. Registration begins at 8 a.m. The walk/run/roll kicks off at 9 a.m. Registration fee is \$25. To register online, visit <http://www.active.com/university-park-il/running/races/run4rehab-5k-run-2mile-walk-2014>

Note: If registering on race day, only cash or check will be accepted. For additional information, contact Run4Rehab@gmail.com. Or visit www.facebook.com/run4rehab.

The PTSA is a student-run association at GSU. Its purpose is to familiarize and enhance the students with knowledge of and participation in professional organizations such as the American Physical Therapy Association, Illinois Physical Therapy Association, and other physical therapy-related special interest groups. It does this by developing and augmenting leadership skills, promoting service learning and enhancing students' and the public's knowledge of the physical therapy profession and GSU's Physical Therapy Program.



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