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Office of Marketing and Communications

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News

Spotlight on College Majors and Successful Careers

GSU's Provost, Dr. Deborah Bordelon, got the new year off to a sparkling start with an appearance on WCIU-TV's morning show, "You & Me," on January 6. She offered information and advice for students and prospective career-changers based on recently published data about which college majors lead to successful careers. You can watch the segment here.

As an insider, you'll be pleased to learn that GSU's curriculum aligns quite closely to the pathways to successful careers discussed by Dr. Bordelon, and you can find all the details here (see pages 8-11). Please be sure to share this information with any prospective students you know.

Thailand Trip for Counseling Students and Faculty
The Counseling Department took a group of 11 master’s and doctoral students to Thailand to study counseling and diversity from December 3 – 20, 2016. Faculty leaders Dr. Shannon Dermer, Dr. Sonya Lorelle, and Dr. Katherine Wix arranged for the students to interact with the faculty and students at Burapa University. The group visited Bangkok, Chonburi, and Chiang Mai, taking part in various cultural tours such as floating river markets, elephant rides, and Buddhist temple visits.

**Goodbye and So Long to Employee Clearance Forms**

In another green initiative that will save time, money, and paper, Human Resources and Information Technology Services have teamed up to eliminate the Employee Clearance Form. Previously, when an employee separated from GSU, he or she had to schlep around to the several units listed on the form, but that’s been replaced by an electronic process known as the Employee Separation Workflow that will notify the corresponding units of the employee’s separation.

Training for workflow initiators and department approvers is tentatively scheduled for early January 2017.

**GSU Shows Support for DREAMers and DACA**

Last month, Vice President of Student Affairs and Dean of Students Dr. Aurélio Manuel Valente published an open letter to the GSU Community affirming the university’s support for our undocumented immigrant resident students, also known as DREAMers. The letter also discusses efforts to ensure that the protections afforded under DACA (Deferred Action for Childhood Arrivals) will be maintained.
GSU is Closed on Monday for MLK Day

In observance of the federal holiday marking the birthday of Martin Luther King Jr., GSU will be closed on Monday, January 16, 2017.

Emergency Readiness

New Emergency Alert System

Rave Alert is the new official emergency notification system used to communicate with students and employees during severe weather and campus emergencies. GSU recently licensed this service to offer the quickest and most reliable communications possible.

Students and employees are automatically subscribed to the Rave Alert system through their GSU email account; however, we rely on you to make sure we have your most up-to-date contact and emergency contact information, so please take a moment to make sure we can reach you or your emergency contact in case of an emergency, a university closing, or some other event requiring rapid, wide-scale notification of the community.

For Students
To update your personal contact information, please complete the Change of Student Information form and return it to the Registrar's office.

You can update your emergency contact information in the myGSU portal. The information provided is stored directly in our database and will be used only in case of emergency. Click here for a tutorial on how to update your emergency contact information. The process takes less than 10 minutes.

For Faculty and Staff
Update your contact information by sending an email to Human Resources with a subject line that reads “Update My Contacts.”

To update your emergency contact information, go to the myGSU portal. Under Online Services, select “Employees,” then select “Employee Profile” and “Emergency Information.” You will be able to add and/or edit your contacts. After you enter the information, click “Add Contact.” After editing or changing your emergency contact information, choose “Confirm” to save your changes. A confirmation notification message will appear on the top right of your screen. Click here for a tutorial.

Announcements

Use Financial Aid for Purchases at the GSU Bookstore

Students now have the ability to use their financial aid to make purchases online at www.govstshop.com. Simply choose the financial aid option at checkout and enter your student ID number.

The GSU Bookstore is now offering computers for purchase both in store and online. Financial aid can also be used to purchase a computer for the upcoming term.

The GSU Bookstore continues to offer a price match (see page 12) against Amazon and Barnes & Noble prices. Some restrictions apply.

Events

Inclusive Leadership Conference
The Inclusive Leadership Conference, designed to help our campus community create an understanding and appreciation for multiple identities through self-awareness, while encouraging them to be free of misconceptions and prejudices through social justice education, will be held on **Friday, January 20, 2017**. This year’s theme, “Stop the Violence: Listen, Learn, Lead!!!,” addresses how violence impacts multiple identities of diversity. Participants will learn ways that their background and skills can play an influential role in ending violence, “one leader at a time,” through social change. This year's keynote speaker is Dr. Kevin Lamarr James, Director of Service Learning, Department of Sociology, University of Illinois at Chicago.

For more information, call 708.534.4551 or email diversity@govst.edu.

**Hot Guitar in the Middle of Winter**

Don’t miss the dynamic duo of Jamiah Rogers and Babidoll performing live for an intimate crowd at GSU on **Saturday, January 28** at 8 p.m. in the CPA. The show is called “Guitar Greats” and will feature tributes to players like Jimi Hendrix and Buddy Guy. This performance is one of the Center's “on stage experiences” where patrons are seated on the stage with the performers in the midst of the action. Limited seating is available. More information is [here](#) and tickets are [here](#).

**Spring 2017 Graduate Fair**

On **Saturday, February 25, 2017**, the annual Spring Graduate Fair will be held in the E Lounge from 9 a.m. – 1 p.m. Prospective students are invited to come and meet with representatives from the programs in all four colleges and attend information sessions on financial aid, GRE, and GSU programs. The [registration](#) deadline is February 22, 2017.
Alternative Spring Break

Students will visit Biloxi, Mississippi from March 12 – 17 for Alternative Spring Break. Join us for a week full of service, culture, and fun. Email bterry3@govst.edu if interested.

Operation Healthy

Student Life will be passing out a variety of fresh fruits and vegetables to students this Spring! Once a month, every month, come to the Hall of Governors from 3 – 4:30 p.m. to receive free, fresh, and healthy foods.

Get Your Team Together for Relay for Life

Join us on April 28 as we raise money for the Relay for Life. Students, faculty, and staff create teams and fundraise all year long for the cause. Interested in creating a team? Email bterry3@govst.edu for more information.

Make It Happen: Join Program Council

Make your mark in GSU history and develop leadership and professional skills. The GSU Program Council is seeking innovative and creative students. Members plan, promote, and present events from a student perspective for the GSU campus and community. If you enjoy planning social, recreational, and co-curricular activities, join us in A2110 from 3 – 4 p.m. every Thursday. GSUPC is open to all Governors State University students.

Contact ksledge@govst.edu with questions.

Submit Program Ideas for Sexual Assault Awareness Month

April is Sexual Assault Awareness Month (SAAM). The goal of SAAM is to raise public awareness about sexual violence and to educate communities on how to prevent it.

Sexual violence is a major public health, human rights, and social justice issue. We need everyone’s help to end it. Thank you for getting involved and for supporting SAAM efforts.

Please submit your program by January 27, 2017. For more information, call 708.534.4551 or email diversity@govst.edu.

Faculty Highlights

Dan Nearing Named “Chicagoman of the Year” in Film
As part of a “Chicagoans of the Year” feature, GSU Professor Daniel Nearing was profiled in the December 25, 2016, Chicago Tribune.

Professor Shahid Receives Mentoring Award

GSU’s Aslam “Sam” Shahid, Lecturer in the Division of Computing, Mathematics, and Technology, received the 2016 IEEE Chicago Section Distinguished Mentoring Award at the Section’s annual awards banquet on December 9. IEEE is the Institute of Electrical and Electronics Engineers, the world’s largest technical professional organization.

Christmas in 1941: Professor Golland in Daily Southtown Article

GSU Professor David Golland was quoted in a December 23, 2016, article in the Daily Southtown, “75 Years Later, Residents Share Memories of Christmas 1941.”

Workshops & Trainings
Looking for GSU workshops and training opportunities?

This week's list of opportunities — including WorkZone training, Faculty Profile Page update information, and student opportunities for involvement in Program Council — can be found here.

Do you have a story or event you want to submit for the GSU View? Click here to learn about our submission guidelines.
It's common knowledge that a college degree leads to higher income and greater opportunity. But there are a lot of different college degrees, and some of them must be preferable to others when a student is looking for things like employability, income, and satisfaction. So the question is, how do you determine which degrees are the most likely to lead to successful careers?

The good news is, you don't have to do it yourself. The folks at Kiplinger.com have analyzed the data for 215 popular college majors and come up with a list of the 10 Best College Majors for Your Career.

Here at Governors State University, we like the Kiplinger list because it fits well with the educational direction we've already established. And we stand out in the Illinois collegiate world because we offer a tremendous value: we are not just the most affordable public institution in the state; according to the U.S. Department of Education's College Scorecard, at ten years out, our graduates earn 21 percent higher salaries than the national average. We are the most impressive of any Illinois college, public or private, in terms of ROI, or Return on Investment. Our graduates have an ROI of 511 percent, and the closest competitor is way behind at 287 percent.

Forty miles south of Chicago, GSU offers the advantages of a larger university with the sense of community of a small college. Our diversity and our flexibility make us an outstanding choice for students interested in both finding themselves and finding a career.

Take a look at the many ways GSU can be the pathway to your future in
1. Nursing

Career Paths lead to positions in nursing, nurse practitioner, clinical nurse specialist, healthcare administrative positions, nurse educator

Degrees to prepare you include an undergraduate degree in nursing, master degree in nursing, doctorate in nursing practice (DNP), and Ph.D. in nursing.

GSU helps you get there with:

- RN to BSN Completion program
- Master of Science in Nursing with concentrations in Nursing Administration, Clinical Nurse Specialist, Family Nurse Practitioner
- Doctor of Nursing Practice

2. Computer Science

Career Paths lead to positions in computer programming, network and computer systems administrator, computer and information systems manager, computer and information research scientist, data mining specialist, web and application development, systems software development, information security analyst, computer systems analyst, market research analyst, operations research analyst

Degrees to prepare you include management information systems, computer science, information technology, health informatics

GSU helps you get there with:

- Bachelor of Arts in Business Administration with a concentration in Management Information Systems
- Bachelor of Science in Computer Science
- Bachelor of Science in Information Technology
- Bachelor of Science in Health Informatics
- Master of Science in Management Information Systems
- Master of Science in Computer Science

3. Information Security

Career Paths lead to positions in Management Information Systems directors, computer programmer, computer systems analyst, computer support specialist, information security specialist

Degrees to prepare you include computer science, information technology,
management information systems, health informatics

GSU helps you get there with:

- Bachelor of Arts in Business Administration with a concentration in Management Information Systems
- Bachelor of Science in Computer Science
- Bachelor of Science in Information Technology
- Bachelor of Science in Health Informatics
- Master of Science in Management Information Systems
- Master of Science in Computer Science

4. Management Information Systems

Career paths lead to positions in network and computer systems administration, computer systems analyst, computer and information systems manager, database administrator

Degrees to prepare you include management information systems, computer science, information technology, health informatics

GSU helps you get there with:

- Bachelor of Arts in Business Administration with a concentration in Management Information Systems
- Bachelor of Science in Computer Science
- Bachelor of Science in Information Technology
- Bachelor of Science in Health Informatics
- Master of Science in Management Information Systems
- Master of Science in Computer Science

5. Finance and Economics

Career path leads to financial analyst, banking and financial services, statistician, marketing research and analysis.

Degrees to prepare you include economics, business administration, finance, accounting

GSU helps you get there with:

- Bachelor of Arts in Economics
- Bachelor of Arts in Business Administration with a concentration in Finance
- Bachelor of Science in Accounting
- Master of Business Administration (MBA) with a focus in Finance
- Master of Science in Accounting

6. Software Engineering

Career path leads to positions in applications development, systems
development, web development, embedded systems development (automobiles, appliances, etc.), information security.

**Degrees** to prepare you include computer science, software engineering, information technology, health informatics

**GSU helps you get there with:**

- [Bachelor of Science in Computer Science](#)
- [Bachelor of Science in Information Technology](#)
- [Bachelor of Science in Health Informatics](#)
- [Bachelor of Arts in Business Administration with a concentration in Management Information Systems](#)

- [Master of Science in Computer Science](#)
- [Master of Science in Management Information Systems](#)

7. **Actuarial Mathematics**

**Career path** leads to actuarial positions in insurance and finance industries

**Degrees** to prepare you include actuarial science, mathematics, statistics, economics, business and finance

**GSU helps you get there with:**

- [Bachelor of Arts in Business Administration](#)
- [Bachelor of Arts in Economics](#)
- [Bachelor of Arts in Mathematics Actuarial Science](#)
The GSU Bookstore will price match against Amazon and Barnes & Noble.

**IN-STORE PURCHASES/RENTALS.**

In order to qualify for the price match program the book must match the ISBN and edition. The book must also be in stock both on the competitor’s site and in the GSU Bookstore. Rental books qualify if they are within in the same rental period as the bookstore rental, usually the 120 or 180 day rental pricing.

**Price match proof**

A screenshot, hard copy or ad shown via mobile device may be used as proof for the price match program. Proof must be dated within 7 days of the purchase date with original receipt.

**Exclusions**


Online site must be located in the United States

Maximum of $100 per item and $1000 per customer

Only applies to textbooks.

**How it works**

- While in the bookstore bring all of your price match information when you checkout.
- An associate will check your competitor price to ensure the match is within the price match guidelines
- A GSU Bookstore Gift Card will be issued for the difference.
- Check out and use your bookstore gift card, immediately on another purchase or save for the next time you visit the GSU Bookstore.

Example: If the bookstore price is $100 and a student provides proof showing the same book costs $75 on one of the accepted sites, the student would still pay $100 to the bookstore and receive a $25 bookstore gift card for the difference, which will be immediately available for use by the student to purchase another book or other merchandise in the GSU Bookstore.