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Office of Marketing and Communications

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Governors State University Receives Credit Upgrade

Governors State University (http://www.govst.edu/), along with three other public Illinois universities, has received a credit upgrade from S&P—the first positive rating since the state budget impasse began in 2015. S&P has moved GSU’s credit rating up to BB+ stable.

Crain’s calls the upgrade to the institutions the “best news from Wall Street in a long time.” Read their story here (http://www.chicagobusiness.com/article/20170724/BLOGS02/170729933/sp-upgrades-state-universities-in-light-of-new-budget).

GSU Women’s Golf Team Earns GCAA Academic National Championship
Congratulations, Lady Jaguars! The GSU women's golf team has been recognized as an Academic National Champion by the Golf Coaches Association of America (GCAA). You can read more about their achievement [here](http://gsunews.govst.edu/lady-jaguars-garner-top-academic-honor/preview/bb71eb10c47cb22bd784ee4dc275e68007614abb).

Nominations Requested for the Baysore Award

The Dr. Gerald C. Baysore Award is presented to the GSU employee who most fully demonstrates the following four qualities so consistently and fully embodied by Dr. Baysore during his eighteen-year service to the university:

- Absolute integrity
- Total competence
- Generous dedication
- Unfailing civility

The Baysore Award will be presented by President Maimon during Convocation on Friday, August 25.

This award is given only when a candidate meets the strict qualifications as listed above. Nominators are encouraged to devote special time and attention to their written nominations. The length of the nomination is not as important as the quality, but enough information should be included so that the committee can make an informed decision.

The deadline for nominations is Friday, August 18 at 5 p.m. Submit your nominations to Penny Perdue (mailto:pperdue@govst.edu).

Convocation Teaser

Convocation is coming soon! Get ready to celebrate the new academic year at Governors State (http://www.govst.edu/). See Save-the-Dates below, and keep watching here for more information.

Announcements and Events

New Bookstore Manager
Congratulations to Darius Mooring, who assumes the role of store manager in the GSU Bookstore today. Darius has a strong background in the bookstore environment, in both trade retail and the college/university bookstore industry. He has spent the last four years working with Follett as the operations manager at the Northampton Community College Bookstore in Bethlehem, PA. Darius has a B.S. in Computer Science from High Point University in North Carolina. Please stop by the GSU Bookstore to welcome Darius to GSU.

Christmas in July at the CPA

Celebrate Christmas in July with discounted tickets to Salt Creek Ballet’s *The Nutcracker* at GSU’s Center for Performing Arts. Use code JULYGIFT to receive 15% off regular ticket price through the end of July.

Save the Dates – Upcoming Events in Fall 2017

The fall semester is rapidly approaching. Add these events to your calendar so that you don’t miss out on exciting opportunities at GSU.

Convocation 2017 will be held **Friday, August 25** at 3 p.m. in the Center for Performing Arts. Come and let’s kick off the year together!

GSU’s Fall 2017 All Campus Symposium will be held on **Friday, November 10** on the stage of the Center for Performing Arts. The symposium will begin at 8:30 a.m. and end in the early afternoon. Additional details will be announced soon.

Contact Penny Perdue (mailto:pperdue@govst.edu) or call 708.534.4130 for more information.

Do Good and Feel Good by Taking Part in GSU Library Amnesty

All GSU students, faculty, and staff who return overdue GSU library books and materials along with one or more cans of food to the library circulation desk will have their late fines forgiven. This does not include charges for damaged materials.

Canned good donations will be directly donated to the GSU Food Depository. Those who do not have library fines are also welcome to donate. Contact the library (mailto:GSULibraryInfo@govst.edu) for more information.

Follow GSU on Snapchat

Add governors_state on Snapchat and live every moment at GSU in real-time. Snap or screenshot the snap code to add GSU on Snapchat.

Graduate Student to Showcase Work in Visual Arts Gallery
GSU’s Katie Wraczweska, a Masters in Art student with a specialty in Ceramics, will begin showing her sculptures in the GSU Visual Arts Gallery on August 1. Her collection includes sculptural pieces that emphasize texture and activate the gallery space through floor to wall connection.

Stop by the Visual Arts Gallery from August 1 – 18 to check out the show. The closing reception will take place on the evening of August 18.

### Take a Summer Time-Out for Fun!

Summer is for fun, so take a break from the office for GSU’s Time Out for Fun (TOFF)! All GSU staff, students, and faculty are invited to get together, as schedules allow, between noon and 2 p.m. this Wednesday, July 26 for a variety of organized activities such as bean bags, bocce ball, volleyball, hula-hoops, board games, and more. In case of rain, pool, X-Box, and ping-pong are on the agenda.

TOFF activities are planned for the following Wednesdays during the summer: July 26, August 2, and August 9. Locations will be announced in an upcoming e-blast. For more information, contact TOFF Committee members Karen Caesar, Dean Jennings, Marco Krcatovich, or Lydia Morrow-Ruetten.

### Highlights

**Alice Keane**

In GSU’s College of Business, Assistant Professor Alice E. Keane, J.D., LL.M, has combined her love of teaching with an affinity for tax law. Professor Keane talks with the GSU Newsroom about the influence of tax law on social behavior, her publication about tax law in the Affordable Care Act (ACA), and the enthusiasm of GSU students.

For the full story, click here.

**GSU Speech Language Pathology Graduate Student Presented with SHLA Scholarship & Award**
Deanna Sweis, a Masters Candidate of Health Sciences in Speech Language Pathology at GSU, has been awarded with the South Cook County Speech Hearing & Language Association Scholarship (Denise LaBianca Scholarship) for an outstanding graduate student in Speech Language Pathology for the 2017 year.

To read more about Deanna and the competitive scholarship she has been awarded, click here.

Listen to the New Episode of the Thought Leader's Viewpoint

GSU's School of Extended Learning hosts Chris King, the president of Robinson Engineering in Illinois, who has served as the company’s president since 2000. Robinson Engineering will sponsor the SEL's next workshop.

To listen to King’s strategies on achieving exceptional customer service, listen here.

Workshops & Trainings

Check out opportunities for 25Live Information and Training sessions, and reap the benefits of creating a faculty profile. For the complete list of options, click here.

Do you have a story or event you want to submit for the GSU View? Click here to learn about our submission guidelines.
University Park, IL, July 24, 2017

Alice Keane

Without even realizing it, Assistant Professor Alice E. Keane, J.D., LL.M, followed what seems to be a predetermined path to practice law and eventually teach business law classes in Governors State University's highly esteemed College of Business.

Both of her parents earned doctorate degrees and worked in education. Later in life, Keane’s father—Illinois State Rep. James F. Keane—represented a portion of Chicago’s South Side and southwest suburbs for fourteen years. Keane’s family legacy was a nice bookend to her natural love of the law and the inner workings of government.

As the child of a lawmaker, Keane had a first row seat in a real-life civics class, and her father saw the spark in his daughter. “He said I’d make a good lawyer because I always negotiated with my siblings,” Keane said, reflecting on childhood squabbles with younger brothers and an older sister.

In fact, Keane’s negotiation skills served her well as a courtroom litigator, as well as Deputy General Counsel for the Illinois Department of Revenue Income Tax Litigation unit. She earned a law degree at University of Illinois, where she graduated magna cum laude.

She went on to earn her Master of Laws (LL.M.) degree from Georgetown University and was tapped to deliver the commencement speech.

Since then, Keane has served several professional associations, including the Illinois State Bar Association and Chicago Bar Association, and taught numerous continuing legal education courses.

After two years as an adjunct professor, Keane joined the GSU Accounting faculty full time in 2016, parlaying her love of teaching with an affinity for tax law. In the classroom with GSU business law students, Keane said she feels like she’s living a dream.

**GSU Newsroom: What inspired you to study tax law?**

**Keane:** I’d always associated tax law with doing my taxes, which was mind numbing, but I had a professor at the University of Illinois who helped me understand policy behind tax law. There are lots of rules, but why those rules are the way they are is what’s fascinating to me. The legislators use tax laws to govern behavior. They provide incentives to act in certain ways and disincentives to act in certain other ways.

Before the tax code was computerized, it filled two giant books. One day a professor told us to take book number one and turn to page 1500 and look down the page. There was a paragraph about owning a boat between 15 feet and 50 feet that’s operated out of a harbor in the United States. The professor explained that the average size of boats owned by congressmen and senators was between 15 feet and 50 feet. The clause was their way of giving themselves a tax benefit for owning a boat. That’s just one example of how the tax law can be used to change behavior or not change behavior. By changing the tax laws, people can be influenced to act in a way no one expects, and it happens very, very frequently. It’s really the study of human nature.

**GSU Newsroom: How did your research about the Affordable Care Act end up in a family law journal?**
Keane: Taxpayers and ‘Dependents’ Under the Affordable Care Act (ACA) discusses the duties that taxpayers have under the Affordable Care Act to either ensure their tax dependents have health insurance or pay a penalty. The ACA mandates everyone buy health insurance or be fined.

Say you are taking care of a family member, maybe a brother, and he doesn’t have a job. You support him for half a year while he is looking for a job. If that person doesn’t have health insurance, for tax purposes, I found that they are your responsibility. I wasn’t expecting that. I ended up publishing the research in the Illinois Bar Journal. I thought tax professionals would find it interesting, but family law attorneys also found it very interesting and scary for their clients.

This was important research because it’s an unexpected tax liability that most people don’t think about when they are trying to help out a family member.

GSU Newsroom: How does your GSU classroom experience compare with other schools?

Keane: Governors State students blow me away. They are incredibly hard working and incredibly bright, and they don’t take their education for granted. In many cases, they are the first in their family to get a degree and are frequently paying for it themselves. My younger students are so enthusiastic, and the older students who have come back to school are determined to make something out of this education.

My night classes start at 7:30 and end at 10:20. The students have had a full day of work or a full day of taking care of their families. They're tired, but they come in and work like crazy.

Sometimes, I ask them to do jumping jacks or throw candy to a student across the room if they raise their hand to answer questions. I hope they think it’s fun.
Chicago, IL, July 25, 2017

GSU Speech Language Pathology Graduate Student Presented with SHLA Scholarship & Award

Deanna Sweis, a Masters Candidate of Health Sciences in Speech Language Pathology (http://www.govst.edu/Academics/Colleges_and_Programs/College_of_Health_and_Human_Services/Department_of_Communication_Disorders/) at GSU, has been awarded with the South Cook County Speech Hearing & Language Association Scholarship (Denise LaBianca Scholarship) for an outstanding graduate student in Speech Language Pathology for the 2017 year.

The competitive scholarship award is open to students in South Cook County or Northern Will County. Students were required to submit a letter of recommendation and an essay that addresses their experiences with individuals with communication disorders, community/volunteer work, character strengths, personal experiences, future goals, and various information related to the field of study.

The South Cook County Speech Hearing & Language Association commended Deanna’s demonstrated academic and clinical excellence, leadership abilities, and commitment to the field of speech pathology. This has been evident through her undergraduate career at Saint Xavier University, her time and involvement in the National Student Speech Language Hearing Association, her volunteer work to the community, and her graduate academic studies at Governors State University.