

Governors State University
College of Business and Public Administration

Revised: 9/11/2001

MGMT 540A
F 01
GSU ARCHIVES

This syllabus and related materials, such as grades, can be found on the internet at: <http://govst.edu/users.grvorwer.html>

Title:	Business Ethics and Social Responsibility (BESRF01)
Instructor:	Richard J. Vorwerk, Ph.D.
Course Number:	MGMT540A
Reference Number:	108589
Time:	Fall, Monday, 7:30 p.m. - 10:20 p.m., Room B1240
Office:	C3360
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Office Hours:	Monday: 3:15 p.m. - 7:30 p.m.
*	Wednesday: 3:15 p.m. - 7:30 p.m.
*	Other times by appointment.

Course description: Explores the role of the corporation in modern society and its responsibilities to the public government and the economic and social well-being of the nation.

Expected student outcomes:

1. To understand the role of ethics.
2. To understand how to build organizational integrity.
3. To understand how to maintain organizational integrity.
4. To understand the role of ethics in informational technology.

Text: Boatright, John R. *Ethics and the Conduct of Business*. 3rd ed. Prentice Hall, 2000.

Written assignment: The written assignment will be the Individual Written Assignment for those who have not written this paper. For directions on the Individual Written Assignment, read the handout. For those who have written the Individual Written Assignment, the written assignment is a paper describing an ethical dilemma and your solution to that dilemma. The paper will be typed, double spaced, and between five-to-seven pages for undergraduates and between eight-and-ten pages for graduates. The paper is due **November 19th**.

Grades:	Test 1: 20%	Participation: 15%	A: 100% - 90%	D: 69% - 60%
*	Test 2: 20%	Paper: 20%	B: 89% - 80%	*
*	Test 3: 25%	*	C: 79% - 70%	*

Statement for Persons with Disabilities: It is the intention of this institution to support full participation of all students, regardless of physical ability level. Therefore, if any student needs consideration of his/her physical abilities in order to complete this course, please notify the instructor as soon as possible.

Calendar:	*	*
Aug. 27:	*	Introduction

* Case Study: A firing offense	*
* Case Study: Ethics in the world of business, 1-28	*
* Case Study: Supermarket data	*
* Case Study: Problems with credit	*
* Case Study: Utilitarianism, 29-49	*
* Case Study: Data recovery	*
* Case Study: A knowledge-based system	*
* Case Study: Kantian ethics, rights, and virtue, 50-71	*
* Case Study: Message content	*
* Case Study: Side job	*
* Case Study: Justice and the market system, 73-103	*
* Case Study: Virtual reality	*
* Case Study: Copyright	*
* Case Study: Whistle-Blowing, 104-127	*
* Case Study: Tests	*
* Case Study: Bad Software	*
* Case Study: First Exam: Covers all material taken since the beginning of the course.	*
* Case Study: Chapter 6: Trade secrets and conflict of interest, 138-158	*
* Case Study: Chapter 7: Privacy, 159-183	*
* Case Study: Chapter 8: Discrimination and affirmative action, 184-215	*
* Case Study: Chapter 9: Women and family issues, 216-245	*
* Case Study: Chapter 10: Password	*
* Case Study: Chapter 10: Unjust dismissal, 246-269	*
* Case Study: Monitoring	*
* Case Study: Buyout	*
* Case Study: Second exam: Covers all material taken since the last exam.	*
* Case Study: Chapter 11: Marketing, advertising, and product safety, 270-306	*
* Case Study: Chapter 12: Occupational health and safety, 307-335	*
* Case Study: Industrial copyright	*
* Case Study: Chapter 13: Ethics and corporations, 336-374	*

*	Case Study:	Trade practices
*	Case Study:	Patient data
*	Paper due.	*
*	*	*
Nov. 26:	Chapter 14:	Ethics in international business, 375-403
*	Case Study:	Good software?
*	Case Study:	Student laboratory
*	*	*
Dec. 3:	Third exam:	Covers all material taken since the last exam.