

GOVERNORS STATE UNIVERSITY
College of Business and Public Administration

Course: MGMT 55AAA Topics in Management: Pacific Rim

Session: Fall 1996, Block I

Instructor: Constance Cook

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Office Hours: M - W 9:30 - 11:30 a.m.; T - 6:00 - 7:00 p.m.;
W - 6:00 - 7:00 p.m.

Credit Hours: 3 credit hours

Text: Chen, Min, (1995). Asian Management Systems,
Rutledge.
Bosrock, Mary Murray, (1994). Put Your Best Foot
Forward: Asia. International Education Systems.
Winchester, Simon, (1991). Pacific Rising.
Simon & Schuster.

Instructional Modality:
Lecture/Discussion/Videotape/Presentations.

- Rationale:
1. Develop familiarity with the Pacific Rim countries and their impact on global economics.
 2. Understand the significant similarities and differences within and between the Pacific Rim nations economically, politically and culturally.
 3. Enhance ability to understand the dynamics of the Pacific Rim as a world bloc entity.

General Education Issues: This course will exercise students' writing skills through bi-monthly papers. Critical skill enhancement will result from analysis and synopsis of required and elected readings. Communication and interpersonal skill polish will result from class discussions and presentations.

Grades:

Topic Papers	80%
Research Paper	20%

GSU ARCHIVES

MGMT 55AAA
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Research papers must be double-spaced, typed, and include a title page with name, table of contents, headings, subheadings, footnotes or endnotes, and a bibliography. All footnotes/endnotes/bibliography must include the following: author, title of article/book, journal/publisher, date, and page number(s).

Papers are compulsory.

Synopsis papers must be single-spaced, and typed. Your name, the article title, publication, date, and where appropriate page numbers must be at the top of the page. The paper is to be one page only! All papers must be handed in on the date required. Papers handed in late will receive half credit.

Put Your Best Foot Forward: Asia should be read as the countries appear on the syllabus (or all at once, if you want). Asian Management Systems should be completed no later than 10/14. Pacific Rising should be completed as soon as possible thereafter.

Assignments:

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|----|---|----|--|
| 9 | - | 4 | Introduction |
| 9 | - | 11 | Overview of the Pacific Rim - The interactions, relationships and antagonisms. |
| 9 | - | 18 | Japan |
| 9 | - | 25 | Hong-Kong |
| 10 | - | 2 | Taiwan |
| 10 | - | 9 | China |
| 10 | - | 16 | Korea |
| 10 | - | 23 | Malaysia |
| 10 | - | 30 | Singapore |
| 11 | - | 6 | Vietnam |
| 11 | - | 13 | Thailand |
| 11 | - | 20 | Indonesia |
| 11 | - | 27 | Australia |
| 12 | - | 4 | Pacific Rim Countries |
| 12 | - | 11 | After Action |