

GOVERNORS STATE UNIVERSITY  
College of Business and Public Administration

Course Number and Title: FIN 301A Principles of Financial Management

Session: Fall 1995  
Tuesday/Thursday

Instructor: David Gordon

Phone Number: (708) 534-4963

Office Hours: Tuesday/Thursday 2:00-4:30 P.M.

Credit Hours: Three

Catalog Description:

An examination of the theory and practice of the financial management function in planning the appropriate amount of funds to employees in the firm, raising these funds on the most favorable terms, and directing the efficient allocation of the funds within the firm. Topics discussed include financial analysis and control, the management of current assets, capital budgeting, short-term and long-term financing.

Prerequisites: ACCT 301, and STAT 361

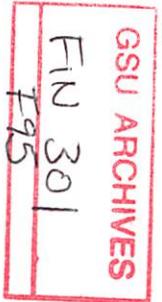
Textbook: Keown, et.al., Foundations of Finance, 1st edition, Prentice Hall.

Periodicals: Wall Street Journal; Investors Daily  
Financial Management Journal  
Journal of Finance  
Financial Analysts Journal

RATIONALE:

The proper planning, analysis, and control of funds has a significant influence on the jobs of organization members, the survival of the organization, and the growth of the economy. For example, financial decisions concerning the profitability of investment in capital equipment influence the degree to which labor resources are needed in the firm. The financial decisions concerning the adoption of new products, the addition of a new plant, and the floating of a bond or stock issue influence the vitality and survival of the organization. The degree to which funds are efficiently allocated within the firm determines the rate at which the economy can grow.

Students will learn to apply the tools and concepts of the financial manager to their own careers. In addition, students will be better informed citizens as they view the activities of the financial world.



CHOOSE OBJECTIVES:

1. Understand the role of the financial manager and the trade-off between risk and return on investments.
2. Understand and apply the methods which a financial manager uses to prepare the external and internal financial analysis.
3. Can understand the techniques used for managing accounts receivable and inventory of the firm.
4. Understand and apply capital budgeting techniques.
5. Plan an optimal financial structure.
6. Can understand the advantages and disadvantages of alternative sources of short-term and long-term funds.
7. Can understand the rights and objectives of creditors, preferred stockholders, and common stockholders.

COURSE EVALUATION INFORMATIONEvaluation:

Midterm #1	33%
Midterm #2	33%
Final	34%
There will be no make-up exams.	

Traditional

<u>Grading Scale:</u>	90 - 100 = A
	80 - 89 = B
	70 - 79 = C
	60 - 69 = D
	20 - 59 = F

Syllabus statement for Persons with Disabilities:

It is the intention of the institution to support full participation of all students, regardless of physical ability level. Therefore, if any student needs consideration of his/her physical abilities in order to complete the course, please notify the instructor as soon as possible.