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News & Views

"Even if you're on the right track, if you just stand still, you're gonna get run over"
-Will Rogers

Governors State University

February 1 - 8, 2002

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Welcome to the first issue of *News and Views*. It is our effort to respond to your requests for better internal communications. We will do our best. You will get *News and Views* each week: by e-mail on Friday and via university mail on Monday. Like most news outlets, we depend on you to bring important news to our attention. Got News? E-mail it to c-dennis@govst.edu by Tuesday @ 4 p.m.

SMART MARKETING BOOSTS ENROLLMENT

At a time when many universities are experiencing diminishing enrollment, preliminary winter 2002 student enrollment at GSU has increased compared with last winter's figures. Total student credit hours have also increased. The most dramatic increase has occurred in enrollment figures for non-degree seeking students -- up by 54.24%. Much of the increase can be traced to an aggressive advertising campaign and innovative marketing strategies.

NATIONAL STUDY RATES GSU THE MOST AFFORDABLE IN THE REGION

The Lumina Foundation for Education has released the findings from a study of more than 2,800 public and private, four-year and two-year colleges and universities across the country to determine accessibility based on affordability and selectivity. The study ranked GSU the most affordable in the Chicago region.

NEW DEAN SELECTED FOR COLLEGE OF HEALTH PROFESSIONS

Dr. Linda Samson, a strong academic administrator with extensive background in nursing practice, is the new dean of the College of Health Professions. Samson succeeds Dr. Sandra Mayfield, who served as interim dean. Under Mayfield's leadership, the college realized candidacy status for the master of social work program and is moving toward accreditation with the physical therapy program. She will remain at GSU as a faculty member in the communications disorders program.

UNIVERSITY-WIDE MEETING PLANNED FOR FEB. 13

Key university issues will be discussed at the first university-wide meeting of the year. The meeting will be held on Wednesday, February 13, 2002, in Sherman Music Recital Hall, at 3p.m. University officials will update the community on budgeting concerns, academic initiatives, marketing programs, and other important topics. "To use an analogy, this is going to be like a company's annual meeting of shareholders. It is our accounting to the university family. Plenty of time is planned for questions and answers," said Chuck Connolly, interim executive director of marketing and communications.

GSU BOARD OF TRUSTEES TO RELEASE PRESIDENTIAL EVALUATION THIS WEEK

The Board of Trustees has completed its assessment of President Stuart Fagan's performance last year. In making their judgement, the board took into account the opinions of faculty, students and staff. The assessment will be distributed to the university community this week.

COLLEGE OF EDUCATION PREPARES FOR NATIONAL ACCREDITATION

Accreditation preparations are on target in the College of Education and across campus. The National Council for Accreditation of Teacher Education (NCATE) audit committee accepted Governors State University's unit conceptual framework in December. This clears the way for expected candidacy approval by the Unit Accreditation Board in March 2002. Although it is not required, the faculty voted several years ago to seek NCATE accreditation in order to further demonstrate the quality of GSU programs.

PACE: A COMMITMENT TO QUALITY AND EFFICIENCY

The United States Navy's recent decision to award a new contract to administer its Navy College Program for Afloat College Education (NCPACE) will have a positive impact at Governors State. Administrators of the PACE program at GSU said the new contract will translate into more than \$200,000 in funds and the opportunity to ramp up a growing enrollment. Started only three years ago, enrollment has increased by approximately 400%. In the last year, enrollment in the program jumped from 300 to 640 students.

FEBRUARY 2002 GSU CALENDAR OF EVENTS

February is Black History Month

- | | | |
|---|---|--|
| February 1
MSW Workshop , 9 a.m.
Sherman Music Recital Hall
Ext. 3997 | February 14
Freedom Train, 10 a.m. & Noon
Center for Performing Arts | Boys Choir of Harlem, 8 p.m.
Center for Performing Arts |
| February 1 - 28
Black History Month Display
GSU Library, Ext. 4555 | February 15
MSW Workshop, 11:30 a.m.
Cafeteria Annex
Ext. 3997 | February 24
The Spencers, 3 p.m.
Center for Performing Arts |
| February 2
David Benoit Performs, 8 p.m.,
Center for Performing Arts | February 16
Illinois Philharmonic Orchestra
8 p.m., Center for Performing
Arts | February 25
African American Read-In, 6 p.m.
Sherman Music Recital Hall |
| February 4-5
Black History Month Bazaar
Hall of Governors, 9 a.m.
Ext 4555 | February 20
Africa Symposium
6 pm, Sherman Music Recital
Hall, ext. 6366 | February 26
Open Mike: A Sharing of GSU Talent
Time/Location: TBA
Ext. 4555 |
| February 6
Smart Start Children's Concert
Hall of Governors, 2:30 p.m.
672-1790 | February 21
Community College Counselors
Day, 8 a.m.
Hall of Governors, Ext. 4105 | February 27
Africa Symposium, 6 p.m.
Sherman Music Recital Hall
ext. 6366 |
| February 8
MSW Workshop , 11:30 a.m.
Hall of Honors , Ext. 3997 | February 22
MSW Workshop , 8 a.m.
Sherman Music Recital Hall
Ext. 3997 | February 6-7, 11-14, 18-20, 25-26,
Black History Month at the Cinema
Engbretson Hall, noon, 2, 4
and 6 p.m . First Movie : Amistad
FREE POPCORN |
| February 9
Mojo & Bayou Gypsies, 8 p.m.,
Center for Performing Arts | | |