

8-27-1982

## GSU Landscapes, 1982-08-27

Office of University Relations

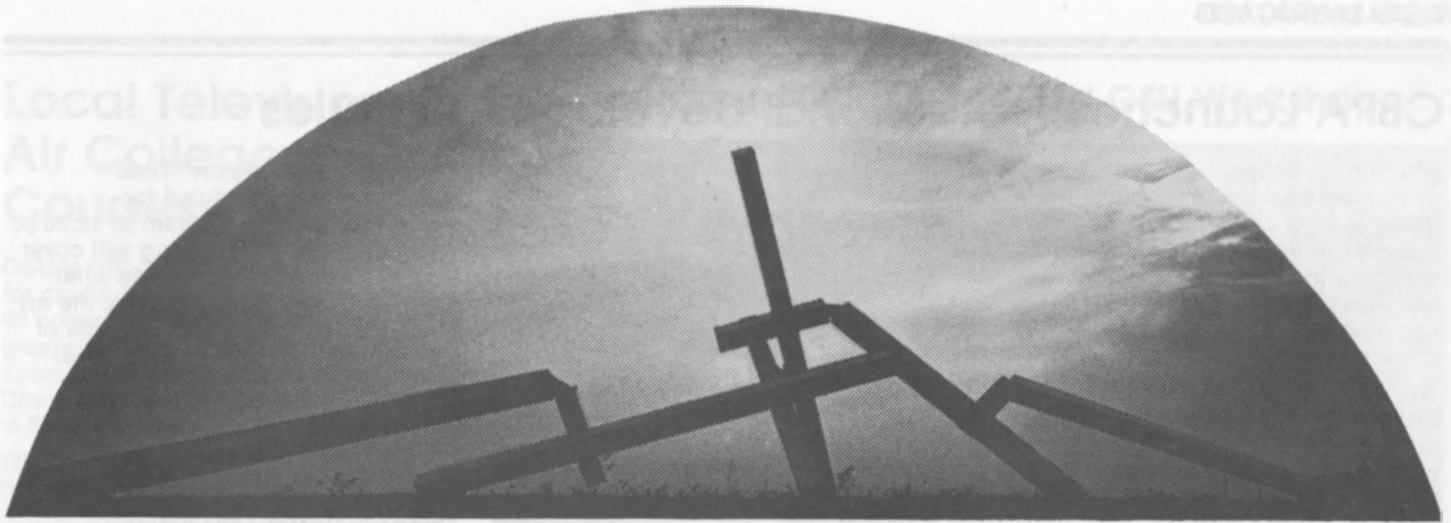
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# GSU LANDSCAPES

Volume 2, No. 4

August 27, 1982

A Publication of the Office of University Relations, Governors State University, Park Forest South, IL 60466

## GSU Admission Rate Up

Governors State University, an upper level educational institution, is attracting and admitting an increasing number of new students this year. In an interview with Richard S. Pride, director of Admissions and Student Recruitment, *Landscapes* learned that there is reason to be optimistic about the enrollment future at GSU, especially new degree-seeking student enrollments.

"Compared to 1981 at the same time the general admission total, graduates and undergraduates, is up in all colleges so far," Pride asserted.

The largest gain in admissions is shown in SHP, with a 140% total increase. Pride attributes this startling rise primarily to the recent accreditation of the School's nursing program by the National League for Nursing (NLN).

CBPA is next with an 80% increase in undergraduates admitted, and 31% graduates, which amounts to a 56% increase in admissions for the College. CHLD has a 56% gain, with CAS having a total of a 24% growth in undergraduate and graduate admissions over last year. Additionally, the BOG degree program shows a 163% increase in undergraduates enrolled.

"Among the reasons," Pride states, "for these encouraging figures are a systematic recruiting program which includes the continued development of '2+2' articulation agreements and

pamphlets with area community colleges, '2 Step' recruitment brochures and a growing number of Academic Information pamphlets which contain in-depth data on specific programs. The latter are sent to all prospective students upon request and to target audiences through direct mail." Also, Pride credits an aggressive program of follow-up procedures which includes a large number of direct mailings and the GSU Student Ambassador Program. The results of the recent student recruitment "Phonathon" have shown that many students did not realize that their applications were not complete. The mailings and telephone calls helped them to understand what additional steps they had to take to enroll for the Fall Trimester. The majority of those contacted were interested in admission and indicated they would send the necessary credentials.

Other reasons, Pride believes, include the stress that has been placed on publicity emanating from the University to the communities it serves urging prospective students to apply earlier; the improved application processing program which has made it easier to process applications; and a marked increase in the speed with which information, applications and collegial referrals are completed. These and other measures have made possible an annual new student enrollment conversion rate of 60 to 70% of all applicants admitted.



Richard S. Pride

Pride concludes with the statistics which show that, overall, 997 new degree- and special non-degree seeking students were admitted as of August 15. As of that time last year only 589 had been admitted. If the trend continues, he believes that by the time the "file freeze" on enrollments takes place in the middle of October, GSU can expect a watershed year at the University as far as the admission of degree-seeking students is concerned.

## CBPA Launches Professional Development Series

Starting on September 14, the College of Business and Public Administration (BPA) of GSU will offer a series of 12 low-cost professional development seminars in what Dean Robert Milam describes as the most ambitious community-oriented project in the college's history.

The noncredit workshops are designed for men and women in business, industry and nonprofit organizations who want to learn about the latest techniques and methods in their particular fields. Each seminar will cover a specific area of expertise. Instructors will be both GSU faculty members and visiting lecturers who are recognized as experts in their respective fields. Ten sessions will be all-day affairs, and the other two morning only. They will be held at GSU or the Harvey Holiday Inn.

"While these seminars are open to anyone from Greater Chicago and beyond, we believe they will fulfill the needs especially of many people in our southern suburban region for convenient professional development opportunities at reasonable cost," Milam declares. The fees run from \$65 to \$130, and there is a 10% discount for organizations sending three or more participants.

### GSU Stress/Burnout Seminar for Educators

A special four-day workshop for school teachers and administrators concerned about the effects of stress and burnout on themselves, their students, and their jobs will be offered by GSU on September 17, 18, 24 and 25.

Jeffrey S. Kaiser, (HLD) will lead discussions about the internal and external sources of stress and methods for reducing those stresses. He will explore with the participants such topics as the differences between pressure and stress, physical and emotional stress, factors influencing stress in subordinates, and how to keep stress levels at a manageable level.

The two-weekend course is available for two hours of undergraduate or graduate credit or as a noncredit seminar.

For further information, contact Peg Donohue at extension 2549.



Robert L. Milam

The first seminar will be "Motivation: Getting Results Through People," on Tuesday, September 14 from 8:30 am to 4:30 pm at Holiday Inn. Jeffrey S. Kaiser, (HLD), will be the leader. He will investigate many of the specific conditions which current behavioral science indicates must be maintained in the work setting if motivation and performance are to be increased.

### Jewish Women Offer Scholarship

The Women's Resource Center at GSU is seeking and screening applicants for a \$250 college scholarship being offered for the 1982-83 academic year by the National Council of Jewish women, South Cook Section.

To be eligible, an applicant must be a woman from the southern suburbs, at least 25 years old, who has been out of school for at least five years. She must intend to work toward a degree or certification in a university of her choice. Financial need will be a further consideration.

Applications may be obtained from the Council of Jewish Women, 105 Wilson, Park Forest, Illinois 60466. Completed applications should be received by the Women's Resource Center at GSU by September 1. Harriet Gross (CAS), spokeswoman for the Center, explains that should the winner choose GSU, the award will be made in time to apply to Fall Trimester fees during late registration ending September 8.

The next seminar is on "Time Management," scheduled for September 24 from 8:30 am to 12:30 p, at GSU. Leader Ralph Haug will cover such topics as how to decide what really is important; prioritizing; the art of saying "no," and other aspects of making more effective use of time.

Haug (BPA), is accredited by the American Society of Personnel Administration. He has extensive experience conducting training programs for Lewis University and the American Dental Association.

Subjects of subsequent seminars will include various aspects of small business management, real estate, quality control, microcomputers, exporting, stress, business writing and middle management. Milam says that any of these seminars can be conducted at other sites and times by special arrangements.

Space is limited. Early registration is advised. Information about specific seminars may be obtained by writing or telephoning Peg Donohue, Special Programs and Continuing Education (32) 534-5000, extension 2549.

### Teenage Alcoholism Course Scheduled by GSU at Daley CC

To give teachers and administrators a better insight into the growing problem of teenage alcohol use, GSU is scheduling a course entitled "Adolescents, Alcohol and Abuse: A Workshop for School Personnel" to be held at Daley Community College, 7500 S. Pulaski Road., Chicago. Classes will meet Monday evenings from 6:00 - 10:00 pm from September 13 through November 1. The overlying concern will be what the school's responsibility is in helping adolescent users.

Participants may earn two hours of graduate credit, but must have a bachelor's or master's degree from an accredited college or university.

For registration information, contact Sharon Green, 534-5000, extension 2121.

#### A UNIVERSITY RELATIONS PUBLICATION

Director, University Relations: William H. Dodd  
Director, University Publications: Joan B. Lewis  
Publications Editor: Betty A. Koff

## Local Television to Air College Courses From GSU

GSU is offering seven college courses for credit over cable television in about 90 communities this fall throughout the greater Chicago area. Some of the courses will also be carried by PBS Channel 11 in Chicago and Channel 50 in St. John, Indiana.

The first group of three courses will begin airing between August 28 and September 1. The second group of four will start between September 19 and October 1. Most of the instruction will take place through the televised courses. However, students will be required to come to the University for orientation near the beginning of each course and for periodic examination/discussion sessions.

Participating stations and cable companies include Cablevision, Continental, Cox Cable, Joyce Cable, Kankakee Cable, Manhattan Cable, Metrovision, Multimedia, WCAE Channel 50 and WTTW Channel 11.

Students missing any of the televised class sessions may view them at the GSU Library. Some of the courses will also be available at the Kankakee Community College and Joliet Junior College libraries.

For specific time schedules, TV outlets, registration fees and other information, contact Joyce Newman in the Office of Special Programs, extension 2121.

## Free Motorcycle Safety Classes

GSU is repeating the free evening classes in motorcycle riding/safety with three additional sections beginning on September 7, September 27 and October 18.

Motorcycles for student use are provided by local dealers without charge. Students make a \$10 deposit at the beginning of the course, which is refunded upon completion. Each participant is required to wear boots, leather gloves and slacks to protect the legs.

For further information, call Mark Payne at the GSU Office of Special Programs, extension 2549, or Marjorie B. Jennings, regional coordinator, at Northeastern Illinois University (312) 583-4050, extension 497.

## Psychodrama Authority to Lead GSU Workshop



*Zerka Moreno, shown here, a leading teacher and researcher of psychodrama, will conduct a workshop on the subject at GSU. The seminar, designed for psychiatrists, psychologists, social workers, nurses, clergy and teachers is also open to those unfamiliar with psychodrama and who wish to use it in their work. For more information on the workshop, which takes place on Friday, September 24 in Engbretson Hall, contact Mark Payne, extension 2121.*

## GSU Alcoholism Seminars

Various aspects of the problem of alcoholism at the personal, family and business level will be examined in four seminars scheduled by faculty of the alcoholism sciences major at GSU during the Fall Trimester.

While each seminar is available for college credit, participants may also attend on a non-credit basis.

Leading off the series is an all day session Friday, 9 am to 5 pm September 10, entitled "Alcoholism, Grief and Recovery." It will be centered on the dynamics of grief and the loss of experiences of both the active and recovering alcoholic and his family and/or counselor. Similarities of grief and alcoholism will be shown and implications for treatment will be discussed. Ann Fry, (SHP) will be the instructor.

Participants can earn one hour of undergraduate or graduate credit, and the program has been approved by the Illinois Alcoholism Counselors Certification Board for 7 hours of Category I continuing education credit.

The three following seminars are: "Transpersonal Aspects of Alcoholism and Recovery," on October 8 - 9; "Counseling for Family Recovery," on November 5 - 6; and "Impact of Alcoholism on the Workplace," on December 2 - 3. Application has been submitted for Category I continuing

education credit for these seminars, also.

Current GSU students may register for seminars during regular registration periods for the Fall Trimester. Others should register by mail at least one week prior to each workshop.

For further information, call Sharon Green, extension 2121.

## GSU Offers Courses for Area Teachers

Alsip-Oak Lawn area teachers will have several opportunities to take college courses in education being offered by GSU at three local sites this fall.

Graduate students must have a bachelor's degree from an accredited college or university, and undergraduates must have 60 semester hours or the equivalent.

For further information, contact Christine Cochran, 534-5000, extension 2549.

## Published

Harriet Gross (CAS), an article, "Teaching Women's Studies," in the July, 1982 (Volume 7, Number 3) issue of *Teaching Newsletter*, published by the American Sociological Association.

# INSCAPES

## GSUings . . .

**Lou Mule** (CAS), presenting a paper titled: "The Chicago Ridge Prairie — A Floral Summary," at the 8th North American Prairie Conference, held at Western Michigan University, Kalamazoo, August 2. In addition, his paper was accepted for publication in the 1983 issue of the conference journal, *Proceedings*.

**Joe Meredith** (UL), being invited to participate in the work of the Committee on the Theoretical Basis of Information of the Federation Internationale de Documentation (FID/RI) by its chairman, Professor A. I. Mikhailov of the All-Union Institute for Scientific and Technical Information (VINTI), Moscow.

## The Honor Society of Phi Kappa Phi

President Leo Goodman-Malamuth is interested in identifying those in the University community who are members of Phi Kappa Phi. If you are, please contact the Office of the President, extension 2339.

## A Misery Index

Some people are just naturally happy. Others have to work at being happy. Some people are just naturally unhappy. But there are a persistent few who actually have to work at being unhappy. For such people we offer this systematic program for making misery a habit:

- 1) Forget the good things in life and concentrate on the bad;
- 2) Put an excessive value on money;
- 3) Think you are indispensable to your job, your community, your friends;
- 4) Think you are overburdened with work and that people tend to take advantage of you;
- 5) Think that you are exceptional and entitled to special privileges;
- 6) Think that you can control your autonomic nervous system by sheer will power;
- 7) Forget the feelings and rights of other people;
- 8) Cultivate a consistently pessimistic outlook;
- 9) Never overlook a slight or forget a grudge;
- 10) and don't forget to feel sorry for yourself.

. . . Property

## Fall Convocation

The annual Fall Convocation for faculty and professional staff will be held at 11 am Wednesday, September 1 in Engbretson Hall. Called by President Leo Goodman-Malamuth II to share his assessment of the past year and his perception of the new one, the meeting will also afford an opportunity for new staff to be introduced. Comments and a short address by Dr. David Curtis, new Provost/Vice President for Academic Affairs are among items on the agenda.

Following closing remarks by Dr. Goodman-Malamuth, the convocation will adjourn to the president's home for lunch.

## Fall Meeting and Picnic

Administrative and supervisory staff have been asked to release all nonessential civil service personnel to attend a meeting in recognition of the beginning of the new academic year Friday, August 27 at 11:00 am in Engbretson Hall. The meeting provides an opportunity for reflection on the past year and discussion of the year ahead. New staff will be introduced and there will be comments by Drs. Curtis and Piucci. A picnic lunch of hot dogs and the fixings will be served on the patio following the meeting. Lunch should be completed by 1:00 pm

## Attention!

All current or past members of search committees who have a copy of the *Search Procedures Manual* should turn it in to the President's Office. The Manual has been revised and the new pages must be inserted.

Thank you for your attention to this.

## Address Change

Ted Andrews (CAS), and wife Betty will be in Arkansas as of September 1. Their new address is: 34 Cambre Circle, Hot Springs Village, AR 71909. Telephone (501) 922-2474.

## Job Opportunities

### SPRING ARBOR COLLEGE, MICHIGAN

**Position:** Assistant or associate professor of communication.  
**Responsibilities:** Provide leadership in the establishment of a new communication major. Teach two or three courses per semester. Courses would be in communications including theory and broadcasting.  
**Qualifications:** Ph.D. in communication; college teaching experience and professional experience in broadcasting.  
**Salary:** \$14,228 - \$18,953  
Send resume, names of references to: Dr. Charles Campbell, Associate Dean, Spring Arbor College, Spring Arbor, Michigan 49283.

### SANGAMON STATE UNIVERSITY

**Position:** Director of Development/Alumni Affairs  
**Responsibilities:** Solicitation of private support, gifts of money, property, art, and historical material; work with community groups in the area served by the University.  
**Qualifications:** Bachelor's degree, five years experience in development/fund raising areas, preferably in a university setting. Must have demonstrated success and management leadership in all levels of fund raising development.  
**Salary:** Negotiable.  
**Application Deadline:** October 1, 1982.  
Sent to: Director of Development Search, Mr. Paul Schanbacher, Chair, Sangamon State University, Public Affairs Center 591, Springfield, IL 62708.

### GOVERNORS STATE UNIVERSITY

**Position:** Graduate Assistant, 20 hours per week.  
**Responsibilities:** Participate in research. Requires knowledge of FORTRAN (preferred), or BASIC.  
**Salary:** \$800 for two months.  
**Contact:** Dr. Relno Hakala, extension 2403.  
**Position:** Graduate assistant for Fall Trimester.  
**Responsibilities:** Assist three professors in grading computer programs written in BASIC.  
**Contact:** Dr. Relno Hakala, extension 2403.

*The worst bankrupt in the world is the man who has lost his enthusiasm.*

. . . Anonymous

# Events

**Friday, August 27, 1982**  
3:00 pm - 10:00 pm

Student Activities Video Showcase: Steve Martin, "The Fun-nier Side of Canada." (Student Activities Lounge)

**Saturday, August 28**  
7:30 am - 5:30 pm

Insurance Testing (A1102)

**Monday, August 30**  
8:00 am  
3:00 pm - 8:00 pm

Fall '82 Classes Begin, Block 1 & 2  
Fall '82 Add/Drop and Late Registration. M-F hours through September 8. (Front Entrance)

**Friday, September 3**  
9:00 am - 12:00 noon

Med Tech Assessment Examination (A1102)  
Med Tech Club (A Wing Lounge)

**Saturday, September 4**  
8:30 am - 12:00 noon

Fall '82 Add/Drop and Late Registration (Front Entrance)

**Monday, September 6**

Labor Day — University Closed

**Tuesday, September 7**  
12 Noon

**Deadline for September 10 Issue Landscapes/Inscapes. Send to Betty Kott, Editor, UR.**

**Wednesday, September 8**

12:00 noon

Theology for Lunch (HDR)\*

**Friday, September 10**

8:30 am - 5:00 pm

Graduate Photography Exhibit. Weekday hours through September 30. (Infinity Gallery)  
Workshop: "Alcoholism, Grief and Recovery"

9:00 am - 5:00 pm

\*(HDR) Honors Dining Room

DIAL "INFO LINE" 534-0033 FOR RECORDED UNIVERSITY ANNOUNCEMENTS

## GSU LANDSCAPES

GSU Landscapes is produced by the Office of University Relations, Governors State University, Park Forest South, Illinois 60466 and is the University's official *bi-weekly* publication. The title and logo are derived from "Illinois Landscapes No. 5," a sculpture by John Henry which is located in the Nathan Manilow Sculpture Park at GSU.

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Governors State University  
Park Forest South, IL 60466

