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3-26-1990

F.Y.I., 1990-03-26

Office of University Relations

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**Recommended Citation**

Governors State University Office of University Relations, F.Y.I. (1990, March 26). <http://opus.govst.edu/fyi/45>

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## This Week at GSU

- 26 GSU Alumni Association Phonathon, 5 to 10 p.m., Engbretson Hall. Continues through March 30.
- 26 GSU Colloquia: "Handicapped Students in the Classroom," 3 to 4 p.m., Hall of Honors.
- 28 Gerry Kerestes (UL), Retirement Party, 2 to 3 p.m., University Library.
- 28 "Women's History Month: Courageous Voices Tomorrow—Passing on Our History to the Next Generation," 7 p.m., Hall of Honors.
- 30 Midwest Computer Conference, 8 a.m. to 5 p.m., First Floor.

All events held at University Park campus unless otherwise noted.

## Planning meeting set for Community EXPO II

Illinois Lt. Gov. George Ryan will host a meeting of the Rural Affairs Council on campus March 30.

The 200 invited guests will be working on an agenda and programs for the second Illinois Community Exposition June 1 in Chicago. Community EXPO II is co-sponsored by the Rural Affairs Council, the Illinois Department of Commerce and Community Affairs and the Illinois Ambassadors.

This regional seminar is designed to assist the cities and towns that will benefit from the Community EXPO II.

GSU President Leo Goodman-

(Continued on page 2)

## Dr. King painting part of university art collection

A painting of the late Dr. Martin Luther King Jr. is now part of the university's permanent art collection.

The work has been on loan to the university the past three years for display during GSU's Martin Luther King celebrations. It was College of Arts and Sciences Dean Joyce Verrett who suggested the painting be purchased by the university and Provost David Curtis agreed.

The painting in oils was done in brown and golden hues by Leon Savage, who was awarded a master of arts degree from GSU in 1982. Savage is now teaching in the Kankakee Schools System.

The 1986 work shows Dr. King staring out in solemn thought. His wife and children appear in miniature in the upper left-hand corner of the painting.

"After we purchased the painting, I wanted it to be displayed where the maximum number of students and staff would enjoy it," Dr. Verrett explained. "Dr.

(Harvey) Varnet agreed to find a suitable space for it in the University Library."

A special frame will be constructed for the painting, and it will be hung in the skylight area of the library, Dr. Varnet said.



College of Arts and Sciences Dean Joyce Verrett presents University Library Director Harvey Varnet with a painting of the late Dr. Martin Luther King Jr. The painting will be on display in the library.

## Japanese exchange student enrolls at GSU to study American marketing

The *Wall Street Journal* is the most prestigious business publication in America today. Its counterpart in Japan is Nikkei Publishing.

A member of the Nikkei ranks will be an exchange student at GSU starting this spring/summer trimester. Manabu Nagata, a member of the Nikkei display advertising department, will be studying American marketing, advertising and management approaches in the College of Business and Public Administration.

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## Cafeteria Menu

(Week of March 26 to 30)

**Monday** - Chicken rice soup w/1 pkg crackers; chili con carne w/1 pkg crackers; Entree: Swiss steak; breaded turkey patty; French style green beans, whipped potatoes.

**Tuesday** - Beef noodle soup w/1 pkg crackers; chili con carne w/1 pkg crackers; Entree: roast beef aujus; lasagne w/meat, garlic toast; mixed vegetables; whipped potatoes.

**Wednesday** - Vegetable soup w/1 pkg crackers; chili con carne w/1 pkg crackers; Entree: hoagie steak and grilled onions; Polish sausage and sauerkraut; buttered broccoli; whipped potatoes.

**Thursday** - Chicken gumbo soup w/1 pkg crackers; chili con carne w/1 pkg crackers; Entree: B.B.Q. beef on a bun; fried chicken; buttered peas; whipped potatoes.

**Friday** - Specials posted in cafeteria. Entrees include vegetable, potato, roll and butter.

(Menu subject to change)

## EXPO II meeting at GSU

(Continued from page 1)

**Malamuth II** will open the meeting at 1 p.m. Discussion groups during the afternoon will include "How to Make a Trade Show Work for You," "Specifics on the Community Expo," "Making Sure the Corridors Program Works for You" and "How Developers View Your Community."

## Governors State University F.Y.I.

is published weekly by the  
Office of University Relations  
Governors State University  
University Park, IL 60466  
(708) 534-5000, Ext. 2122

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## Comings & Goings

# 2 accept new positions while 7 join GSU staff

By Marilyn Thomas

**Janice Schultz**, a 15-year employee of Governors State University, has been promoted to associate director of academic personnel.

She started in the position on Jan. 1.

Janice first came to GSU as a secretary in August 1975 for the Building and Plant Operations office. She left in November to take a teaching job, but returned in July 1976 as extra help. She was offered a full-time position as a secretary in Administration and Planning in September 1976.



In August 1985, **Janice Schultz** Janice was named acting assistant to President **Leo Goodman-Malamuth II**. She officially was named to the position in 1986.

For now, Janice is continuing her duties as affirmative action officer. Janice has been active in her community. In 1989 she was narrowly defeated for a trustee position in Wilton Township where she serves on the plan commission.

She was listed in *Who's Who Among Students in Colleges and Universities* for maintaining a 4.0 grade point average while working on a master's degree in communication studies at GSU.

Janice and her husband, **Les**, live in Peotone.

**Rita Mannion**, who has been the secretary for The Institute for Public Policy and Administration, has transferred to the Business Office. The Park Forest resident is now the secretary to **Tim Arr**, acting director of business operations, following the retirement of **Arlene Hylander**.

**Michael Larmon**, is the new police officer in the Department of Public Safety. He started at GSU Jan. 3.

He will attend the Illinois State Police Academy training program in April for four months of intensive training.

Before coming to GSU, Mike was a firefighter/emergency medical technician with the North Riverside Fire Department.

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**Bill Simpson** is the newest member of the University Print Shop crew. He is working as a pressman.

The Chicago Heights resident previously worked in the print shop at Prairie State College.

He's been a printer since 1964 when he returned from military service. His first employer was R.R. Donnelley and Sons in Chicago. He's worked for several printing operations since then.

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When you can't reach **Roger Paris**, director of the Office of Conferences and Workshops, say hello to **Sandi Padgett**, Roger's new secretary.

The Park Forest resident most recently worked at Our Lady of Mercy Hospital in Dyer.

Sandi will take on additional secretarial duties because the other vacancy in OCW won't be filled at this time. The OCW staff is **Roger Paris**, **Dominic Candeloro**, **Peach Henry-Hyde** and **Sandi Padgett**.

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Welcome to **Paulette Stark**, a new secretary in the College of Business and Public Administration. She is filling the position left vacant by **Evelyn Peuges'** retirement.

Paulette and her husband, **James**, have three children. They live in Park Forest.

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(Continued on page 3)

## The Grapevine

### Profs explore publishing without a printed page

Publishing without a printed page? It's the latest thing say **Professor Donald Fricker** of the College of Business and Public Administration, and **Dr. Suzanne Prescott** of the College of Education.

Together they have published "Voice Mail Makes Its Appearance on Campus," an article in *On-Line Journal of Distance Education and Communications*. The journal does not publish a printed version, but rather distributes their articles as a series of electronic data files. The journal has subscribers in 24 countries.

In their article, Fricker and Prescott describe how telephone technology and computers can link students and professors in new ways and improve communications.

### Health Admin shares its knowledge with colleagues

The staff in the Division of Health Administration has been sharing its knowledge with colleagues.

**Dr. James Massey** has accepted a request from the Association of University Programs in Health Administration (AUPHA) to serve on the joint committee to develop guidelines for the health administration visiting faculty program. The objective of this program is to encourage faculty to spend some time in operating environments.

**Dr. Walter Wentz** is serving on the Committee on Baccalaureate Career Development sponsored by the American College of Healthcare Executives and AUPHA. The committee will work to develop a set of recommendations that will be useful to baccalaureate health administration graduates in furthering their career development.

**Dr. Brian Malec**, chairperson of the division, recently presented a paper "Healthcare Information Systems: A Primer for Non-Information Systems Professions" at the Healthcare Information and Management Systems Conference in New Orleans, and he was the guest of IBM at its IBM Executive Conference for Healthcare Chief Executive Officers/MIS Conference in Palm Springs, Calif. He was asked to give IBM officials feedback on their computer programs for healthcare systems and the IBM presentation to healthcare administrators.

The division's Health Administration Alumni Club of the GSU Alumni Association had a reunion at the American College of Healthcare Executives annual meeting in Chicago in February.

### Morishita assembles all-woman exhibition for April

**Dr. Joyce Morishita** has lined up an all-woman exhibition for the Visual Arts Gallery for April. "Her Diversity: An Exhibition of Women Artists" will feature ceramics, paintings, drawings, printmaking and sculpture by five artists.

The exhibit will open April 9, and the official opening reception will be from 6:30 to 8 p.m. April 11 in E-Lounge. The exhibit will remain on campus through April 28. Gallery hours are 11 a.m. to 4 p.m. Monday through Friday.

### Final program given for 'Women's History Month'

The final "Women's History Month" program will be given at 7 p.m. March 28 in the Hall of Honors. "Courageous Voices Tomorrow" will feature **Mary Ideran** speaking on "Passing on Our History to the Next Generation."

Mary is co-founder and clinical director of the Changing Woman Counseling and Educational Center in Calumet City, and co-chairperson for the Advisory Committee for Women of the Metropolitan Synod of the Evangelical Lutheran Church.

### 2 accept new positions, 7 join university staff

(Continued from page 2)

The University Relations staff welcomes its new secretary, **Linda Dean** of University Park. The mother of three children, Linda previously worked at the Carson Pirie Scott store in Matteson.

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New staff members in the University Library are **Wanda Schumacher** and **Mary Johnson**.

Wanda, a Markham resident, has worked in public libraries and Chicago business libraries for 29 years. At GSU she is a member of the acquisitions department.

Mary is an inter-library loan clerk. She is also a full-time student working on a master's degree in counseling at GSU. She earned a BOG degree earlier this year.

Mary is a member of the GSU Child Care Center Advisory Board and volunteered for the GSU Alumni Association Phonathon.

She and her husband, **Robert**, have seven-year-old twin boys and a three-year-old son. The family lives in Park Forest.

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## GSUings...

...SAS Dean **M. Catherine Taylor**, Region IV East Network chairperson for the National Association of Student Personnel Administrators, chairing a program on "Alcohol and Substance Abuse Prevention for Commuter Students" at NASPA's regional meeting...In February, **Margo Ellman** of Admissions and Student Recruitment, starring in the Chicago Heights Drama Group production of *The Odd Couple* with an all-female cast...**Dr. Shelly Kumar** of the College of Arts and Sciences, presenting a lecture on "Clean Generation of Singlet Oxygen in Hydrogenous Systems" March 21 at the Illinois Institute of Technology's "Colloquium" chemistry lec-

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# American marketing is focus for BPA student



Getting an explanation of the Nikkei, the Japanese version of the Wall Street Journal, from Nikkei advertising salesman Manabu Nagata (center), and Japanese Professor Yasuhiko Kobayashi (second from right) are GSU student John Milosovic (left), CBPA Dean Esthel Allen (second from left) and marketing professor, Dr. Jerry Juska, (right).

(Continued from page 1)

The exchange was organized by Dr. Jerry Juska, GSU professor of marketing, and Dr. Yasuhiko Kobayashi, professor of advertising in the School of Business Administration at Aoyama Gakuin University in Tokyo, Japan.. Dr. Juska and Dr. Kobayashi became friends in 1989 during Dr. Juska's business trip to Japan.

Dr. Kobayashi, who accompanied Nagata on his first visit to the United States, was a guest lecturer at GSU March 13. He outlined Japan's advertising techniques and then let the audience decide which advertising they preferred by comparing American and Japanese Honda commercials.

Dr. Kobayashi, who does advertising consulting for Honda-Japan, said Japanese commercials are greatly influenced by American and European marketing techniques. The commercials use Western models, music and some English as a way of reinforcing a well-to-do image.

## Oops!

We left an important team player in ICC off the list of those working on the April 3 "Corporate America and the Environment" videoconference. Barbara McLennan, TV traffic and continuity supervisor, has been working on advance tapes for sites, and she'll operate one of the studio's cameras the day of the event.

## GSUings...

(Continued from page 3)

ture series...Dr. Anthony Wei of the Division of Humanities and Social Sciences recently delivering two lectures on "Gnosticism and Herman Hesse" to Rich South High School seniors in their advanced placement English class. Students in this class are given the opportunity to earn college credit for his class

## Congratulations

To Dr. Richard Venneri, dean of special programs and continuing education, and his wife, Nancy, on the birth of their second daughter, Rebecca Elizabeth, on March 19.

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Office of University Relations  
University Park, IL 60466



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