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Governors State University Professor Receives Excellence Award

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For Immediate Release

Governors State University professor receives Excellence Award

University Park, February 18, 2005—Governors State University professor Dr. Michael Stelnicki has been awarded the 2005 Award of Excellence from the International Society for Performance Improvement for his book "Writing Training Materials That Work, How to Train Anyone to Do Anything."



Dr. Stelnicki

Stelnicki shares the award with co-authors Ken Silber, associate professor of instructional design at Northern Illinois University, and Rob Foshay, vice president for instruction design and quality control for Plato, Inc.

The International Society for Performance Improvement is a leading international association for the improvement of productivity and performance in the workplace, with a primary focus on performance research and instructional design. The association represents more than 10,000 international and chapter members throughout the United States, Canada, and 40 other countries.

Dr. Stelnicki is a university professor of human performance and training for Governors State's College of Arts and Sciences.

His book, "Writing Training Materials That Work, How to Train Anyone to Do Anything," was published in 2003 by Jossey-Bass/Pfeiffer.

Stelnicki said the book "contains instructional design procedures emerging from the latest cognitive research on how people learn, remember, and recall. When these procedures are applied consistently and correctly, learning can occur more effectively and efficiently."

The text is intended for advanced graduate students studying instructional design and veteran instructional designers in corporate training departments.

Instructional designers, often called cognitive specialists, create the training materials used by corporations for their human resource development programs.

These training materials are delivered in a variety of formats: instructor-led manuals, computer-based learning programs, distance, Internet and web-based instruction, and audio and video packages.