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GSU View

University Newsletters

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## GSU View, 2012-05-31

Office of Marketing and Communications

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## News and Events

### **GSU Leaders to Present at International Conference**

President Maimon is keynote speaker at next week's International Conference on New Horizons in Education (INTE), a gathering of scholars from around the globe. She



will be accompanied to the conference in Prague, Czech Republic, by COE Dean Deborah Bordelon, and Dr. Colleen Sexton, chair of the Division of Education. GSU's three representatives, whose travel expenses are being covered by INTE organizers, are playing an important role at the conference.

Dr. Maimon's address, in part, will discuss the increasing availability of information and the important role educators play in teaching students how to take that information and turn it first into knowledge and, ultimately, into wisdom.

Dr. Bordelon will present a keynote address on how American higher education is moving from a knowledge-centered

focus toward a performance-based emphasis. Her address will explore the American emphasis on measurable outcomes and accountability and the implications for program development and the advancement of higher education.



Dr. Sexton

Dr. Sexton is leading a workshop on using the power of digital media to convey meaning. The workshop will show how to use images, graphics, video, and text to engage audiences in research, and how to speak to audience members and move beyond merely "reading" papers to them. Bordelon and Sexton are conducting an additional workshop on transforming learning outcomes in syllabi into meaningful course activities that create new knowledge.

Dr. Bordelon

Dr. Sexton said the conference is a cooperative effort between academics from a number of countries. One conference goal, she said, is to better understand the importance of the need to meet common learning standards to meet standards set in the Bologna process in Europe and accreditation processes in the United States. Last year's conference in Guarda, Portugal, had participants from 19 countries, mostly in Europe but also in Africa, the Middle East, and the United States.

## **Summer Hours Are Back**

GSU is again implementing a four-day work week schedule to provide employees the opportunity for more time-off during the summer months and save in transportation costs, and to enable the university to realize other operational savings. The schedule will be in effect from Monday, June 4 through Friday, August 3.

You can read the [memo on the summer hours](#) work schedule.

## **BOT Executive Committee Meets Friday**

The Board of Trustees Executive Committee will meet on Friday, June 1, at 10 a.m., in the College of Health and Human Services conference room, G159. The meeting is open to the public. The meeting's agenda will be posted shortly on the [GSU Board of Trustees website](#).

For further information, contact [Joan Johns Maloney](#).

## **China Tour Begins for GSU Students**

GSU students and faculty are getting a first-hand look at China's history, culture, and business during a two-week trip to Beijing, Shanghai, and other locations. Twenty members of the GSU community departed Sunday on the tour, sponsored by CBPA.

Dr. Jun Zhao, associate professor of management and the tour leader, said participants will visit cultural landmarks like the Great Wall and Terracotta Warriors Museum, but will also meet local entrepreneurs and MBA students, and go to Shenhua Corporation, a Global Fortune 500 company. Along the way, students will examine daily themes like "experiencing the diverse culture of China," "the competitive strategies of Chinese firms," "how Chinese companies created miracles," and "how Chinese companies build their brands."

Tour members will spend two days at the 2012 Transport Logistics Trade Show in Shanghai, where they will help participating Illinois companies promote their businesses, meet industry leaders from around the world, and attend forums to learn about emerging trends in related businesses.

Dr. Zhao said one student was provided with a video camera by GSU's Division of Digital Learning and Media Design and is recording activities on the trip. Sixteen students are on the tour; they are split evenly between graduate and undergraduate students and come from CAS, CBPA, and CHHS.

## **Trade Center Client Posts Video in SBA Contest**

Automated Design Corporation (ADC), a client of the Illinois International Trade Center (ITC) at Governors State University, is the subject of *Solutions That Work*, a video recently posted on the U.S. Small Business Administration's website. ADC's story was submitted to SBA's National Small

Business Video Contest. Videos in the contest illustrate how businesses have been assisted by an SBA program or service.

Mary Ma of ITC helped her ADC clients prepare the application packet for SBA's State Trade and Export Promotion Grant (STEP) Initiative, and assisted in planning a business trip to China this spring. With ITC's help and encouragement, ADC was the first Illinois business to use the STEP program to go to China. During the trip, ADC officials visited more than 10 business partners and potential buyers, and acquired new orders for the company. They estimate the firm's export value will increase by \$172,000 in next 12 months as a result of the trip.

ADC, located in Romeoville, began designing and building quality custom automation for the car industry in 1985 and quickly started designing solutions for a great range of services and industries world-wide. Today, ADC is a world leader in sports research and development testing equipment, providing services to manufacturers in major sports, including golf, tennis, baseball, softball, soccer, and basketball. All the company's products are designed and built in the U.S.

View [ADC's video](#).

### **Exercise Options at GSU**

Stay in shape this summer at GSU's Recreation and Fitness Center. Students, staff, faculty, and community members can sign up for fitness programs that improve your health and your outlook on life.

This summer, the Recreation and Fitness Center is offering:

- The Total Water Exercise Class, on Monday through Friday, from 10 to 11 a.m., between June 4 and August 24. The fee is \$25. This water-based exercise class incorporates stretching, toning, and flexibility.
- Yoga, on Wednesdays, from 11:30 a.m. to 12:30 p.m., between June 6 and August 22. The fee is \$10. Yoga incorporates cardiovascular, flexibility, and relaxation techniques.
- Zumba, on Tuesdays and Thursdays, from 5:30 to 6:30 p.m., through August 16. Fees are \$10 for GSU students, \$40 for Recreation and Fitness Center members, and \$100 for non-members. Zumba, with dance and aerobic elements, is at the leading edge of today's fitness opportunities.

The Recreation and Fitness Center also offers Fitness Program Design and Personal Training. Dates and times must be scheduled through the Center office.

To sign up for summer programs, or for more information, go to the Recreation and Fitness Center office or call 708.534.4556.

## **Keep Your Password Current**

ITS reminds GSU faculty, staff, and students that the password expiration policy that was put into place at the beginning of the year remains in effect.

Passwords need to be reset every 60 days for faculty and staff, and every 120 days for students. If passwords are not reset within the proper time frame, accounts will be locked.

When accounts are locked, users may reset their passwords through the password recovery tool at <http://password.govst.edu>. Users can also call the ITS help desk at 708.534.4357 for assistance.

## **Scholarship Spotlight - Erin Fletcher**



Erin Fletcher

Erin Fletcher of Richton Park received the Rich Township Community Scholarship. She is a graduate student in the College of Arts and Sciences' communications program.

Erin wants to be a leader in the communications profession and become a teacher at the college level. Erin plans on continuing her education and work toward a Ph.D.

