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GSU View

University Newsletters

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GSU View, 2013-11-11

Office of Marketing and Communications

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News and Events

Marketing and Communications Production Procedures

Over the past year the Office of Marketing and Communications has been working to update and enhance institutional process and procedures for the creation of print and electronic collateral materials. Toward that end, we are close to instituting a new creation process and approval procedure that will assist the campus community as a whole in the creation of these items.

The Office of Marketing and Communications will roll out new procedures after December 15. Included in this roll out will be:

- New electronic submission request process for the creation of collateral materials such as flyers, invitations, brochures etc.
- A concise editorial and style guide
- The GSU Branding Book with color pallets and logo use guidelines
- Writing for the website rules and guidelines for content owners
- ADA compliance procedures and guidelines for e-blasts
- Institutional social media policies and guidelines

Until Then...

In the meantime, we ask that you follow the following guidelines when submitting work for creation and/or approval to the Office of Marketing and Communications:

1. Request services requiring graphic design work (posters, flyers, brochures) via email to [Lindsay Gladstone](mailto:Lindsay.Gladstone@govst.edu) at least two weeks prior to due date. Include all pertinent information and images. Please, be specific.
2. Requests for story/information insertion in the GSU View must be submitted two work days prior to publication. The GSU is published every Monday. Please send stories and information to GSUView@govst.edu or [Lindsay Gladstone](mailto:Lindsay.Gladstone@govst.edu) by Friday morning. Stories should be limited to 300 words and may be edited by Marketing and Communications.
3. Requests for community announcements or press releases should be made at least three weeks prior to the due date or date of the event. Information should be sent to [Lindsay Gladstone](mailto:Lindsay.Gladstone@govst.edu).

Please take note of the due dates for submission of materials for development. While we require a two week, we advise the submission of

job requests as early as possible.

For more information about procedures, please contact [Lindsay Gladstone](#) of the Office of Marketing and Communications.

Registration

Registration for Intersession (the term between the end of Fall semester and the beginning of Spring semester) continues through December 9, 2013.

To register, go to the Student Portal, myGSU. For more information, contact the Registrar's Office at 708.534.4500 or regoffice@govst.edu.

Winter Break Information

'Tis almost the season to be jolly and to know the days that the university will be closed. Please review the FY14 Holiday Schedule for important information on the winter break.

View the [FY14 Holiday Schedule](#).

Attention Web Content Owners and Writers

There is another opportunity to attend the web writing information session and learn about the GSU Guidelines and Rules for Content Owners on Tuesday, November 12. at 11 a.m.

What you'll get out of it:

- How to write for the GSU website audience
- Best practices for web writing
- Tips and tools for GSU web content owners and writers
- Introduction to the new GSU brand: Big Ideas Live HereSM

One hour in this session can save you hours of work on your new pages. Contact [Judy Ferneau](#) to reserve your space.

We've Got Spirit - How 'Bout YOU? GSU Men's Club Basketball!

Nothing but fun will be had on Friday evenings Basketball Scrimmage with the GSU basketball club will play an exhibition game. Tip-off is scheduled for 6 p.m., November 15, in the GSU gym.

The fun also includes the Clubs and Organizations Competition—Show Your Team Spirit. The club that attends the event and shows the most team spirit will win \$100 for their club. Judges will be at the event to view the demonstration of team spirit and determine the winner. The club

taking home the \$100 prize will be announced at the game.

All students, faculty and staff are encouraged to attend the event. And all clubs and organizations are encouraged to get their members out in force for the fun and the prize.

Know your Library Trivia Contest

Students: interested in winning a prize of \$5.00 which will be added directly to your PaperCut account for printing? Visit the GSU Library Facebook site every Monday through December 2 for a Trivia Question about the library.

The first student to answer the question correctly wins, and will be contacted directly. Check it out on Facebook!



Veterans Entrepreneurial Boot Camp – Wednesday

The Illinois Small Business development Center at GSU is hosting the 11th Veterans Entrepreneurial Boot Camp on Wednesday, November 13 beginning at 8 a.m.

Registration will start at 7:30 a.m. This event is free to all veterans, active duty and National Guard personnel. There is a \$30 charge for non-veteran attendees.

Space is limited. RSVP soon to reserve your spot! [Register today at this link.](#)

GSU Student Housing: Resident Assistant Job Opportunity!

Learn how you can make a difference as a Resident Assistant at Prairie Place, the new GSU student housing. Attend the mandatory information session on Thursday, November 14, from 3:30 to 4:30 p.m., in the Cafeteria Annex.

To be eligible for an RA position, you may be either a graduate or undergraduate student currently enrolled in GSU. You must have completed at least two semesters of higher education, be enrolled in a minimum of six credit hours and have a minimum of 2.5 GPA.

Compensation includes free housing PLUS a stipend.

To learn all the details and find out how to apply, attend the mandatory information session.

Incorporating Service Learning in your Course

Students learn better when they engage in and reflect upon meaningful community service. Service learning offers students the opportunity to make connections between the classroom and the community. Learn how to incorporate service learning into your course at Service Learning 101, a workshop on November 20, from 11:30 a.m. to 12:30 p.m., in A2110.



Caron Jacobson

Caron Jacobson, Faculty in Residence 2013 - 2014, will outline the basics of service learning. Following this brief overview, a panel of GSU faculty will discuss their experiences and projects, and offer recommendations.

Bring your lunch and join this important discussion. For more information, contact [Caron Jacobson](#), Faculty in Residence, or [Teri Sosa](#), Director Faculty Scholarship and Teaching Center.

Shopping Extravaganza at GSU

Just in time to help you get your holiday shopping done early, the GSU Civil Service Senate is sponsoring the GSU Annual Fall Vendor Fair. The shoppers' paradise will feature arts and crafts, perfect gifts and unique creations on November 20, from 10 a.m. to 7 p.m., in the Hall of Governors. The event is free and open to the public.

Interested vendors and crafters are encouraged to participate. Space is limited. For more information or to register, call 708.235.7559.

Ed.S. in School Psychology Information

Learn how to earn your Educational Specialist degree in School Psychology at a special information open house on Friday, November 15, from 5 to 7 p.m., in room D1497.

Classes in this new degree program will begin in the Fall 2014, preparing students to be highly effective school psychologists, delivering services to children, adolescents, families and school communities. Classes will be held in the evenings to accommodate working educators and therapists.

For more information, contact [Dr. Shaalein Lopez](#) at 708.534.4379.

Celebrate the Why Not? Winner – November 18

Join President Maimon as she congratulates GSU's most recent Why Not? winner on November 18, at noon in the GSU cafeteria. Cake will be served and everyone will have



a chance to congratulate the winner, Dr. Stephen Wagner, Assistant Professor of Management.

Dr. Wagner suggested that the Office of Financial Aid revise its policy in order to award financial aid to graduate students taking three or more credits during summer sessions. John Perry, Director of the Office of Financial Aid confirmed that the department is planning to implement this practice in Summer 2015.

Open Mic Poetry Reading

Reconstructed, GSU's student literary publication, is hosting an Open-Mic Poetry Reading on Monday November 18, from 3:30 to 5:30 p.m. in the Cafeteria Annex. Open Mic is open to the entire GSU community of students, staff and faculty.

Bring your words and share them with a friendly, encouraging group. For more information, call 708.846.1866.

Experience England

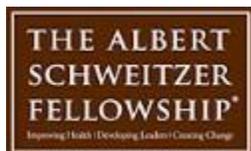
Join the GSU College of Education on a special journey of discovery, observation, enlightenment and reflection during a ten-day trip to London, England, June 10 through 19. This unique cultural exchange opportunity will focus on Educational Leadership and Arts Integration. Co-sponsored by the British Consulate-General of Chicago, you will have the opportunity to meet with distinguished university faculty, scholars, policy makers and experts.

This trip is open to university staff, faculty and graduate students, as well as superintendents, principals, GSU alumni, community members and school board members.

Learn more at an information session on Tuesday, November 19, from 3:30 to 4:30 p.m. in G261.

For more information, contact [Jonathan Lee](#), Director of International Studies, 708.534.3087 or [Dr. Jane Hudak](#), Professor of Art, at 708.534.4983.

Schweitzer Fellowship Program Information - November 20



On Wednesday, November 20, from 3 to 4:15 p.m., representatives of the Schweitzer Fellowship program will meet in room D34050 to describe this program and answer questions.

The Schweitzer Fellowship is an award given to graduate students in health and human service fields who are interested in developing themselves as leaders in service.

Each Fellow designs and implements an innovative project that helps improve the health and well-being of an under-served Chicago community. Each Fellow will partner with an existing health center, school or social service agency where they complete at least 200 hours of direct service. The Fellows also work together to plan public symposia on health issues and community service days.

All interested students and faculty members are encouraged to attend. Applications must be received on or before February 1, 2014. [Click here](#) for complete information about the Schweitzer Fellowship program.

Laff It Up

It's time to enjoy a good laugh at Laff Session presented by the GSU Student Senate on Friday, November 22 at the Center for Performing Arts. Doors open at 6:30 p.m. and the show starts at 7 p.m. Enjoy the comedy of Brandon "Hot Sauce" Glover, Hozay, Comedian Roy and Taneshia Rice, with special guest host B Cole.

Students are eligible for one free ticket each. Additional tickets may be purchased for on \$5 at the CPA box office or online at www.centertickets.net.

Job Offer Negotiations Workshop for CHHS Students

Get paid for what you're worth. Don't miss Negotiating the Job Offer for Healthcare Professionals on Monday, November 25, from 3 to 4:30 p.m., in the Hall of Honors. Gain valuable insight into the HR world of recruiting and hiring. Learn the knowledge and resources you need to advocate for yourself with poise and confidence.

Yvonne Burnett, Director of Physician Recruiting at Riverside Hospital, will present information on a variety of topics including: job search timeline, where look for jobs, working with recruiters and negotiations.

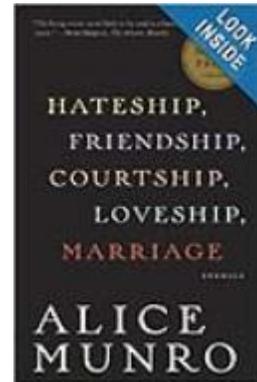
This is an excellent opportunity to get information and gain the confidence you need to leverage yourself to potential employers. CHHS graduates are often heavily recruited and receive multiple job offers. This training offers assistance in maneuvering the delicate process of negotiating salary and benefits.

Sponsored by the Graduate Professional Network.

Munro Book Named One Book, One University Selection

Hateship, Friendship, Courtship, Loveship, Marriage by Alice Munro, winner of the Nobel Prize in Literature for 2013, is the One Book, One University selection for Spring 2014," announced Lydia Morrow Ruetten, Dean of the GSU Library.

"The purpose of the One Book, One University is to bring together the GSU community to engage in dialogue through lectures, book discussion groups, class assignments and other activities," said Dean Morrow Ruetten. "Munro is a master short-story writer who creates characters to whom we can all relate in one way or another. This is an outstanding book that is certain to engage the entire GSU community."



If you are interested in obtaining books to be used in the classroom or if you have programming ideas related to Munro's book, contact [Lydia Morrow Ruetten](#).

CHHS Career and Internship Fair

The Office of Career Services is sponsoring the 2013 Health and Human Services Career and Internship Fair on Tuesday, November 26, from 3 to 6 p.m., in the Center for Performing Arts lobby.

Prospective employers in the fields of physical and occupational therapy, nursing, social work and non-profit social services will meet with job and internship candidates.

The career fair is open to current students, GSU alumni and members of the community seeking employment in these fields. There is no charge for job seekers. Participants are advised to dress professionally and bring plenty of resumes.

For more information, call 708.235.3974 or email career@govst.edu.

Paperback Book Exchange Open for Business

Looking for a good paperback book to read? Located outside of the entrance to the GSU Library, you will find the Friends of the Library Paperback Book Exchange. Take a book, read a book and/or contribute a book.

Some of the books currently on the Exchange shelves include *The Price of Indiscretion* by New York Times Best Selling author, Cathy Maxwell, *Texas Blue* by Jodi Thomas, *Claiming the Heart* by Sara Luck and *Not Another Bad Date* by Rachel Gibson. Stop by, and pick up a good read and don't

forget to recycle your old paperbacks. You'll be contributing to our Library sustainability efforts and giving an old paperback new life.

Hunger and Homelessness Awareness 2013

The GSU Center for Civic Engagement is sponsoring several opportunities to address the important issues of hunger and homelessness during National Hunger and Homelessness Awareness Week, November 18 through 24.

On November 18, the Center will host the Hunger Banquet, at 6 p.m. in E-Lounge, during which the scope and scale of global hunger will be discussed. RSVP is required. Call 708.235.7454.

At the Civic Engagement Workshop on November 19, from noon to 1 p.m. and 3 to 4 p.m. in A2110, you can learn about hunger, homelessness and the roles of the GSU Community Service Council and Program Council. Lunch at noon and refreshments at 3 p.m. will be served. RSVP is recommended. Call 708.235.7454.

On November 20, from 10 a.m. to 6 p.m., a visual display in the Cafeteria Annex will examine the problems and causes of food waste.

The Academy Award-winning short documentary *Inocente* will be screened and a discussion will follow on November 21, from 5 to 7 p.m. in F1622.

The GSU Student Food Pantry will be open for Thanksgiving food pick-up on November 22.

GSU will participate with the Parks and Recreation Department of University Park in a day of service on November 23 from 8:30 am. To 4 p.m. at Riegel Farm. To participate, call 708.235.7454.

CDIS Students Participate in Service Learning Opportunities

Students from the Department of Communication Disorders who are members of GSU's chapter of the National Student Speech Language Hearing Association will sponsor a university-wide book drive from November 13 through 29.

The students are seeking donations of both new and gently-used books for children, birth to 10 years of age, which will be distributed through four local family shelters. Books may be dropped off in the Department of Communication Disorders (C3385) or at the University Library.



Dr. Jennifer Armstrong

CDIS students are also participating in a service learning opportunity emphasizing the prevention of communication disorders. This event will be held at the Glenwood Academy, on Monday, November 11. The Glenwood Academy offers a residential and educational program for disadvantaged, at-risk boys and girls from grades two through eight.

Led by Jennifer Armstrong, Ph.D., CCC-SLP, Assistant Professor of Communication Disorders, the students will provide strategies for increasing language and literacy skills that can be used by the “house” parents of students in grades three through five. GSU students will also donate more than 30 new books to the Academy students and their parents.

“The number of children identified with speech and language disorders is greater than 1.4 million, making communication disorders among the most common in the United States,” noted Dr. Armstrong. “As Speech Language Pathologists, we have a responsibility to not only treat communication disorders, but to prevent them wherever possible. Early enrichment activities, such as the ones that we are going to demonstrate at the Glenwood Academy, may help to prevent future communication and learning problems in the academic setting.”

Armstrong serves as faculty advisor for the GSU Chapter of NSSLHA.

The Election Results are In

Student Life recently announced the official results of the Fall Student Senate elections.

IBHE Representative

Douglas Nanfeldt, COE

Members at Large

CAS

Michele Adeniyi– Senator

April Grammer – Senator

Bianca Mangabhai – Senator

CBPA

Regina Haynes– Senator

CHHS
Addison Jackson, Jr. – Senator
COE
Critisha Ashley – Senator
Ricca Louissaint – Senator
Madeline Rademaker – Senator

2013 Influential Women in Business



Nineteen suburban women executives were recognized for success in their careers and their ability to inspire others at the 2013 Influential Women in Business awards ceremony last Thursday. The event was sponsored by the Daily Herald Business Ledger in partnership with the National Association of Women Business Owners-Chicago Area Chapter and the Women's Innovation Network.

Hongxia (Mary) Ma

Hongxia (Mary) Ma, director, Illinois SBDC International Trade Center at Governors State University was one of the honorees.

Congratulations, Mary Ma!

Engbretson Renovations Moving Forward



The renovation of Engbretson Hall will help promote best practices in educating GSU students because it enables the use of multiple modes of course delivery; increases the use of technology by faculty and staff to deliver high quality instruction and services; and creates a place for vibrant public dialogue.

The renovation is intended to provide a space that is curriculum-driven, technology-rich, comfortable and sustainable. The space will be used by the MFA in Film Studies program and will include state-of-the-art digital projection equipment. The space will also be adaptable to accommodate a variety of program needs. In addition to being one of the primary lecture halls on campus, the space will be fully utilized for receptions, public events and small-scale performances.

New finishes and furniture along with upgraded lighting and audiovisual systems will enhance the feel of the space and make Engbretson Hall the new home for meetings of the Board of Trustees. The renovation is currently scheduled to be complete by the Spring of 2014.

Be a part of the planning team: Black History Month

Black History Month is approaching quickly and Student Life is making plans to observe and celebrate during this month of February. To help make these events informative, meaningful and enjoyable, Student Life is looking for volunteers to serve on planning committee.

The first planning team meetings for Black History Month is Thursday, November 14, at 11 a.m., and Wednesday, November 20, at 1 p.m. Planning team members can choose which meeting to attend. Both meetings take place in the Student Life Meeting room (A2110).

Students are invited to be team members and share their ideas. For more information, contact [Vanessa Newby](#), Director, Diversity and Wellness, at 708.534.4551.

Silent Auction Success

After months of planning, preparing and hard work, the 9th Annual Cancer Awareness Silent Auction was a great success. Riverside Medical, Aunt Martha's, American Cancer Society and Faye's Light provided information about programs and services supporting health. Vanessa Newby, the Wellness Club and her team raised approximately \$2,500.00 from auction sales and donations.

Everyone who donated items for the auction as well as the many generous people who bid on the items and made donations. "We could not have done this without all of your help and support!" said Newby.

All proceeds were donated to Faye's Light, a local cancer organization providing quality of life services to those currently undergoing treatment for cancer. Faye's Light is a 501(c) 3, not-for-profit organization, located in East Hazel Crest.

